



community
involved in sustaining
agriculture



Winter Workshop Registration

Name
Business
Address
City, State, Zip
Email Address:
Daytime Telephone Number:

Sign me up for the following workshops	Local Hero Pricing	Non-Member Pricing	Total Cost
<input type="checkbox"/> January 21: Succession Planning	\$15 (includes all parties involved in the transfer process)	\$20 (includes all parties involved in the transfer process)	
Marketing 101 6-Workshop Series	\$40 (for all 6)	\$50 (for all 6)	
<input type="checkbox"/> January 28: Best Marketing Practices	\$10 per person	\$15 per person	
<input type="checkbox"/> February 5: Paid Advertising Options	\$10 per person	\$15 per person	
<input type="checkbox"/> February 12: Simple Strategies for Free Advertising	\$10 per person	\$15 per person	
<input type="checkbox"/> March 4: Merchandising	\$10 per person	\$15 per person	
<input type="checkbox"/> March 11: A Website for Your Farm	\$10 per person	\$15 per person	
<input type="checkbox"/> March 24: Marketing Plan Review	\$10 per person	\$15 per person	
<input type="checkbox"/> Creative CSA Practices	FREE	FREE	

Completed registration forms should be mailed to: Devon Whitney-Deal, CISA, One Sugarloaf Street, S. Deerfield, MA 01373. Payment can be sent along with the form via checks made out to CISA or you can pay the day of the class.