



# Thrift Savings Plan BULLETIN

for Service TSP Representatives

**Subject:** 2008 Fall Poster — “Stay in it for the long haul”

**Date:** November 13, 2008

In the past, the Thrift Savings Plan (TSP) has issued posters and other materials which could be used by the agencies and uniformed services to promote the TSP and encourage informed participation.

We are pleased to announce the publication of the TSP’s fall poster “[Stay in it for the long haul](#).” Because of the current economic situation, we want to remind participants that the TSP is a long-term investment retirement plan and that they shouldn’t abandon a well-considered investment strategy because of market volatility. The poster complements the feature article “It’s smart to stay in for the long haul” in the October 2008 *TSP Highlights* and the Special Message from the Executive Director, both of which are posted on the TSP Web site.

The poster features imagery of tractor trailers traveling on a long journey through a very rugged landscape. We hope that this imagery will encourage participants to take a long-term view of saving toward retirement even though the traveling may be rough. The poster does not have an expiration date and can be displayed throughout the fall and winter or until the Spring 2009 poster is distributed. The TSP will be issuing a supply of posters to all agency and service central distribution points; the posters will be arriving shortly. (The poster does not have a stock number, but shows the version date.) An electronic version of the poster is attached to this bulletin and is also available on the TSP Web site. Please contact your authorized agency or service representative to order print versions of these materials. Materials cannot be ordered directly from the TSP.

Please display the posters in highly visible areas, such as employee lounges, hallways, cafeterias, etc. Even though employees may now join the TSP or change their elections at any time, it is important to remind them to take a long-term view of their TSP investments, particularly in light of recent economic events. The posters are an easy way to convey this message.

A handwritten signature in cursive script that reads "Pamela-Jeanne Moran".

PAMELA-JEANNE MORAN  
Director  
Office of Participant Services

#### Attachment

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**Inquiries:** Questions concerning this bulletin should be directed to the Federal Retirement Thrift Investment Board at **202-942-1460**.

**Chapter:** This bulletin may be filed in Chapter 2, General Information.

# Stay in it for the long haul

