

**FDA Risk Communication Advisory Committee**  
**Hilton Washington DC/Rockville, 1750 Rockville Pike**  
**Rockville, MD 20852**  
**DRAFT AGENDA**  
**May 16, 2008**

- 8:00 Call to Order**
- 8:05 Introductions of Committee Members**
- 8:15 Conflict of Interest Statement – Designated Federal Officer**
- 8:20 Overview of MedWatch Statement in DTC Print Ads & Presentation of Proposed Experimental Study**  
Kathryn J. Aikin, Ph.D., Social Science Analyst, Division of Drug Marketing, Advertising and Communications, Center for Drug Evaluation and Research
- 9:00 Committee Discussion**
- 10:15 Break**
- 10:30 Open Public Hearing**
- 11:30 Committee Discussion, continued**
- 12:00 Lunch**
- 1:00 Committee discussion summary**
- 2:30 Adjourn**