

VERMONT  
PY 2006 WORKFORCE INFORMATION GRANT  
ANNUAL PERFORMANCE REPORT

**I. Accomplishments**

A. Populate Workforce Information Database

Version 2.3 of the ALMIS Database was maintained through monthly and quarterly updates to files. In addition to maintaining data for counties, labor market areas and towns, data items were also updated for local WIBs.

Staff stayed informed about new development through communication from the consortium and the web.

The survey of state licensing agencies was completed and updated information was sent to Steve Rosenow of the National Crosswalk Service Center to be included in ACINet. Staff completed work on updating the Vermont web site with the new licensing information.

All activities completed within planned milestones and expenditure levels. [Spending totaled \\$55,000.](#)

B. Industry and Occupational Projections

The short run industrial and occupational projections statewide to 2008 were completed as planned. We published ranking of occupations projected to have the most openings on the state LMI web page. ETA extract for short run projections has been completed and transmitted per instructions from the consortium.

Long run, statewide industrial and occupational projections were completed for 2014. The LMI unit also completed sub-state area projections to 2014 for Burlington and Balance of State. Information for both state and area projections were added to the LMI web page. Electronic publication with both area and state-wide occupational projections were finished and announced on our website and via our email contact list.

All activities completed within planned milestones and expenditure levels. [Spending totaled \\$60,000.](#)

C. Publish Annual Economic Analysis Report for Governor and state WIB

The LMI unit compiles and publishes and distributes (electronically) an annual economic and demographic profile of the Vermont economy entitled: Vermont Economic and Demographic Profile , 2007. This Document will serve to meet the contract requirement for summary of the state economy. The document can be accessed at the link below

<http://www.vtlni.info/profile2007.pdf>

All activities completed within planned milestones and expenditure levels.  
Spending totaled \$50,000

D. Occupational and Career Information Products

We maintained the Occupational Information Center on the LMI web site to include skill information from O'Net. The system includes information on knowledge, skills and abilities for occupations. This complements our existing information on wages, licensing, employment projections as well as occupational training requirements and a link to the educational institutions offering the required training. We also updated the career training videos on the website as they are provided to us. This web application was updated and maintained by in-house/LMI staff, which allowed us to respond quickly to the needs and preferences of Vermont workers and employers.

Based on the May 2006 OES panel, we completed the occupational wage estimates state-wide and 3 sub state areas using the North Carolina EDS software and added the information to our Occupational Information Center on the web.

The 2005 Vermont Fringe Benefit survey results were published in December 2005. The survey was greatly expanded incorporating input from the Vermont Department of Health Care Administration and the Fringe Benefit Consortium. We began discussions with the Vermont departments of Banking, Insurance, Securities and Health Care Administration as to how to expand the level of detail with regard to medical insurance in the 2007 Fringe Benefit survey.

All activities completed within planned milestones and expenditure levels.  
Spending totaled \$45,000.

E. Provide Information and Support to WIBs

The LMI unit produced monthly and quarterly updates to data on employment and unemployment by WIB. In addition, regular updates were provided to the

Labor Exchange Database from VDOL administrative file for active applicants and job openings. This information provides a current indicator of the occupational supply/demand relationship for each WIB.

LMI performs monthly quarterly and annual maintenance of the 'Regions' page on our web site. This tab combines information from numerous sources for selected geographic units, (e.g. WIBs, Counties, LMA's) in one location, providing a snapshot of the most important economic and social indicators by local area. Advances in our data processing procedures allows us to be much more timely in keeping these web pages current.

We expanded our participation in and use of Census LED program data. The quarterly QWI tool is updated and made available on our website on a quarterly basis. The LMI director worked with the HRIC Director to develop a prototype analysis format for key Vermont industries using LED data. The construction industry was chosen as the first candidate. The analysis has proven most useful in assisting the construction community understand the dynamic geographic and demographic aspects of growth in their industry in the state.

All activities completed within planned milestones and expenditure levels.  
[Spending totaled \\$50,000](#)

#### F. Improve Electronic Workforce Information Delivery System

Following a department wide effort to redesign the VDOL website, LMI redesigned its site ([www.vtlmi.info](http://www.vtlmi.info)) to complement the VDOL look / feel and navigation.

All activities completed within planned milestones and expenditure levels.  
[Spending totaled \\$17,000.](#)

#### G. Training Initiatives

The LMI Director and staff conducted the following training programs during the program year designed to increase the use of labor market information by interested parties:

- LMI web site training for Central Vermont WIB
- LMI web-site training for Connecticut River Valley WIB
- LMI training for Agency of Commerce and Community Development field Staff
- State of the Vermont labor Market seminar for the Governors "Next Generation" committee.

- Using Labor Market Information training for Middle and High school guidance Counselors

We also participated in the LED conference in Washington, which was sponsored by the Census Bureau in January 2007.

[http://www.vtlmi.info/special\\_pubs/construction\\_led.pdf](http://www.vtlmi.info/special_pubs/construction_led.pdf)

[http://www.vtlmi.info/special\\_pubs/Business\\_outreach\\_training.pdf](http://www.vtlmi.info/special_pubs/Business_outreach_training.pdf)

[http://www.vtlmi.info/special\\_pubs/Vermonts\\_Emerging\\_workforce\\_challenge\\_WDC.pdf](http://www.vtlmi.info/special_pubs/Vermonts_Emerging_workforce_challenge_WDC.pdf)

[http://www.vtlmi.info/special\\_pubs/Profile\\_of\\_Springfield\\_Vermont\\_Labor\\_Market\\_Area.pdf](http://www.vtlmi.info/special_pubs/Profile_of_Springfield_Vermont_Labor_Market_Area.pdf)

All activities completed within planned milestones and close to expenditure levels. **Spending totaled \$17,000.**

#### H. Customer Satisfaction

Customer satisfaction is tracked by maintaining statistics on the usage of printed and electronic products, and by soliciting customer input through surveys. The latest tally of major printed publications shows:

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<b>PY 2006 July 2006 - June 2007</b>			
<b>Publication (pdf) counts</b>			
	Visitors	Visits	Views
CES monthly/annual ( <a href="http://www.vtlmi.info/ces2006.pdf">http://www.vtlmi.info/ces2006.pdf</a> )	2,107	4,512	4,579
QCEW qtrly/annual ( <a href="http://www.vtlmi.info/lmb06q3.pdf">http://www.vtlmi.info/lmb06q3.pdf</a> )	2,365	6,550	6,637
Economic & Travel Indicators (monthly) ( <a href="http://www.vtlmi.info/eti07oct.pdf">http://www.vtlmi.info/eti07oct.pdf</a> )	7,341	27,241	27,369
Fringe Benefit Study (2005) ( <a href="http://www.vtlmi.info/fringebene.pdf">http://www.vtlmi.info/fringebene.pdf</a> )	490	953	967
Job Creation/Destruction (annual) (Replaced by BLS Bed series) ( <a href="http://www.vtlmi.info/bed.cfm">http://www.vtlmi.info/bed.cfm</a> )	905	2,647	2,670
Industry Projections (Bi annual) ( <a href="http://www.vtlmi.info/indproj2014.pdf">http://www.vtlmi.info/indproj2014.pdf</a> )	438	809	844
LAUS monthly/annual ( <a href="http://www.vtlmi.info/lmipub.htm#ces">http://www.vtlmi.info/lmipub.htm#ces</a> )	324	866	875
Licensed Occupations (periodic) ( <a href="http://www.vtlmi.info/licocc.pdf">http://www.vtlmi.info/licocc.pdf</a> )	761	1,231	1,270
Labor Market Newsletter (monthly) ( <a href="http://www.vtlmi.info/lmnews/lm200712.pdf">http://www.vtlmi.info/lmnews/lm200712.pdf</a> )	10,601	28,893	29,115

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QCEW Nonprofit report (periodic)	414	1,091	1,098
Occupational Projections (annual / Bi annual) ( <a href="http://www.vtlmi.info/occproj14.pdf">http://www.vtlmi.info/occproj14.pdf</a> )	474	697	732
Economic & Demographic Profile (annual) <a href="http://www.vtlmi.info/profile2007.pdf">http://www.vtlmi.info/profile2007.pdf</a>	2,796	7,880	7,983
Construction Prevailing Wage (annual) ( <a href="http://www.vtlmi.info/pw_const.pdf">http://www.vtlmi.info/pw_const.pdf</a> )	1,170	1,790	1,873
Unemployment Compensation (weekly/monthly/annual) ( <a href="http://www.vtlmi.info/lmipub.htm#pw">http://www.vtlmi.info/lmipub.htm#pw</a> )	3,349	8,405	8,509

Starting in 2006 all publications of VDOL/LMI except the Labor Market Newsletter are distributed in electronic form only. This was necessitated by the loss of our department Print Shop and budget cuts. However, as the traffic table above illustrates our distribution is quite effective. Unlike the distribution of printed documents, each visitor above represents an active user of our content. Internal domain traffic is excluded from this report.

The Internet is our main conduit to provide information to the public. The latest usage statistics show the continued importance of the Occupational Information Center and our Employer database. As indicated above, we added the O'Net skills information to provide more detailed information about each occupation. Resources are committed to keeping the whole range of occupational information current, including wages, skills, licensing, employment projections, and related background.

## Vermont LMI Website www.vtLmi.info Total and Content traffic.

Total Traffic PY 2006*	
Page views:	274,818
Visits:	57,458
Unique Visitors:	35,688

Content Distribution of Traffic PY 2006		
Rank	Content Link Title	Page Views
1	Employer Database	52,398
2	Select an Occupation	42,997
3	Occupations ( BLS / OES and Occupational Projections)	34,087
4	Vermont Economic & Labor Market Information	32,169
5	Wages & Income	8,715
6	Career Exploration	6,802
7	UI Covered Employment & Wages (BLS / QCEW)	6,611
8	Vermont Labor Force (BLS / LAUS )	6,157

9	U.I. Covered Employment & Wages (BLS / QCEW)	5,651
10	Occupational Info Center	4,733
11	Licensed Occupations	4,607
12	(not set)	4,234
13	Publications & Press Releases	4,210
14	Nonfarm Employment by Industry (BLS / CES)	3,011
15	Unemployment (BLS / LAUS)	3,002
16	Industries	2,708
17	Average Wage Comparison	1,850
18	Press Release & Publications	1,718
19	VtLmi FAQ's	1,585
20	Regions	1,562
21	VDOL Downloads	1,401
22	Labor Exchange Information- Select	1,300
23	Labor Exchange Information	1,147
24	Vermont Career Resource Network - Exploring Careers	818
	Vermont Career Resource Network - The Johnson O'Conner	
25	Test	523

\* Traffic Counts exclude traffic internal to VDOL domain.

The usage statistics are generated by Google analytics Software.

We have also made a commitment to update the fringe benefit survey based on the demand for this product from employers. The 2007 survey expanded the depth of information collected about health care insurance including costs. The survey data will help both the business community and policy makers tackle the growing issue of health care benefit availability and cost. We have worked closely with the state Health Care Administration group to ensure that we meet their needs to provide an accurate assessment of the issue.