

# **Drug Safety and Risk Management Advisory Committee**

Food and Drug Administration  
Center for Drug Evaluation and Research  
Holiday Inn, The Ballrooms, 2 Montgomery Ave., Gaithersburg, MD

## **Consumer Medication Information**

### **Agenda for July 17, 2002**

- 8:00 Call to Order, Introductions:** Peter A. Gross, M.D., Chair
- Meeting Statement:** Thomas H. Perez, R.Ph., M.P.H., Executive Secretary
- Welcome & Charge to Committee** Paul Seligman, M.D., M.P.H., Director,  
Office of Pharmacoepidemiology and Statistical Science
- 8:30 Background and History of Patient Information Efforts**  
Tom McGinnis, R.Ph., Director of Pharmacy Affairs, Office of the Commissioner
- 8:50 Information Development And Flow From Developer To Consumer**  
John Coster, Ph.D., R.Ph., National Association of Chain Drug Stores  
Sharlea Leatherwood, R.Ph., National Community Pharmacist Association
- 9:20 Clarifying Questions to Previous Speakers**
- 9:30 Report of Evaluation of Written Patient Information Penetration and Usefulness - part I**  
Bonnie L. Svarstad, Ph.D., University of Wisconsin-Madison School of Pharmacy
- 10:30 Break**
- 10:45 Report of Evaluation of Written Patient Information Penetration and Usefulness - part II**  
Bonnie L. Svarstad, Ph.D., University of Wisconsin-Madison School of Pharmacy
- 11:45 Clarifying Questions to Dr. Bonnie L. Svarstad**
- 12:00 Lunch**
- 1:00 Open Public Hearing**
- 2:00 Consumer Comprehension of Educational Materials: Key Cognitive Principles**  
Ruth S. Day, Ph.D., Duke University
- 2:15 Committee Questions to Presenters**
- 3:15 Break**
- 3:30 Committee consideration of questions**
- 5:00 Adjourn**