

**FDA Risk Communication Advisory Committee  
Hilton Washington DC/Rockville, 1750 Rockville Pike  
Rockville, MD 20852**

**DISCUSSION TOPICS**

**May 15, 2008: DTC Advertising's Impact on Subsets of the General Population;  
Report (Section 901)**

1. Please provide suggestions or points to consider for the FDA to keep in mind as we prepare a report regarding the relation of DTC advertising to increasing access to health information and decreasing health disparities for subsets of the general population, including elderly populations, children, and racial and ethnic minority communities. In your response, please try to address at least one of the following groups:
  - a. elderly
  - b. children (including teenagers)
  - c. racial minorities
  - d. ethnic minorities
  
2. Please provide suggestions about effective ways to communicate information to subsets of the general populations, including those listed above.