

# People



*Raising awareness of breast cancer  
across America*



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## October is National Breast Cancer Awareness Month

Aventis Oncology is dedicated to addressing the tough issues facing cancer patients and professionals. This month, we are helping to raise awareness of breast cancer. Better education will lead to better prevention, diagnosis, and treatment of this serious and common disease.



## *Living with it*

A support program  
for women with breast cancer  
[www.livingwithit.org](http://www.livingwithit.org)

Visit us at [www.livingwithit.org](http://www.livingwithit.org)  
Or call 877 Living With It (877-548-4649)

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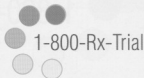
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### A free clinical trial matching and referral service

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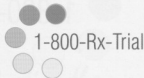


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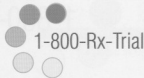


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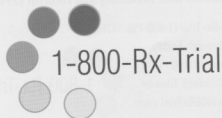
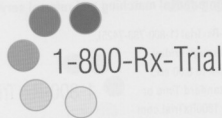
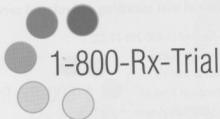
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### **"Living With It": A support program for women with breast cancer**

- Credible, easy-to-understand information covering a range of issues
- Resources available include educational books, videos, and regular online updates
- Go to [www.livingwithit.org](http://www.livingwithit.org) or call 877 Living With It (877-548-4649)

### **1-800-Rx-Trial: A clinical trial matching and referral service**

- Browse an extensive database of clinical trials
- Search for trials that match your specific needs
- Go to [www.1800RxTrial.com](http://www.1800RxTrial.com) or call 1-800-Rx-Trial (1-800-798-7425)

# The battle against breast cancer begins with awareness

## Raising public awareness

Many people are unaware that breast cancer is a very common disease and fail to take appropriate prevention measures:

- In 2002, roughly 203,500 new cases of invasive breast cancer will be diagnosed in the United States
- One out of every 8 women will get breast cancer in her lifetime
- 30% of women over age 50 do not receive regular mammograms, an important test to detect this disease

## Empowering patients and their families

Aventis Oncology is developing treatments that will better target breast cancer. Many of these treatments are now in clinical trials. So, Aventis Oncology has worked with EmergingMed.com to create 1-800-Rx-Trial, a free, confidential service that matches patients to clinical trials.

Aventis Oncology has also created "Living With It," a program specifically for women with breast cancer. "Living With It" brings together resources women can trust for help with a wide range of issues. A Web- and mail-based program, "Living With It" provides survivor stories, diet and exercise tips, medical information, treatment organizers, and other valuable resources.

## Working toward a cure

You can help raise awareness and drive the search for a cure. As a patient, healthcare professional, or other concerned person, you may wish to:

- Write your governor to request recognition of National Breast Cancer Awareness Month
- Start a local support group for people with breast cancer
- Organize an educational/speaker program at local colleges
- Hold a vigil or other event at your community/religious center

*Together, we can raise awareness and win the battle against breast cancer*



ONCOLOGY



# THE NEXT MOVE MAY BE THE KEY TO SURVIVAL

Your doctor has a strategy for treating your cancer.  
Ask if Taxotere® should be part of it.

You've got a tough opponent, and you need an effective game plan. Not all cancer treatments are alike. Strategy matters. Today, you and your doctor have options. Taxotere® may delay the progression of certain types of breast and lung cancer, which may increase your chances of living longer. Because Taxotere® is generally safe and tolerable, you can stay involved in important aspects of your life. Ask your doctor about Taxotere®, and visit [www.taxotere.com](http://www.taxotere.com) to learn if Taxotere® is right for you.

Taxotere® is an effective chemotherapy approved by the FDA for use in patients with advanced breast cancer after failure of any prior chemotherapy, and for patients with advanced non-small cell lung cancer after failure of prior platinum-based chemotherapy.

Taxotere® may not be for everyone. Like all anticancer agents, there are side effects associated with Taxotere® that may affect some patients more than others. The most common severe side effects are low white blood cell count, fatigue, fluid retention, and mouth and throat irritation.



ONCOLOGY

Please see adjacent page for patient information leaflet.

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It's your move.

**TAXOTERE**<sup>®</sup>  
(docetaxel)  
for Injection Concentrate  
[www.taxotere.com](http://www.taxotere.com)

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**TAXOTERE**<sup>®</sup>  
(docetaxel)  
for Injection Concentrate

## Patient Information Leaflet Detach and Give to Patient

Rev. 1/01  
Patient Information Leaflet  
**Questions and Answers About Taxotere<sup>®</sup> for Injection Concentrate**  
(generic name = docetaxel)  
(approved as TAxO-112E)

### What is Taxotere?

Taxotere is a medication to treat breast cancer and non-small cell lung cancer. It has severe side effects in some patients. This leaflet is designed to help you understand how to use Taxotere and avoid its side effects to the fullest extent possible. The more you understand your treatment, the better you will be able to participate in your care. If you have questions or concerns, be sure to ask your doctor or nurse. They are always your best source of information about your condition and treatment.

### What is the most important information about Taxotere?

- **Use this drug, like many other cancer drugs, which may cause blood clots, your doctor will ask for routine blood tests.** These will include regular checks of your white blood cell counts. About 2% of people with low blood counts have developed life-threatening infections. The earliest sign of infection may be fever, so if you experience a fever, tell your doctor right away.
- Occasionally, serious allergic reactions have occurred with this medicine. If you have any allergies, tell your doctor before receiving this medicine.
- A small number of people who take Taxotere have severe fluid retention, which can be life-threatening. To help avoid this problem, you must take another medication called diuretic (FURSELA-NATRIUM-SOLNE) prior to each Taxotere treatment. You must follow the schedule and take the exact dose of diuretic as prescribed. You should take it at the end of each schedule if you forget to take a dose or do not take it at all. Inform you must tell the doctor or nurse prior to your Taxotere treatment.
- If you are using any other medicines, tell your doctor before receiving your infusion of Taxotere.

### How does Taxotere work?

Taxotere works by attacking cancer cells in your body. Different cancer medications attack cancer cells in different ways. Even if one Taxotere molecule kills one of your body contains a supporting structure like a skeleton. If this "skeleton" is damaged, it cannot grow or reproduce. Taxotere makes the "skeleton" in cancer cells very stiff, so that the cells can no longer grow.

### How will I receive Taxotere?

Taxotere is given by an infusion directly into your vein. Your treatment will take about 1 hour. Generally, people receive Taxotere every 1 week. The amount of Taxotere and the frequency of your infusions will be determined by your doctor. Questions and answers about Taxotere every 1 week. The amount of Taxotere and the frequency of your infusions will be determined by your doctor. As part of your treatment, to reduce side effects your doctor will prescribe another medicine called dexamethasone. Your doctor will tell you how and when to take this medicine. It is important that you take the dexamethasone on the schedule set by your doctor. If you forget to take your medication, or do not take it on schedule, make sure to tell your doctor or nurse **BEFORE** you receive your Taxotere treatment. **Included with this infusion leaflet is a chart to help you remember when to take your dexamethasone.**

### What should be avoided while receiving Taxotere?

Taxotere can interact with other medicines. The only medicines that are prescribed for you by your doctor and be sure to tell your doctor all the medicines that you use, including prescription drugs.

### What are the possible side effects of Taxotere?

**Low Blood Cell Counts** - Many cancer medications, including Taxotere, cause a temporary drop in the number of white blood cells, which help protect your body from infection. Your doctor will routinely check your blood count and tell you if it is low. Although most people receiving Taxotere do not have an infection, even if they have a low white blood cell count, the risk of infection is increased.

**Fever is often one of the most common and earliest signs of infection. Your doctor will recommend that you take your temperature frequently, especially during the days after treatment with Taxotere. If you have a fever, tell your doctor or nurse immediately.**

**Fluid Retention** - This means that your body is holding onto water. If this fluid retention is in the chest or around the heart it can be life-threatening. If you notice swelling in the feet and legs or a slight weight gain, this may be the first warning sign. Fluid retention usually does not start immediately, but, if it occurs, it may start around your 5th treatment. Generally, fluid retention will go away within weeks or months after your treatment are completed.

Dexamethasone tablets may protect patients from significant fluid retention. It is important that you take this medicine on schedule. If you have not taken dexamethasone on schedule, you must tell your doctor or nurse before receiving your next Taxotere treatment.

**Hair Loss** - Loss of hair occurs in most patients taking Taxotere (including the hair on your head, underarm hair, pubic hair, eyebrows, and eyelashes). Hair loss will begin after the first few treatments and starts from patient to patient. Once you have completed all your treatments, hair generally grows back. Your doctor or nurse can refer you to a doctor that can wig, hairpieces, and turbans for patients with cancer.

**Fatigue** - A number of patients taking 100mg receiving Taxotere feel very tired following their treatments. If you feel tired or weak, allow yourself extra rest before your next treatment. If it is bothersome or lasts for longer than 1 week, inform your doctor or nurse.

**Stomach Pain** - This side effect occurs about 20% of the time, but is usually severe. You may feel pain in your stomach or chest. Tell your doctor or nurse if this happens. They may suggest ways to make you more comfortable.

**Rash** - This side effect occurs commonly but is worse in about 5%. You may develop a rash that looks like a bleach, hives-like reaction. This usually occurs on the hands and feet but may also appear on the arms, face or body. Generally, it will appear between treatments and will go away before the next treatment. Inform your doctor or nurse if you experience a rash. They can help you avoid discomfort.

**Odd Sensations** - About half of patients getting Taxotere will feel numbness, tingling, or burning sensations in their hands and feet. If you do experience this, tell your doctor or nurse. Generally, these go away within a few weeks or months after your treatments are completed. About 1% of patients may also develop weakness in their hands and feet.

**Nail Changes** - Color changes to your fingernails or toenails may occur while taking Taxotere. In extreme, bad, some cases your nails will generally grow back.

**Other Possible Side Effects** - Less severe side effects include nausea and vomiting. Severe diarrhea may occasionally occur. If you experience these or any other unusual effects, tell your doctor or nurse.

If you are interested in learning more about this drug, ask your doctor for a copy of the package insert.

### Avenis Pharmaceuticals Products Inc.

Englewood, NJ 07631, U.S.A.  
[www.avenispharma-us.com](http://www.avenispharma-us.com)  
tag2110146

Rev. 1/01

Date	_____
<b>Day 1</b>	
Start Dexamethasone tablets	2 times per day
AM	
PM	
Date	_____
<b>Day 2</b>	
<b>Taxotere Treatment Day</b>	
Take Dexamethasone tablets	2 times per day
AM	
PM	
Date	_____
<b>Day 3</b>	
Take Dexamethasone tablets	2 times per day
AM	
PM	

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## November is Lung Cancer Awareness Month

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Alliance for  
**Lung Cancer** Advocacy, Support, and Education (ALCASE)

A national nonprofit organization dedicated solely to helping people with lung cancer

1-800-298-2436 (Monday through Friday, 8:00 AM to 5:00 PM PST)  
[www.alcase.org](http://www.alcase.org)

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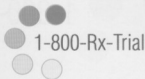
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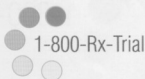
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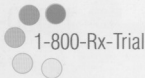
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**1-800-Rx-Trial**



**1-800-Rx-Trial**



**1-800-Rx-Trial**

## Empowering patients and their families

### **ALCASE**

- The Alliance for Lung Cancer Advocacy, Support, and Education (ALCASE) is an organization dedicated to helping people with lung cancer and those who are at risk for the disease
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### **1-800-Rx-Trial**

- A free, confidential clinical trial matching and referral service powered by EmergingMed.com and sponsored by Aventis Oncology
- Browse a comprehensive database of clinical trials sponsored or supported by Aventis Oncology, or enter your information to find specific trials matching your needs
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# The battle against lung cancer begins with awareness

## Raising public awareness

Many people think lung cancer only affects a small group of individuals who smoke. However, the facts are different:

- In 2002, roughly 169,400 new cases will be diagnosed in the United States
- Lung cancer is caused not only by smoking, but by exposure to secondhand smoke, radon, asbestos, and other substances
- Many jobs, such as brake repair and insulation work, can involve exposure to chemicals that help cause lung cancer

To help educate the public, ALCASE has designated November of every year as Lung Cancer Awareness Month.

ALCASE has also adopted a clear lung cancer awareness ribbon to represent "the hundreds of thousands of people who are part of the 'invisible' population of people diagnosed with lung cancer."

## Things you can do


Patients, healthcare professionals, and others may wish to:

- Wear a clear ribbon to represent Lung Cancer Awareness Month
- Write their governor to request official recognition of the month
- Start a local support group for people with lung cancer
- Organize an educational/speaker program at local schools
- Hold a vigil or other event at their community/religious center

Together, we can raise awareness and win the battle against lung cancer



# THE NEXT MOVE MAY BE THE KEY TO SURVIVAL



**Your doctor has a strategy for treating your cancer.  
Ask if Taxotere® should be part of it.**

You've got a tough opponent, and you need an effective game plan. Not all cancer treatments are alike. Strategy matters. Today, you and your doctor have options. Taxotere® may delay the progression of certain types of breast and lung cancer, which may increase your chances of living longer. Because Taxotere® is generally safe and tolerable, you can stay involved in important aspects of your life. Ask your doctor about Taxotere®, and visit [www.taxotere.com](http://www.taxotere.com) to learn if Taxotere® is right for you.

Taxotere® is an effective chemotherapy approved by the FDA for use in patients with advanced breast cancer after failure of any prior chemotherapy, and for patients with advanced non-small cell lung cancer after failure of prior platinum-based chemotherapy.

Taxotere® may not be for everyone. Like all anticancer agents, there are side effects associated with Taxotere® that may affect some patients more than others. The most common severe side effects are low white blood cell count, fatigue, fluid retention, and mouth and throat irritation.

**It's your move.**

  
**TAXOTERE®**  
(docetaxel)  
for Injection Concentrate  
[www.taxotere.com](http://www.taxotere.com)



Please see adjacent page for patient information leaflet.

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## Patient Information Leaflet Detach and Give to Patient

Rev. 1/01  
Patient Information Leaflet  
**Questions and Answers About Taxotere® for Injection Concentrate**  
(generic name = docetaxel)  
(approved as TAxo-EDU)

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### What is the most important information about Taxotere?

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- Occasionally, serious allergic reactions have occurred with this medicine. If you have any allergies, tell your doctor before receiving this medicine.
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### What should be avoided while receiving Taxotere?

Taxotere can interact with other medicines. The only medicines that are prescribed for you by your doctor and be sure to tell your doctor all the medicines that you use, including prescription drugs.

### What are the possible side effects of Taxotere?

**Low Blood Cell Counts** - Many cancer medications, including Taxotere, cause a temporary drop in the number of white blood cells, which help protect your body from infection. Your doctor will routinely check your blood count and tell you if it is low. Although most people receiving Taxotere do not have an infection, even if they have a low white blood cell count, the risk of infection is increased.

**Fever is often one of the most common and earliest signs of infection. Your doctor will recommend that you take your temperature frequently, especially during the days after treatment with Taxotere. If you have a fever, tell your doctor or nurse immediately.**

**Allergic Reactions** - This type of reaction, which occurs during the infusion of Taxotere, is infrequent. If you feel a warm sensation, a hives on your chest, or itching during or shortly after your treatment, tell your doctor or nurse immediately. **Fluid Retention** - This means that your body is holding onto water. If this fluid retention is in the chest or around the heart it can be life-threatening. If you notice swelling in the feet and legs or a slight weight gain, this may be the first warning sign. Fluid retention usually does not start immediately, but, if it occurs, it may get around your 5th treatment. Generally, fluid retention will go away within weeks or months after your treatment are completed.

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**Rash** - This side effect occurs commonly but is worse in about 2% of patients. You may develop a rash that looks like a blanch, has little redness. This usually occurs on the hands and feet but may also appear on the arms, face or body. Generally, it will appear between treatments and will go away before the next treatment. Inform your doctor or nurse if you experience a rash. They may suggest ways to avoid discomfort.

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If you are interested in learning more about this drug, ask your doctor for a copy of the package insert.

### Avenis Pharmaceuticals Products Inc.

Englewood, NJ 07632, U.S.A.  
[www.avenispharma-us.com](http://www.avenispharma-us.com)  
tag211014b

Rev. 1/01

Date: _____
<b>Day 1</b>
Start Dexamethasone tablets 2 times per day
AM
PM
_____
Date: _____
<b>Day 2</b>
<b>Taxotere Treatment Day</b>
Take Dexamethasone tablets 2 times per day
AM
PM
_____
Date: _____
<b>Day 3</b>
Take Dexamethasone tablets 2 times per day
AM
PM





The next  
**move**

may be the key to

**survival**

**Your doctor has a strategy for treating your cancer.  
Ask if Taxotere® should be part of it.**

You've got a tough opponent, and you need an effective plan. Not all cancer treatments are alike. Strategy matters. Today, you and your doctor have options. Taxotere® may delay the progression of certain types of breast and lung cancer, which may increase your chances of living longer. Because Taxotere® is generally safe and tolerable, you can stay involved in important aspects of your life. Ask your doctor about Taxotere®, and visit [www.taxotere.com](http://www.taxotere.com) to learn if Taxotere® is right for you. *It's your move.*

Taxotere® is an effective chemotherapy approved by the FDA for use in patients with advanced breast cancer after failure of any prior chemotherapy. Taxotere® is also approved in combination with cisplatin for patients with advanced non-small cell lung cancer (NSCLC) who have not previously received chemotherapy for this condition and as a single agent for patients with advanced NSCLC after failure of prior platinum-based chemotherapy.

Taxotere® may not be for everyone. Like all anticancer agents, there are side effects associated with Taxotere® that may affect some patients more than others. The most common severe side effects are low white blood cell count, fatigue, fluid retention, diarrhea, and mouth and throat irritation.



Please see adjacent page for patient information leaflet.  
TXT-JA-7543-1

**TAXOTERE®**  
(docetaxel)  
for Injection Concentrate  
[www.taxotere.com](http://www.taxotere.com)





# THE NEXT MOVE MAY BE THE KEY TO SURVIVAL

Your doctor has a strategy for treating your cancer.  
Ask if Taxotere® should be part of it, or visit  
[www.taxotere.com](http://www.taxotere.com) to learn more.

It's your move.



#### Patient Information Leaflet Detach and give to Patient

Rev. November 2002

#### Patient Information Leaflet Questions and Answers About Taxotere® for Injection Concentrate (generic name – docetaxel) (pronounced as TAX-O-TEER)

#### What is Taxotere?

Taxotere is a medication to treat breast cancer and non-small cell lung cancer. It has severe side effects in some patients. This leaflet is designed to help you understand how to use Taxotere and avoid its side effects to the fullest extent possible. The more you understand your treatment, the better you will be able to participate in your care. If you have questions or concerns, be sure to ask your doctor or nurse. They are always your best source of information about your condition and treatment.

#### What is the most important information about Taxotere?

- Since this drug, like many other cancer drugs, affects your blood cells, your doctor will ask for routine blood tests. These will include regular checks of your white blood cell counts. People with low blood counts can develop life-threatening infections. The earliest signs of infection may be fever, so if you experience a fever, tell your doctor right away.
- Occasionally, serious allergic reactions have occurred with this medicine. If you have any allergies, tell your doctor before receiving this medicine.
- A small number of people who take Taxotere have severe fluid retention, which can be life-threatening. To help avoid this problem, you must take another medication called dexamethasone (DEXAS-A-METH-A-SONE) prior to each Taxotere treatment. You must follow the schedule and take the exact dose of dexamethasone prescribed (see schedule at end of brochure). If you forget to take a dose or do not take it on schedule you must tell the doctor or nurse prior to your Taxotere treatment.
- If you are using any other medicines, tell your doctor before receiving your infusions of Taxotere.

#### How does Taxotere work?

Taxotere works by attacking cancer cells in your body. Different cancer medications attack cancer cells in different ways. Here's how Taxotere works: Every cell in your body contains a supporting structure (like a skeleton). Damage to this "skeleton" can stop cell growth or reproduction. Taxotere makes the "skeleton" in some cancer cells very stiff, so that the cells can no longer grow.

#### How will I receive Taxotere?

Taxotere is given by an infusion directly into your vein. Your treatment will take about 1 hour. Generally, people receive Taxotere every 3 weeks. The amount of Taxotere and the frequency of your infusions will be determined by your doctor. As part of your treatment, to reduce side effects your doctor will prescribe another medicine called dexamethasone. Your doctor will tell you how and when to take this medicine. It is important that you take the dexamethasone on the schedule set by your doctor. If you forget to take your medication, or do not take it on schedule, make sure to tell your doctor or nurse BEFORE you receive your Taxotere treatment. Included with this information leaflet is a chart to help you remember when to take your dexamethasone.

#### What should be avoided while receiving Taxotere?

Taxotere can interact with other medicines. Use only medicines that are prescribed for you by your doctor and be sure to tell your doctor all the medicines that you use, including over-the-counter drugs.

#### What are the possible side effects of Taxotere?

**Low Blood Cell Count** – Many cancer medications, including Taxotere, cause a temporary drop in the number of white blood cells. These cells help protect your body from infection. Your doctor will routinely check your blood count and tell you if it is too low. Although most people receiving Taxotere do not have an infection even if they have a low white blood cell count, the risk of infection is increased. Fever is often one of the most common and earliest signs of infection. Your doctor will recommend that you take your temperature frequently, especially during the days after treatment with Taxotere. If you have a fever, tell your doctor or nurse immediately.

**Allergic Reactions** – This type of reaction, which occurs during the infusion of Taxotere, is infrequent. If you feel a warm sensation, a tightness in your chest, or itching during or shortly after your treatment, tell your doctor or nurse immediately.

**Fluid Retention** – This means that your body is holding extra water. If this fluid retention is in the chest or around the heart it can be life-threatening. If you notice swelling in the feet and legs or a slight weight gain, this may be the first warning sign. Fluid retention usually does not start immediately, but, if it occurs, it may start around your 5th treatment. Generally, fluid retention will go away within weeks or months after your treatments are completed. Dexamethasone tablets may protect patients from significant fluid retention. It is important that you take this medicine on schedule. If you have not taken dexamethasone on schedule, you must tell your doctor or nurse before receiving your next Taxotere treatment.

**Gastrointestinal** – Diarrhea has been associated with TAXOTERE use and can be severe in some patients. Nausea and/or vomiting are common in patients receiving TAXOTERE. Severe inflammation of the bowel can also occur in some patients and may be life threatening.

**Hair Loss** – Loss of hair occurs in most patients taking Taxotere (including the hair on your head, underarm hair, pubic hair, eye brows, and eyelashes). Hair loss will begin after the first few treatments and varies from patient to patient. Once you have completed all your treatments, hair generally grows back. Your doctor or nurse can refer you to a store that carries wigs, hairpieces, and turbans for patients with cancer.

**Fatigue** – A number of patients (about 10%) receiving Taxotere feel very tired following their treatments. If you feel tired or weak, allow yourself extra rest before your next treatment. If it is bothersome or lasts for longer than 1 week, inform your doctor or nurse.

**Muscle Pain** – This happens about 20% of the time, but is rarely severe. You may feel pain in your muscles or joints. Tell your doctor or nurse if this happens. They may suggest ways to make you more comfortable.

**Rash** – This side effect occurs commonly but is severe in about 5%. You may develop a rash that looks like a blotchy, hive-like reaction. This usually occurs on the hands and feet but may also appear on the arms, face, or body. Generally, it will appear between treatments and will go away before the next treatment. Inform your doctor or nurse if you experience a rash. They can help you avoid discomfort.

**Odd Sensations** – About half of patients getting Taxotere will feel numbness, tingling, or burning sensations in their hands and feet. If you do experience this, tell your doctor or nurse. Generally, these go away within a few weeks or months after your treatments are completed. About 14% of patients may also develop weakness in their hands and feet.

**Nail Changes** – Color changes to your fingernails or toenails may occur while taking Taxotere. In extreme, but rare, cases nails may fall off. After you have finished Taxotere treatments, your nails will generally grow back.

**Eye Changes** – Excessive tearing, which can be related to conjunctivitis or blockage of the tear ducts, may occur. If you are interested in learning more about this drug, ask your doctor for a copy of the package insert.

#### Aventis Pharmaceuticals Products Inc.

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Rev. November 2002  
tapi1102ac

TAXOTERE®  
(docetaxel)  
for Injection Concentrate

Date	_____
<b>Day 1</b>	
Start	Dexamethasone tablets
	2 times per day
AM	
PM	

Date	_____
<b>Day 2</b>	
	<b>Taxotere Treatment Day</b>
Take	Dexamethasone tablets
	2 times per day
AM	
PM	

Date	_____
<b>Day 3</b>	
Take	Dexamethasone tablets
	2 times per day
AM	
PM	