

212 282 7000 TEL

Office of Nutritional Products, Labeling and Dietary Supplements (HFS-810) Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C St., SW Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

## Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: VitAdvance Hair Care from Within

Ingredients: Pantothenic Acid, Wheat Germ Oil, Millet Seed extract, L-cysteine

Statements: Helps maintain healthy hair and nails while providing nutrients to the

follicles

· Promotes healthy hair and strong nails

· Pantothenic Acid and botanical support for hair and nail health

· Delivers the amino acid L-cysteine, an important component of hair

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

Laura Quintano Senior Counsel

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