



Diabetic peripheral neuropathic pain. When it's this painful, treating it shouldn't be.

Enhancing serotonin and norepinephrine may offer relief.

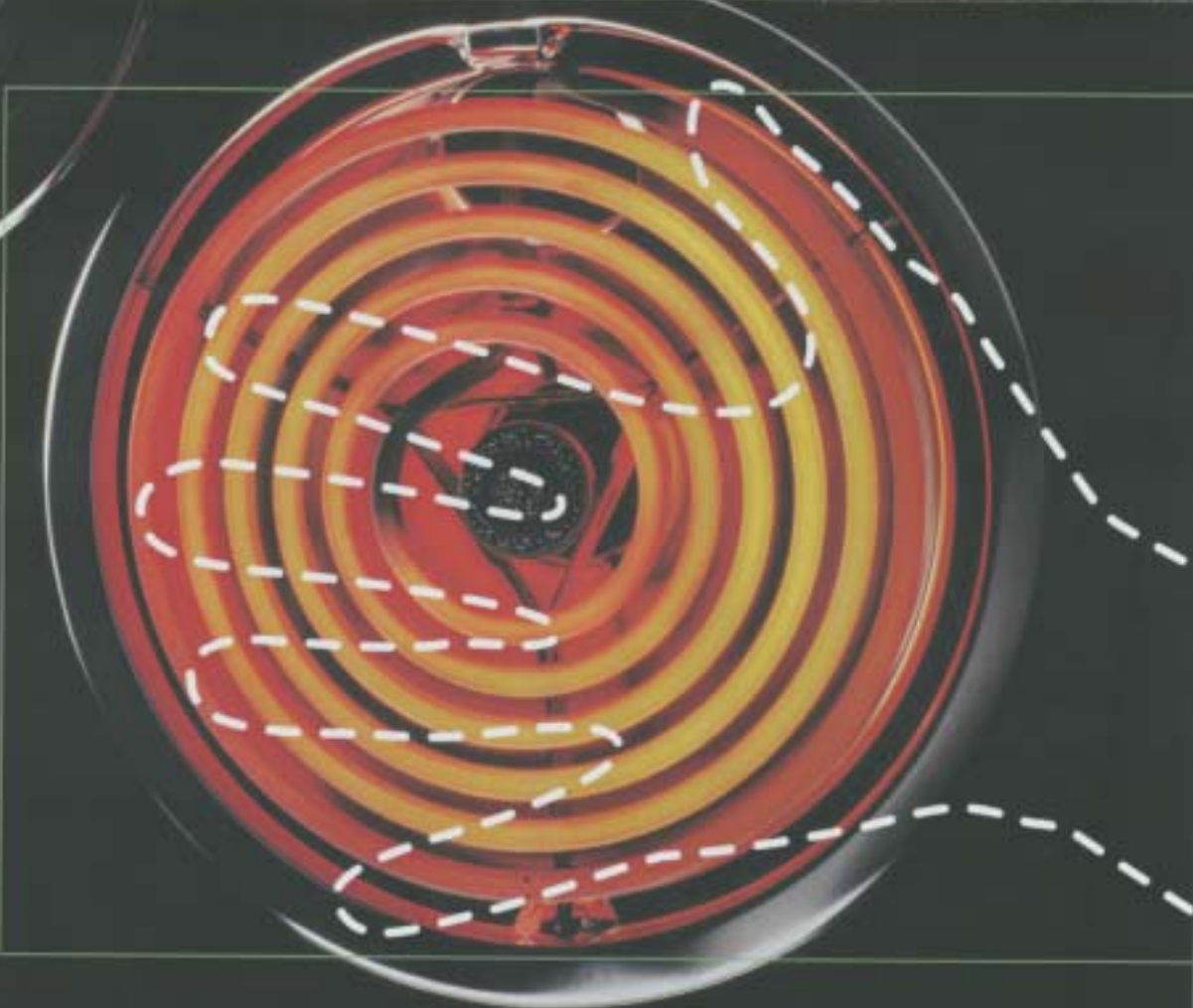
Many pathways mediate pain. It has been postulated that serotonin (5-HT) and norepinephrine (NE) are key modulatory neurotransmitters in descending inhibitory pain pathways and are part of the body's endogenous analgesic system. Targeting both 5-HT and NE may promote central pain inhibition for neuropathic pain associated with diabetic peripheral neuropathy. As you know, 5-HT and NE are also believed to play a role in depression. At Eli Lilly and Company, we're dedicated to exploring new options for your patients.

To receive an article written by David A. Fishbain, MD, FAPA, professor of psychiatry and adjunct professor of neurological surgery and anesthesiology, University of Miami School of Medicine, containing the latest on diabetic peripheral neuropathic pain, call 1-800-985-0338.

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