

From 2 wheels

to 4 wheels

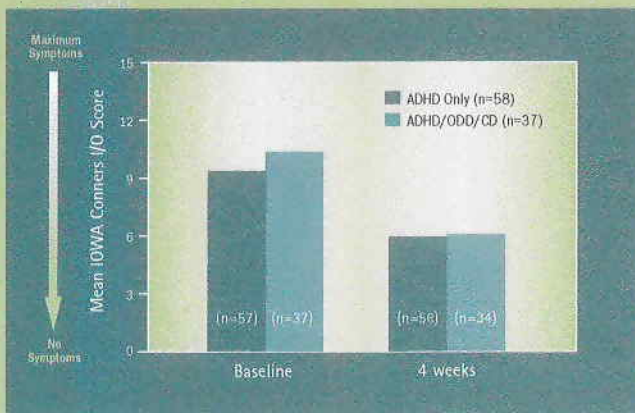


## CONCERTA® DELIVERS RESULTS THAT MATTER

### IN CHILDREN WITH OR WITHOUT COMORBIDITIES

Provides comparable ADHD symptom reduction in patients with and without comorbid ODD/CD symptoms\*

Community School Teacher IOWA Conners Inattention/Overactivity Mean Scores With CONCERTA® (n=95)<sup>1</sup>



- In the CONCERTA® arm of 95 patients, 39% had ODD and/or CD symptoms.<sup>1</sup>
- Patients with comorbid ODD and/or CD symptoms responded comparably to those who had ADHD only.<sup>1</sup>

**67%** of patients received CONCERTA® 36 or 54 mg.<sup>2</sup>

Oppositional/Defiant subscales of the IOWA Conners Rating Scale scores are ranked from 0 to 15 (most deviant).

\*ODD=Oppositional Defiant Disorder; CD=Conduct Disorder.

<sup>1</sup>A randomized, double-blind, parallel-group, 4-week study in patients with ADHD, aged 6 to 12 years. All patients were known responders to stimulants.

CONCERTA® should not be taken by patients with: significant anxiety, tension, or agitation; allergies to methylphenidate or other ingredients in CONCERTA®; glaucoma; Tourette's syndrome, tics, or family history of Tourette's syndrome; current/recent use of monoamine oxidase inhibitors (MAOIs). Children under 6 years of age should not take CONCERTA®. Abuse of methylphenidate may lead to dependence.

CONCERTA® should not be used to treat normal fatigue or severe depression. Use with caution in patients with psychosis, history of seizures/EEG abnormalities, and hypertension. CONCERTA® should not be used in patients with pre-existing severe gastrointestinal narrowing or known structural cardiac

abnormalities. Methylphenidate may produce difficulties with accommodation and blurring of vision. Hematologic monitoring is advised during prolonged therapy.

The most common adverse events reported in children aged 6 to 12 years receiving up to 54 mg were headache (14%), upper respiratory tract infection (8%), abdominal pain (7%), vomiting (4%), loss of appetite (4%), insomnia (4%), increased cough (4%), and pharyngitis (4%). The most common adverse events reported in adolescents receiving up to 72 mg were headache (9%), accidental injury (6%), and insomnia (5%).

Please see full prescribing information available at this booth.

Reference 1, data on file, McNeil Consumer & Specialty Pharmaceuticals; 2, data on file, AZA Corporation.

Expires 11/06



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CON05-107A

May 2006

For attention deficit hyperactivity disorder (ADHD)

ONCE-DAILY

**CONCERTA®**  
(methylphenidate HCl) Extended-release tablets 18 mg, 27 mg, 36 mg, 54 mg

Delivering results that matter

From 2 wheels

to 4 wheels

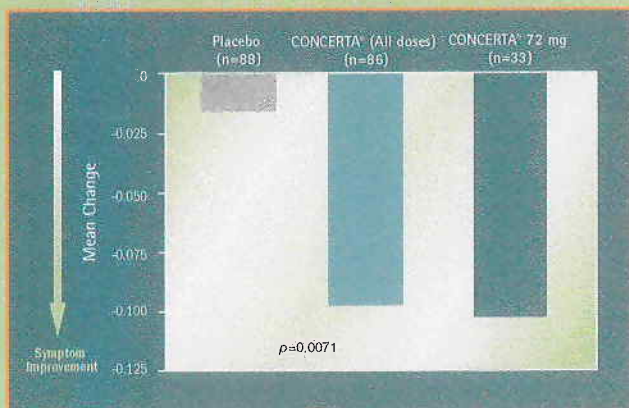


## CONCERTA® DELIVERS RESULTS THAT MATTER

### IN ADOLESCENTS WITH ADHD

Reduces conflict with parents

Mean Change From Baseline in Parent-Child Conflict Index After 2 Weeks (N=175)\*<sup>1</sup>



The most common adverse events reported in adolescents receiving up to 72 mg were headache (9%), accidental injury (6%), and insomnia (5%). The most common adverse events reported in children aged 6 to 12 years receiving up to 54 mg were headache (14%), upper respiratory tract infection (8%), abdominal pain (7%), vomiting (4%), loss of appetite (4%), insomnia (4%), increased cough (4%), and pharyngitis (4%).

CONCERTA® should not be taken by patients with: significant anxiety, tension, or agitation; allergies to methylphenidate or other ingredients in CONCERTA®; glaucoma; Tourette's syndrome, tics, or family history of Tourette's syndrome; current/recent use of monoamine oxidase inhibitors (MAOIs). Children under

- CONCERTA® significantly reduced conflict between adolescents with ADHD and their parents.<sup>1</sup>
- Significantly improved behavior and compliance with family rules as rated by parents.<sup>1</sup>

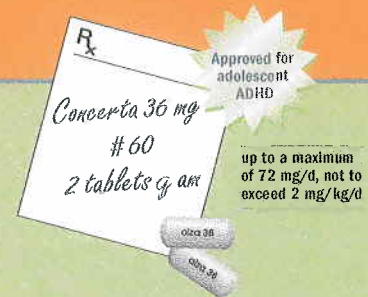
**65%** of patients received CONCERTA® 54 or 72 mg.<sup>2</sup>

\*A randomized, double-blind, multicenter study in adolescent patients with ADHD, aged 13 to 18 years. Patients (N=175) received CONCERTA® or placebo qd for 2 weeks during the double-blind period.

6 years of age should not take CONCERTA®. Abuse of methylphenidate may lead to dependence.

CONCERTA® should not be used to treat normal fatigue or severe depression. Use with caution in patients with psychosis, history of seizures/EEG abnormalities, and hypertension. CONCERTA® should not be used in patients with pre-existing severe gastrointestinal narrowing or known structural cardiac abnormalities. Methylphenidate may produce difficulties with accommodation and blurring of vision. Hematologic monitoring is advised during prolonged therapy.

Please see full prescribing information available at this booth.



References: 1. Data on file, McNeil Consumer & Specialty Pharmaceuticals. 2. Spencer T, Gornik L, on behalf of the Adolescent Study Group. OROS® methylphenidate treatment for adolescent attention deficit/hyperactivity disorder. Poster presented at American Academy of Child and Adolescent Psychiatry Annual Meeting, October 14-19, 2006; Miami, Fla.

Equine 11/06



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For attention deficit hyperactivity disorder (ADHD)

ONCE-DAILY

**CONCERTA®**  
(methylphenidate HCl) Extended-release tablets 18 mg, 27 mg, 36 mg, 54 mg

Delivering results that matter

From ABC

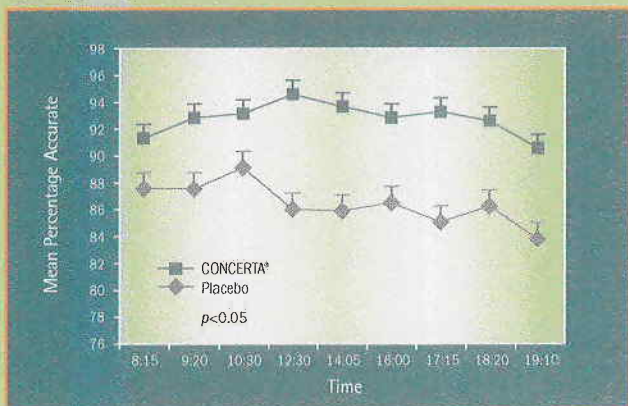
to GPA

## CONCERTA® DELIVERS RESULTS THAT MATTER

### TO HELP CHILDREN IMPROVE THEIR ACADEMIC PERFORMANCE

CONCERTA® helps children improve academic performance throughout the day

Mean Percentage of Math Problems Correct as Reported by Laboratory School Teachers (N=67)\*<sup>1</sup>



From Pelham et al, 2001

The most common adverse events reported in children aged 6 to 12 years receiving up to 54 mg were headache (14%), upper respiratory tract infection (8%), abdominal pain (7%), vomiting (4%), loss of appetite (4%), insomnia (4%), increased cough (4%), and pharyngitis (4%). The most common adverse events reported in adolescents receiving up to 72 mg were headache (9%), accidental injury (6%), and insomnia (5%).

CONCERTA® should not be taken by patients with: significant anxiety, tension, or agitation; allergies to methylphenidate or other ingredients in CONCERTA®; glaucoma; Tourette's syndrome, tics, or family history of Tourette's syndrome; current/recent use of monoamine oxidase inhibitors (MAOIs). Children under

- One morning dose helped children with ADHD complete more math problems correctly than they did with placebo.<sup>1</sup>
- On average, patients in this study improved their math scores nearly one full grade when they received CONCERTA®.<sup>1</sup>

**76%** of patients received CONCERTA® 36 or 54 mg.<sup>2</sup>

\*A double-blind, placebo-controlled, crossover study in 68 children with ADHD, aged 6 to 12 years. All patients were known responders to stimulants.

6 years of age should not take CONCERTA®. Abuse of methylphenidate may lead to dependence.

CONCERTA® should not be used to treat normal fatigue or severe depression. Use with caution in patients with psychosis, history of seizures/EEG abnormalities, and hypertension. CONCERTA® should not be used in patients with pre-existing severe gastrointestinal narrowing or known structural cardiac abnormalities. Methylphenidate may produce difficulties with accommodation and blurring of vision. Hematologic monitoring is advised during prolonged therapy.

Please see full prescribing information available at this booth.

Reference: 1. Pelham WE, Gray DA, Bunney Madras L, et al. Once-a-day Concerta methylphenidate versus three-times-daily amphetamine in laboratory and natural settings. *Psychiatr*. 2001;107(6). Available at <http://www.psychiatry.org/ajph/concerta/107/6/1076>. 2. Data on file, ALZA Corporation.

Epages 11/06



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CON05-107D May 2006

For attention deficit hyperactivity disorder (ADHD)

ONCE-DAILY  
**CONCERTA®**  
(methylphenidate HCl) Extended-release tablets 18 mg, 27 mg, 36 mg, 54 mg  
Delivering results that matter

From playmate

to roommate



## CONCERTA® DELIVERS RESULTS THAT MATTER

### IN CHILDREN AND ADOLESCENTS WITH ADHD

#### Unsurpassed efficacy in treating children and adolescents

- Reduces the core symptoms of ADHD in children with and without comorbid Oppositional/Defiant Disorder and/or Conduct Disorder symptoms.<sup>1</sup>
- Reduces the core symptoms of ADHD in adolescents.<sup>1</sup>
- Reduces conflict between adolescents with ADHD and their parents.<sup>1</sup>
- One morning dose provides a consistent effect through 12 hours after dosing.

#### CONCERTA® is a first-line, first choice for ADHD in children and adolescents

- The #1 prescribed product for children and adolescents with ADHD.<sup>2</sup>
- Recommended among first-line therapies by the American Academy of Pediatrics.<sup>3</sup>
- Over 4 million patients treated with CONCERTA® from August 2000 through August 2005.\*

\*Projected unique patient count based on Verispan Patient Parameters.

CONCERTA® should not be taken by patients with: significant anxiety, tension, or agitation; allergies to methylphenidate or other ingredients in CONCERTA®; glaucoma; Tourette's syndrome, tics, or family history of Tourette's syndrome; current/recent use of monoamine oxidase inhibitors (MAOIs). Children under 6 years of age should not take CONCERTA®. Abuse of methylphenidate may lead to dependence.

CONCERTA® should not be used to treat normal fatigue or severe depression. Use with caution in patients with psychosis, history of seizures/EEG abnormalities, and hypertension. CONCERTA® should not be used in patients with pre-existing severe gastrointestinal narrowing or known structural cardiac

abnormalities. Methylphenidate may produce difficulties with accommodation and blurring of vision. Hematologic monitoring is advised during prolonged therapy.

The most common adverse events reported in children aged 6 to 12 years receiving up to 54 mg were headache (14%), upper respiratory tract infection (8%), abdominal pain (7%), vomiting (4%), loss of appetite (4%), insomnia (4%), increased cough (4%), and pharyngitis (4%). The most common adverse events reported by adolescents receiving up to 72 mg were headache (9%), accidental injury (6%), and insomnia (5%).

Please see full prescribing information available at this booth.

References: 1. Data on file, McNeil Consumer & Specialty Pharmaceuticals. 2. Verispan Patient Parameters, December 2005. 3. American Academy of Pediatrics, Committee on Quality Improvement and Subcommittees on Attention-Deficit/Hyperactivity Disorder. Clinical practice guideline: diagnosis and treatment of school-aged child with attention-deficit/hyperactivity disorder. Pediatrics. 2001;108:1033-1044.

Expires 11/09



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For attention deficit hyperactivity disorder (ADHD)

ONCE-DAILY

**CONCERTA®**  
(methylphenidate HCl) Extended-release  
tablets 18 mg, 27 mg, 36 mg, 54 mg

Delivering results that matter

From summer camp to summer job



## CONCERTA® DELIVERS RESULTS THAT MATTER

### WELL TOLERATED AT ALL APPROVED DOSES

#### Well tolerated in children

Incidence (%) of Treatment-Emergent Events in Patients Aged 6 to 12 Years Receiving Up to 54 mg qd

| BODY SYSTEM | Adverse Event                     | CONCERTA® qd (n=106) | Placebo (n=99) |
|-------------|-----------------------------------|----------------------|----------------|
| GENERAL     | Headache                          | 14                   | 10             |
|             | Abdominal pain                    | 7                    | 1              |
| DIGESTIVE   | Vomiting                          | 4                    | 3              |
|             | Loss of appetite                  | 4                    | 0              |
| NERVOUS     | Insomnia                          | 4                    | 1              |
|             | Dizziness                         | 2                    | 0              |
| RESPIRATORY | Upper respiratory tract infection | 8                    | 5              |
|             | Cough increased                   | 4                    | 2              |
|             | Pharyngitis                       | 4                    | 3              |
|             | Sinusitis                         | 3                    | 0              |

- Low incidence of loss of appetite (4%) and insomnia (4%) in patients aged 6 to 12 years receiving up to 54 mg of CONCERTA®.
- Growth should be monitored, and patients who are not growing or gaining weight as expected should have their treatment interrupted.

#### Well tolerated in adolescents

Incidence (%) of Treatment-Emergent Events in Adolescent Patients Receiving Up to 72 mg qd

| BODY SYSTEM | Adverse Event     | CONCERTA® qd (n=87) | Placebo (n=90) |
|-------------|-------------------|---------------------|----------------|
| GENERAL     | Headache          | 9                   | 8              |
|             | Accidental injury | 6                   | 3              |
|             | Fever             | 3                   | 0              |
| DIGESTIVE   | Vomiting          | 3                   | 0              |
|             | Loss of appetite  | 2                   | 0              |
|             | Diarrhea          | 2                   | 0              |
| NERVOUS     | Insomnia          | 5                   | 0              |
| RESPIRATORY | Rhinitis          | 3                   | 2              |
|             | Pharyngitis       | 2                   | 1              |
| UROGENITAL  | Dysmenorrhea      | 2                   | 0              |

- Low incidence of loss of appetite (2%) and insomnia (5%) in adolescent patients receiving up to 72 mg of CONCERTA®.
- Incidence of adverse events seen with CONCERTA® 72 mg was similar to that of lower doses.<sup>1</sup>

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CONCERTA® should not be used to treat normal fatigue or severe depression. Use with caution in patients with psychosis, history of seizures/EEG abnormalities, and hypertension. CONCERTA® should not be used in patients with pre-existing severe gastrointestinal narrowing or known structural cardiac abnormalities. Methylphenidate may produce difficulties with accommodation and blurring of vision. Hematologic monitoring is advised during prolonged therapy.

Please see full prescribing information available at this booth.



Reference: 1. Werry T, McSwiff L, Krasinski E, on behalf of the Adolescent Study Group. Efficacy of OROS® methylphenidate (MPH) in adolescents with ADHD. Poster presented at American Academy of Child and Adolescent Psychiatry Annual Meeting, October 14-19, 2000, Miami, FL.

Tables 11/06



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For attention deficit hyperactivity disorder (ADHD)

ONCE-DAILY

**CONCERTA®**  
(methylphenidate HCl) Extended-release tablets 18 mg, 27 mg, 36 mg, 54 mg

Delivering results that matter

From practice

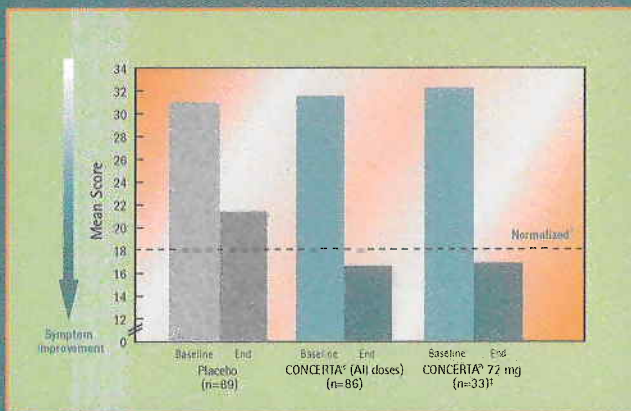
to performance

## CONCERTA® DELIVERS RESULTS THAT MATTER

### TO REDUCE ADHD SYMPTOMS IN ADOLESCENTS

Significantly reduced core ADHD symptoms in adolescents

Mean Total Score in Investigator ADHD Rating Scale Score After 2 Weeks (N=175)\*<sup>1</sup>



The most common adverse events reported in adolescents receiving up to 72 mg were headache (9%), accidental injury (6%), and insomnia (5%). The most common adverse events reported in children aged 6 to 12 years receiving up to 54 mg were headache (14%), upper respiratory tract infection (8%), abdominal pain (7%), vomiting (4%), loss of appetite (4%), insomnia (4%), increased cough (4%), and pharyngitis (4%).

CONCERTA® should not be taken by patients with: significant anxiety, tension, or agitation; allergies to methylphenidate or other ingredients in CONCERTA®; glaucoma; Tourette's syndrome, tics, or family history of Tourette's syndrome; current/recent use of monoamine oxidase inhibitors (MAOIs). Children under

- CONCERTA® significantly reduced ADHD symptoms in adolescents.<sup>1</sup>
- Significantly reduced ADHD symptoms as rated by investigators, adolescents, and their parents.<sup>1</sup>

**65%** of patients received CONCERTA® 54 or 72 mg.<sup>2</sup>

\*A randomized, double-blind, multicenter study in adolescent patients with ADHD, aged 13 to 18 years. Patients (N=175) received CONCERTA® or placebo qd for 2 weeks during the double-blind period.  
<sup>1</sup>Based on a historical control of adolescents without ADHD.  
<sup>2</sup>Subgroup analysis of patients titrated to CONCERTA® 72 mg.

6 years of age should not take CONCERTA®. Abuse of methylphenidate may lead to dependence.

CONCERTA® should not be used to treat normal fatigue or severe depression. Use with caution in patients with psychosis, history of seizures/EEG abnormalities, and hypertension. CONCERTA® should not be used in patients with pre-existing severe gastrointestinal narrowing or known structural cardiac abnormalities. Methylphenidate may produce difficulties with accommodation and blurring of vision. Hematologic monitoring is advised during prolonged therapy.

Please see full prescribing information available at this booth.



Approved for adolescent ADHD

up to a maximum of 12 mg/d, not to exceed 2 mg/kg/d

Reference 1. Data on file, McNeil Consumer & Specialty Pharmaceuticals. 2. Szatmari I, Birmaher B, on behalf of the Adolescent Study Group. (2010) methylphenidate treatment for adolescent attention-deficit/hyperactivity disorder. Paper presented at: American Academy of Child and Adolescent Psychiatry Annual Meeting, October 14-19, 2010, Miami, FL.

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For attention deficit hyperactivity disorder (ADHD)

ONCE-DAILY

**CONCERTA®**  
(methylphenidate HCl) Extended-release tablets 18 mg, 27 mg, 36 mg, 54 mg

Delivering results that matter







For Attention Deficit Hyperactivity Disorder (ADHD)

ONCE-DAILY

**CONCERTA**<sup>®</sup> **ER**  
(methylphenidate HCl) Extended-release  
tablets 18 mg, 27 mg, 36 mg, 54 mg

*Results you can see for ADHD.*



Benefits of CONCERTA<sup>®</sup>

Safety & Side Effects

Children with ADHD

Teens with ADHD

About ADHD

Support for Parents

## After School

### Teens with ADHD

- [Overview](#)
- [Teens & High School](#)
- [After School](#)
- [Building Strong Relationships](#)
- [Driving and ADHD](#)
- [Talking to Your Teen About ADHD](#)

Often the main reason parents decide to treat their teens' ADHD symptoms is to help them focus and pay attention in school. However, it's important to remember that ADHD doesn't stop when the school bell rings.

Adolescence is a time of greater independence and responsibility. For most teens, the after-school hours are filled with plenty of activities, including:

- sports
- clubs
- part-time jobs
- socializing with friends
- household chores
- and, of course, homework

ADHD can have an impact on all of these activities, so you want to be sure your teen's medication is doing its job.

CONCERTA<sup>®</sup> provides consistent symptom management throughout the day, for up to 12 hours, helping your teen focus and manage behavior. This may benefit your teen's ability to socialize with family and friends, and pursue interests and hobbies outside of school. You also won't have to worry about whether your teen needs another dose of medication, because a single dose in the morning is all it takes.

As a parent, you naturally want your teen to do well in all areas of his or her daily life. With once-daily CONCERTA<sup>®</sup>, you can be confident that symptoms are being managed no matter what he



or she is doing.

### NEXT STEPS:

- [Learn more about CONCERTA® once-daily dosing](#)
- [Get more information about how your teen can build strong family relationships](#)

 [Print-friendly version](#)

[Full U.S. Prescribing Information](#) . [State Regulations](#) . [Site Map](#) . [McNeil Pediatrics](#)

### IMPORTANT SAFETY INFORMATION

Talk to your doctor for a proper diagnosis and treatment of ADHD. Only a doctor can decide whether medication is right for you or your child.

CONCERTA® should not be taken by patients with: significant anxiety, tension, or agitation; allergies to methylphenidate or other ingredients in CONCERTA®; glaucoma; Tourette's syndrome, tics, or family history of Tourette's syndrome.

Abuse of methylphenidate may lead to dependence. Tell your healthcare professional if your child has had problems with alcohol or drugs, has had depression, abnormal thoughts or visions, bipolar disorder, seizures, high blood pressure or has had any heart problems or defects. If your child develops abnormal thinking or hallucinations, abnormal, extreme moods and/or excessive activity, or if aggressive behavior or hostility develops or worsens while taking CONCERTA®, consult your healthcare professional.

The most common adverse events reported in children receiving up to 54 mg were headache, upper respiratory tract infection and abdominal pain. The most common adverse events reported by adolescents receiving up to 72 mg were headache, accidental injury and insomnia.

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