



Our Guiding Philosophy:  
Superior, Science-Based  
Nutritional Supplements

*9/17  
6/19/02*

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RECEIVED  
MAY 31 2002

May 28, 2002

Mr. Robert Moore  
Food and Drug Administration  
200 C. Street SW  
Washington, DC 20204

BY:.....

*80766*

Dear Mr. Moore,

In compliance with the final ruling for Dietary Supplements dated January 6, 2000  
here are copies of our offers for your files:

Sincerely,

Cindy Nydell

Enclosures

97S 0162 LET 10187



Our Guiding Philosophy:  
Superior, *Science-Based*  
Nutritional Supplements

I, Lawrence Tabak, certify the accuracy of the information presented and contained in the notice is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

To the best of my knowledge and belief, I believe the above is true.

A handwritten signature in black ink, appearing to be "Lawrence Tabak", is written over a solid horizontal line.

Lawrence Tabak,  
President

Dear friend,

I can think of only two possible reasons why you wouldn't send for your free 30-day trial of WhoopeeCaps™.

Either your sexual energy is already at a fever pitch, and you don't need any help in that area. Or . . . you just don't believe WhoopeeCaps™ will work for you.

If it's the latter, think about this. What if . . . just what if . . . the ingredients in WhoopeeCaps™ really do boost your libido and frequency of sex? Increase you feelings of intimacy? Arouse your raw animalistic drive? Either way, wouldn't you like to know, for sure?

Well, that's what I'm offering you: The chance to "try it before you buy it" - to find out for yourself with absolutely no risk!

Grab your free trial invitation. Mail it.

What do you have to lose?

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Read This Only  
if You've  
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WhoopeeCaps™  
Free For 30 Days

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to Try  
WhoopeeCaps™  
Free For 30 Days

# Free 30-Day Trial

(KEY CODE)  
(CUSTOMER#)

No Risk To You  
If at any time you would like  
postage to respond to this offer or  
return product, call 1-800-749-3937  
for a postage paid reply label

[DATE]

[FINDER#]

[Firstname Lastname]  
[Street Address]  
[City, ST Zipcode]  
[Barcode]

[Firstname, sign the back. Correct address if needed.] [Tear Here and Mail Today!]

Great Sex is Far Too Important to be  
Wasted on the Young

[Firstname] [Lastname]  
[Street Address]  
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Scientists tell us that a man reaches his sexual peak at the age of 18, and a woman at 31 - a fact that does neither man nor woman one whit of good!

And after you reach your peak, it's supposed to be all downhill after that. Right? Decreased sex drive. Lack of energy. Weaker libido. Aren't all these things normal as we get older?

*To Which I Say, "Bull!"*

Now you can increase your sexual energy. Vigor. Drive. Virility. And stamina . . .

*Without Risking a Penny!*

How? Just grab your Free Trial Certificate. Sign it. Pop it in the mail.

*A Free 30-Day Trial of PotencyPlus™ Will Be  
Rushed to You Via 1st Class Mail!*

Why should you put this all-natural supplement to work for you[, Firstname]? The answer is simple. Because PotencyPlus™ contains these proven sex-enhancing ingredients:

- **Yohimbine** helps enlarge and dilate your body's blood vessels, enhancing sexual performance. In a clinical study in Germany, yohimbine was significantly more effective in boosting feelings of intimacy in men than the placebo.<sup>1</sup>
- **Gingko biloba** helps improve circulation and keep blood flowing to specific areas of your body. In one **University of California** study, Gingko biloba had a stunning **effect on the masculine drive and desires** of 76% of men.<sup>2</sup>

**(Please turn over)**

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# 30-DAY FREE TRIAL

**YES!** I'd love increased male vigor, drive and sexual energy, as well as increased feelings of intimacy.

Please rush my **FREE 30-DAY TRIAL** of PotencyPlus™ to try out.

If I don't want PotencyPlus™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:  
Tabak's Health Products  
3198 Airport Loop Drive, Suite G  
Costa Mesa, CA 92626-3407

X

Mail Free Trial Certificate Today!

Sign name here

- 2 -

**Saw Palmetto Extract** helps your body maintain a healthy prostate.<sup>3</sup> And normal prostate function is critical to a healthy sex life.

Each of these ingredients alone is excellent for promoting male virility and increased sexual power, where they have declined with age. Together, they can work even more effectively.

But don't take my word for it. Find out what PotencyPlus™ can do for your sex life, with no risk!

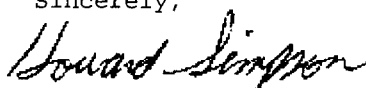
*Your Free 30-Day Trial is Waiting for You.*

Send for it. Give it a real, month-long test in the privacy of your own home. Then decide. If you're satisfied - as I'm sure you will be - pay the bill that comes with it. But if not, for any reason, simply return the unused portion or even the empty container and pay nothing. Owe nothing. No questions asked.

You can't beat that for a great offer!

Start today. Mail your Free Trial Certificate. That's how easy it is to shift your sex life into a higher gear!

Sincerely,



Howard Simpson  
For PotencyPlus™

P.S. Great sex is far too important to waste on the young. Increase your sexual energy. Power. Stamina. Vigor. A free 30-day trial of PotencyPlus™ has been reserved for you. Mail your certificate today!

Last minute P.S. Your PotencyPlus™ will be rushed to you in a confidential, plain brown package.

#### Supporting References

- 1 Vogt HJ, et al. "Double-blind, placebo-controlled safety and efficacy trial with yohimbine hydrochloride in the treatment of nonorganic erectile dysfunction." *Impotence Research* 1997 Sep;9(3):155-61
- 2 Cohen AJ, et al. "Ginkgo biloba for antidepressant induced sexual dysfunction." *Journal of Sex and Marital Therapy* 1998 Apr-Jun;24(2):130-40
- 3 Witt TJ, et al. "Phytotherapy for benign prostatic hyperplasia." *Public Health and Nutrition* 2000 Dec;3(4A):459-72

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, cure, treat, or prevent any disease. Do not take this product if you have abnormal blood pressure, diabetes, hypertension, heart, liver, or kidney disease.

**Tabak's Health Products**  
Superior, Science-Based Nutritional Supplements  
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

www.tabaks.com

# Free 30-Day Trial

[KEY CODE]  
[CUSTOMER#]

No Risk To You  
If at any time you would like  
postage to respond to this offer or  
return product, call 1-800-749-3937  
for a postage paid reply label.

[DATE]

[FINDER#]

[Firstname Lastname]  
[Street Address]  
[City State Zipcode]  
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

How to Turn Your Partner's Groans Into Moans. . .

[Firstname] [Lastname]  
[Street Address]  
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Are you ready to put the "Whoopee" back into "Making Whoopee?" To recharge that intense sexual desire and vitality you had when you were younger? If so, read on.

Now you can take charge of your love life and actually turn your partner's groans into moans.

How is that possible [Firstname]? The answer is simple. The powerful ingredients found in new WhoopeeCaps™ - an all-natural supplement - are proven to help boost sexual prowess. They promote virility. Sexual Frequency. Libido. Male potency - that tends to decrease with age.

Best of all, you don't have to take my word for it. I'm so sure WhoopeeCaps™ will help you achieve the kind of love life you want and deserve that I'm willing to make you an unprecedented offer:

### Try It Before You Buy It!

That's right[, Firstname]. I've reserved a full 30-day supply of WhoopeeCaps™ for you to try in the privacy of your own home. . . on a free trial basis!

Why am I doing this? Because it's the fairest way I know to introduce you to this amazing product.

Look, I know you're skeptical. There are hundreds of products out there that claim to work miracles. But ask yourself, "How many of them can I try myself with no money up front? And no risk?"

What else makes WhoopeeCaps™ stand out from the "sea of hype?" In a word. . .

### Science.

[Firstname, ]here's what researchers have found **about its three** key ingredients:

(Please turn over)

# 30-DAY FREE TRIAL

**YES!** I want more sexual energy. Increased Potency. Greater arousal, desire and frequency. Please rush my **FREE 30-DAY TRIAL** of all-natural WhoopeeCaps™.

If I don't want WhoopeeCaps™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of \$29.97 plus shipping, and continue to receive a fresh supply each month, with a bill. I may cancel future shipments at any time.

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X

Mail Free Trial Invitation Today!

Sign name here

- 2 -

- **Damiana** has historically been used as an aphrodisiac, and modern science now knows why: A recent study found it improved sexual performance and acted as a sexual stimulant.<sup>1</sup>
- **Tribulus terrestris** has been clinically proven to improve sexual desire and enhance the male sexual mechanism.<sup>2</sup> How? By elevating your testosterone level.
- **L-Argenine** is the latest breakthrough in male sexual enhancement. An essential amino acid, it has the unique ability to synthesize nitric oxide - the subject of the 1998 Nobel Prize for Physiology. In essence, nitric oxide is the "key" to male sexual performance. It regulates blood flow to the genital area and transmits cellular-level sexual signals.<sup>3</sup>

But you be the judge. After all, would you buy a new car - no matter how great the reviews - without test-driving it first? Of course not!

So "test-drive" new WhoopeeCaps™ for a full month. Then decide.

If you're completely satisfied - as no doubt you will be - pay the bill that comes with it. But if you're not - for any reason - just return the empty container. Your bill will be cancelled. No questions asked.

Tear off your free trial invitation. Sign it. Pop it in the mail. That's how easy it is to put the excitement back into your love life.

Sincerely,



Rey Tinoco  
For WhoopeeCaps™

P.S. Turn your partner's groans into moans. Send for your free 30-day trial today!

P.P.S. Your free trial of WhoopeeCaps™ will be rushed to you in a confidential, plain brown package. Just mail your invitation.

*Supporting References*

<sup>1</sup> *Ann N Y Acad Sci* - Carazzuti E, Scarpetta G, Bertolini A "Stimulating property of Turnera diffusa and Pfaffia paniculata extracts on the sexual-behavior of male rats" *Psychopharmacology (Berl)* 1999 Mar; 143(1): 15-9

<sup>2</sup> *Andrologia* - Theophanidis and the breakthrough of traditional herbs in the management of sexual dysfunctions \* *Int J Androl* 2000 23 Suppl 2: 82-4

<sup>3</sup> *Andrologia* - Pharmasin MG, Wadsworth RM "Reduction in libido and fertility of male rats by administration of the nitric oxide (NO) synthase inhibitor N-nitro-L-arginine" *Int J Androl* 2000 Jun 23(3): 187-91

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