

212 282 7000 TEL

Office of Nutritional Products, Labeling and Dietary Supplements (HFS-810) Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C St., SW Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name:

VitAdvance Stress Support

Statements:

- \cdot With chamomile and lemon balm, helps reduce stress and promote
- relaxation
- · With lemon balm and chamomile extract to help relieve feelings of

stress, anxiety and restlessness

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

Laura Quintano

Senior Counsel