

AVON  
the company for women  
15 02 01

May 21, 2002

AVON PRODUCTS, INC  
1251 AVENUE OF THE AMERICAS  
NEW YORK, NY 10020-1196

212 282 7000 TEL

Office of Nutritional Products,  
Labeling and Dietary Supplements (HFS-810)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St., SW  
Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

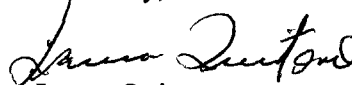
Product Name: VitAdvance Natal Health

Statements:

- Provides multivitamin/mineral support for pregnant and lactating women
- folic acid to support baby's proper development
- iron to help maintain healthy blood hemoglobin levels
- Includes Vitamins A, B6, C, K and Calcium to support healthy bones and maintain skin, hair and nails

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

  
Laura Quintano  
Senior Counsel

97S 0162

LET

10169