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Plunkett Research Online 2009

A **better** business and industry research system that's much more than a database

- ▶ Better industry data
- ▶ Better user interface
- ▶ Better tools
- ▶ Better prices

Access to
data on
32 major
industries

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New
Features:

- ▶ Build-A-Reportsm
- ▶ MyResearchProfilesm



Plunkett Research, Ltd.

www.plunkettresearch.com 713.932.0000

We help you understand how industries work today and the trends that will change them tomorrow.

The Industry Research Centers at Plunkett Research Online take you directly to the data you need. Each industry's data is organized in unique, easy-to-use tools:

- ▶ Market Research and Industry Trends
- ▶ Industry Statistics
- ▶ Company Profiles
- ▶ Export Company Contacts
- ▶ Industry Glossary
- ▶ Industry Associations
- ▶ Build-A-Reportsm



Get instant data for business plans and competitive intelligence reports.

Filter, view, select and export contacts at thousands of industry-leading companies for the best sales prospects lists.

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Online access to 32 Industry Research Centers brimming with data & resources in these industries:

1. Advertising/Branding
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3. Alternative & Renewable Energy
4. Apparel & Textiles
5. Archives
6. Automobile
7. Banking, Mortgages & Credit
8. Biotechnology
9. Canadian Industry
10. Chemicals, Plastics & Coatings
11. Consulting
12. E-Commerce & Internet
13. Energy & Utilities
14. Engineering & Research
15. Entertainment & Media
16. Food, Beverage & Tobacco
17. Health Care
18. InfoTech, Software & Hardware
19. Insurance
20. International
21. Investment & Securities
22. Job Seekers
23. Middle Market
24. Nanotechnology & MEMs
25. Outsourcing & Offshoring
26. Private Companies
27. Real Estate & Construction
28. Retail
29. Sports
30. Telecommunications
31. Transportation & Logistics
32. Wireless, Cellular & Wi-Fi



All data is written in-house by the Plunkett Research staff.

Get this complete set of industry-specific tools from each of our 32 Industry Research Centers.

Plunkett Research, Ltd.
Industry Statistics, Trends and In-depth Analysis of Top Companies

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Plunkett's Energy Industry Research Center

Search Save Your Searches Historic Data

- Market Research & Trends**
A Market overview and an analysis of major trends that are creating rapid changes in the industry today.
- Company Profiles**
In-depth profiles of leading companies in this industry. Includes business descriptions, financial information, growth plans and executive names.
- Export Company Contacts**
Our company contact information can be exported to Microsoft Excel or text files. Includes company name, address, phone, website and executives with job titles.
- Export Associations/Organizations**
Our Associations/Organizations contact information can be exported to Microsoft Excel or text files. Includes organization name, address, phone, website and description.
- Statistics**
The statistics section contains extensive data on many facets of the industry.
- Associations/Organizations**
Industry associations, government agencies and important industry phone numbers and web sites.
- Glossary**
An industry-specific glossary written in language that is easy-to-understand. This information is ideal to use when preparing for job interviews or sales presentations.
- Plunkett's Build-A-Report™**
Quickly build a custom report based on trends, statistics, company profiles, contacts, and glossaries.

Better Industry Data. Better User Interface. Better Tools. Better Prices.



Q&A

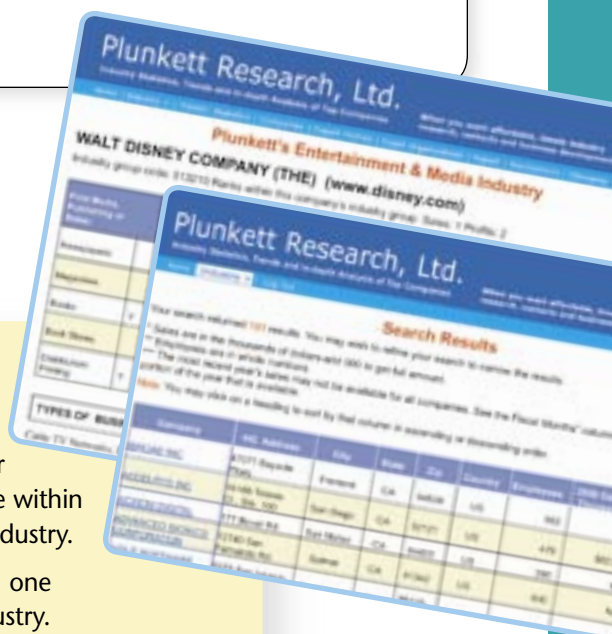
► How does Plunkett's approach to research differ from others?

The focus at Plunkett Research is to make it easy for the general reader to readily access and understand the most vital trends creating change within given industries – even if the reader has no current expertise in that industry.

Our philosophy is that several core sets of data should be presented in one comprehensive tool to give the reader the best total picture of an industry.

That data must be user-friendly: easy-to-access, easy-to-understand, easy-to-use.

That data must be affordable and represent extremely high value for the buyer/subscriber.



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A better business and industry research system that's much more than just a database!

- ▶ Custom-designed subscription plans to match your budget needs
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- ▶ Call today to learn more, 713.932.0000

Seven top uses for Plunkett Research Online

1. Industry-Specific Analysis, Research and Competitive Intelligence

There is no better resource than Plunkett Research Online for easy-to-use, easy-to-understand analysis of each of the most important industry sectors. We cover them all.

2. Business Plans/Market Research

Concise data for the development of business plans and for market research and competitive intelligence needs.

3. Sales Prospecting/Business Development

Complete profiles of thousands of companies, fully searchable. You'll be able to research competitors, create sales guides, compile custom prospect lists and export contact data.

4. Technology Research & Development

Create strategic data for new technologies, new products, research and development.

5. Training & Education

The best possible tool for industry-specific employee training, education and classroom support. We specialize in writing our analysis in language that users of all types can understand.

6. Economic Development/International Trade

You'll be able to research emerging trends, technologies and growth companies that can help you develop strategic plans and prospect lists.

7. Job Search/Recruiting/Placement

Plunkett's industry analysis and company database have been primary tools at leading recruiting, career planning and placement offices since 1985.

Four ways to get your FREE online demo

1. Call: 713.932.0000
2. Email: info@plunkettresearch.com
3. FAX: 713.932.7080
4. Visit: www.plunkettresearch.com

Make the connection. Get access.



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