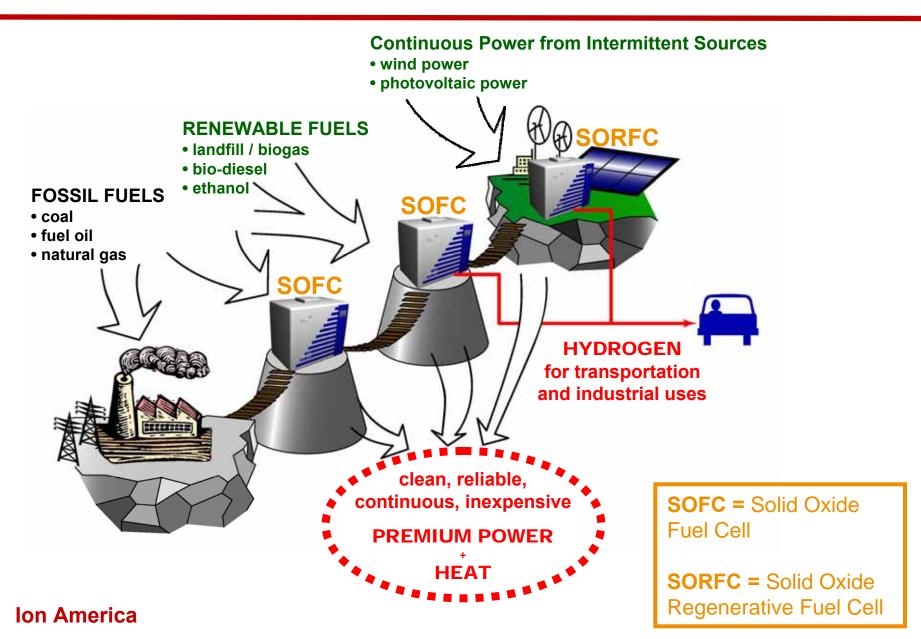
Ion America

a distributed generation company

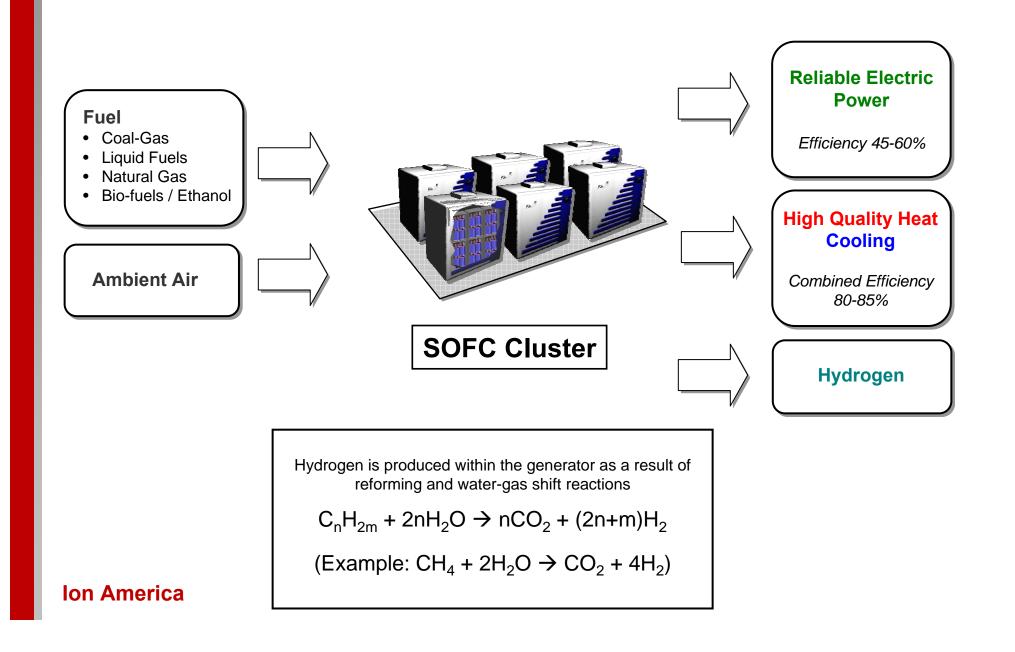
September 2005



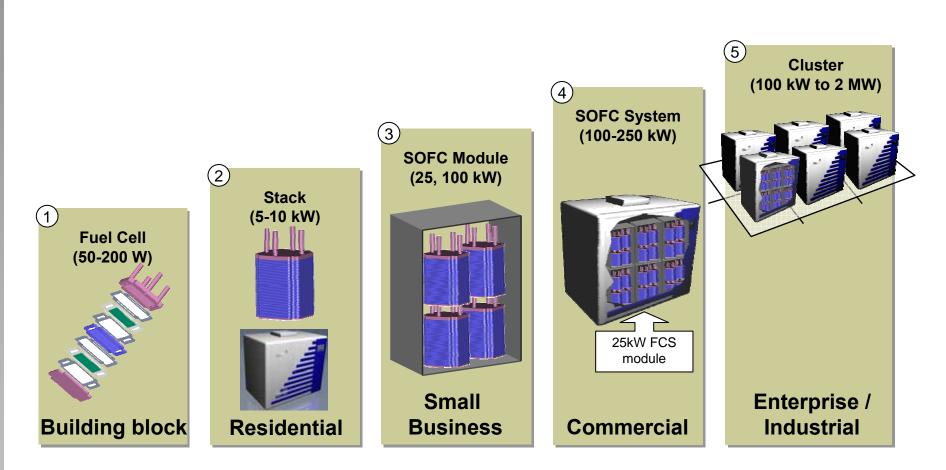
New Energy Vision A Logical Pathway



Capabilities – Variety of Inputs/Outputs Ion America's SOFC generator

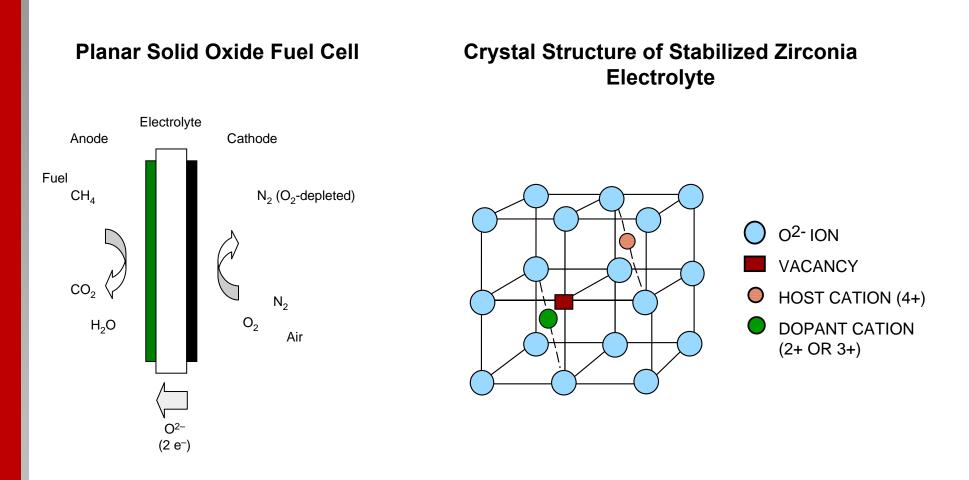


Capabilities – Premium Power Built in redundancies create a reliable, "always-on" system



- Modularity creates redundancy and reliability.
- Systems are not failure proof but fault tolerant ("always-on").

Why SOFC? Solid Oxide Fuel Cell



 $CH_4 + 2O_2 \rightarrow CO_2 + 2H_2O + 8e^- + Heat$

Why SOFC? Solid Oxide Fuel Cell Differentiation

Attribute	PEMFC	SOFC	
Charge carrier	Hydrogen	Oxygen (Air)	
Fuel Requirements	Requires pure hydrogen • Natural gas must be pre-processed • Carbon Monoxide is a poison	Does not require pure hydrogen Direct or close-coupled fuel use Carbon Monoxide is a fuel 	
Startup Time	Rapid (Well suited for automotive)	Slow (Base-load applications)	
System Design	Complex Management of liquids 	Simple • All gas phase	
Core Building Blocks	High cost materials Platinum catalysts 	Low cost materials • Zirconia, Nickel Oxide, etc.	
Waste Heat	Low temperature (Not useful – liability)	High temperature (Useful - asset)	
Efficiency (LHV of natural gas in)	30 - 40%	55 - 60%	
Technology Maturity	Medium-high	Low	
Pollutant / Emission	National Fossil Fuel Average	SOFC	
NO _x (lb/MW-hr)	5.1	0.01	
So _x (lb/MW-hr)	11.6	0.00	
Particulate Matter (lb/MW-hr)	0.27	0.00	

2031

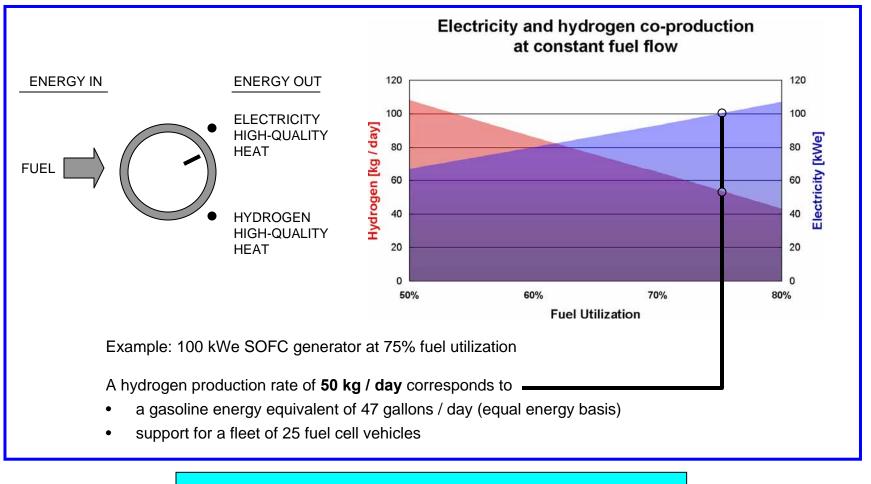
665 - 725

Ion America

CO₂ (lb/MW-hr)

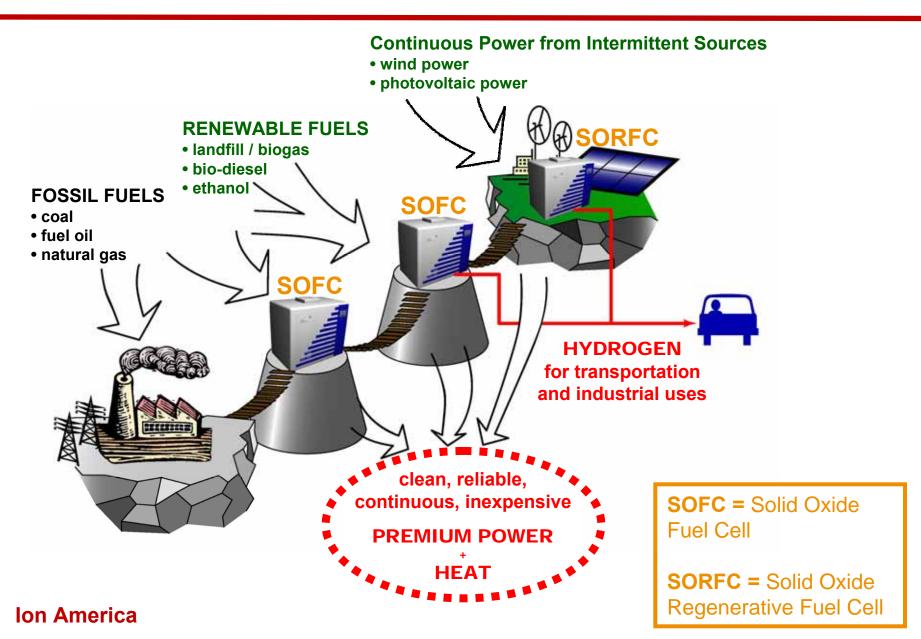
Capabilities – Hydrogen production Hydrogen and Power Cogeneration

 Optimum capital utilization: single system capable of electricity and hydrogen coproduction

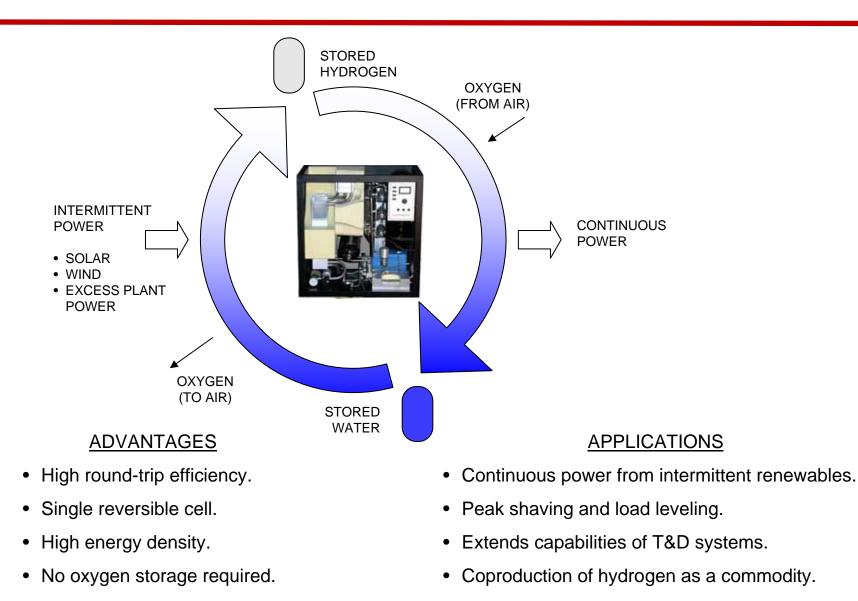


\$1.50/kg ~ \$1.50/gallon gasoline equivalent

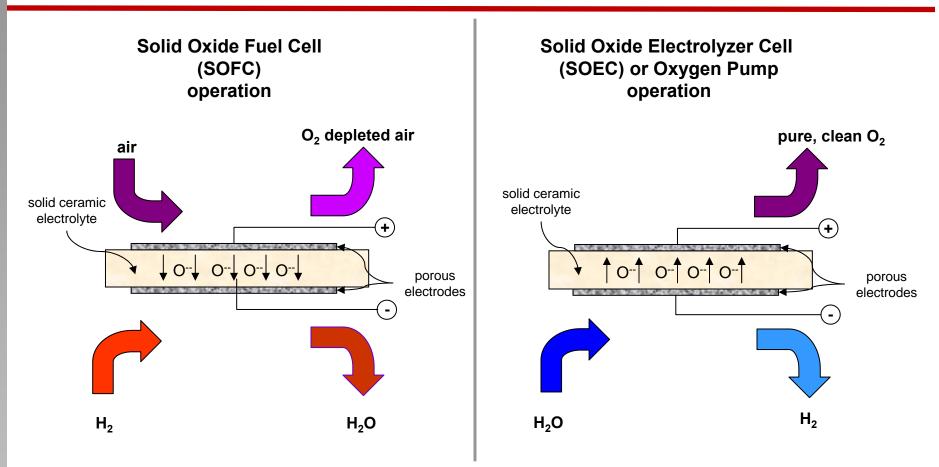
New Energy Vision A Logical Pathway



Capabilities - SORFC Solving the Energy Storage Problem



Capabilities - SORFC Solid Oxide Regenerative Fuel Cell (SORFC)



- In charge mode the SORFC functions as an electrolyzer and regenerates reactants (e.g., hydrogen and oxygen) from stored products (e.g., water)
- In discharge mode the SORFC functions as a fuel cell which generates electrical energy from reactants (e.g., hydrogen and oxygen from ambient air)

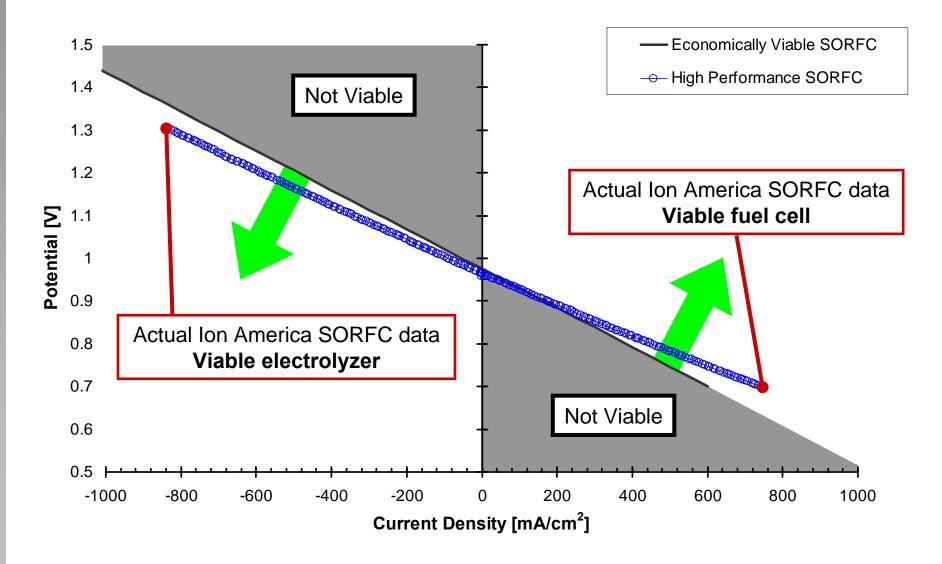
Capabilities - SORFC Comparison of SORFC Performance with other Battery Systems

Battery System	Theoretical Specific Energy [Wh/kg]	Packaged Specific Energy [Wh/kg]	Comments
H ₂ /O ₂ RFC	3660	400-2000	RFC with lightweight pressure vessels
Li-SPE/MO _x	735	220	Novel packaging for unmanned system
Ag/Zn	450	200	Excess Zn required, low charge rate
Li/LiCoO ₂	735	150	Poor cycle life, high capacity fade
Li/AIFeS ₂	515	150	≥400°C thermal management
Na/S	1180	150	~350°C thermal management
Li/TiS ₂	470	130	~50% DOD for high cycle life (900 cycles)
Li/ion	700	100 (200) ^a	Projection revised September 2005
Ni/Zn	305	90	Excess Zn required, low specific energy
Ni/MH _x	470	70 (90) ^b	Projection revised September 2005
Ni/H ₂	470	60	Low specific energy
Ni/Cd	240	60	Low specific energy
Pb/acid	170	50	Low specific energy

Survey by A.D. Little, Inc., July 1993 for LLNL, excluding RFCs

^a Projection revised September 2005 (J. Gleeson)
^b Projection revised September 2005 (DoE/EERE)

Capabilities - SORFC High Performance SORFC Exceeds Economically Viable Performance

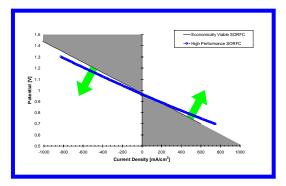


Capabilities - SORFC Method for Calculating SORFC Economic Viability

Inputs: - SORFC operating characteristics

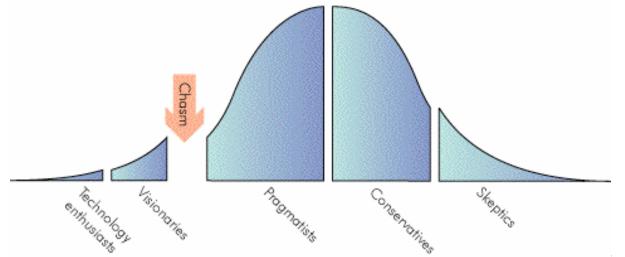
- Duty cycle and application scenarios
- Model: Iterative calculations
 - DOE cost of hydrogen target constraint

Output: - SORFC V-I curve required for economic viability



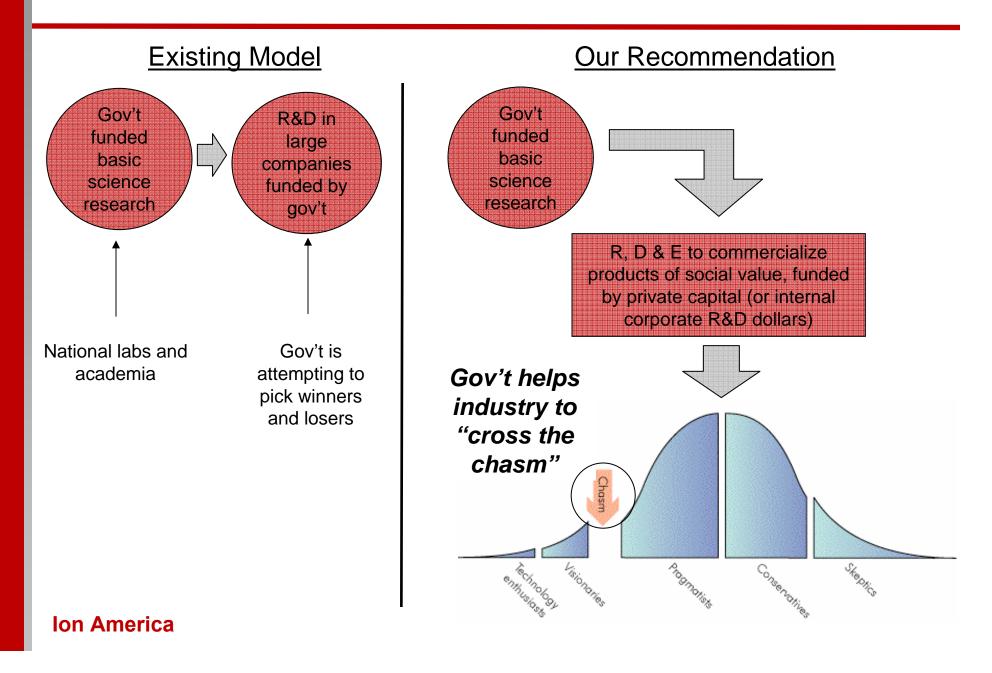
Bringing New Solutions to the Market The Venture Capital Model

- Mainstream Venture Capitalists have recently begun making investments in new energy technology companies, with the hopes of making an impact as they have in :
 - Telecom
 - Biotech
 - Semiconductors
 - Internet
 - Software
- Unlike these industries, however, new energy technologies face special policy and regulation challenges.
- New energy technologies are similar in that they also face the problem of "crossing the chasm":



The key question is now to initiate widespread market adoption for a new-to-the-world technology?

Bringing New Solutions to the Market An Alternative Solution



Bringing New Solutions to the Market How Government Can Help: Recommendations

Government as an early adopter / buyer of new energy technologies:

- Customer that has traditionally functioned effectively as an early adopter
- Process to expedite installations prior to commercial certifications
- Leverage government installations to "cross chasm" to commercial sales

Government rebate program:

- Replicate the Energy Star program
- Government rebates for high-impact new energy technologies
- Guaranteed subsidy for a specified capacity/ time and well defined eligibility criteria
- Adapts to market conditions (i.e size of rebate can decline with the costs of production)
- Pool of funds sufficient to initiate sizeable market demand

Include VC backed energy entrepreneurs in the traditional energy policy and road-mapping activities

- Injects new thinking and insight necessary for revolutionary changes
- Representation instills confidence to VCs and entrepreneurs.



Conclusions The Future is Here and Now

 Technology solutions that are also economically viable are rolling in now with the following benefits:

- Significantly higher efficiency of utilization of fossil fuels
- Dramatic reduction in emission of global warming gases
- Energy independence
- Energy security
- Eliminates need for expensive infrastructure
- Most viable pathway to a hydrogen economy
- Important for the government to provide a helping hand for these technologies to take off and become commercial successes with huge positive impact to the environment and economy.