

NGMA Membership Benefits

<u>Website Promotion and Information</u> – An alphabetical listing of each member of NGMA is listed on the website at www.ngma.com. The listing includes contact information and is available by member category. The website also includes "Helpful Hints" which may be printed and distributed to clientele, and copies of NGMA standards and guidelines.

<u>"Members Only" Section of Website</u> - Members obtain access to the "members-only" section of the website, which includes copies of past presentations from conferences, minutes of meetings, photographs from conferences, and other pertinent information that only members can access. This is a growing area of the organization!

<u>E-Newsletter</u> – This quarterly publication contains useful information for NGMA members and may be distributed to four individual company representatives of your choosing. In addition to containing useful information for your company, this publication also presents an opportunity for you to submit news for distribution to other NGMA members.

<u>Educational Conference</u> – NGMA provides an opportunity for networking, education, business, and fun at the annual conference. Up-to-date information is available from top-notch speakers, and networking opportunities between members abound! From the golf outing to the volleyball tournament and the one-on-one business sessions, members will find some type of benefit by attending the educational conference.

<u>Legislative Awareness</u> – NGMA committed to meeting with legislators and policy-makers on a regular basis to educate them about the industry. In addition, periodic information is made available in the newsletter and on the website for members' use when dealing with their legislators.

<u>Public Relations</u> – Routinely, you will find NGMA and the membership promoted in industry magazines. This activity not only puts our members in front of the readers, but it promotes membership in NGMA. In addition, NGMA sponsors a booth at the OFA Short Course promoting membership in the organization, and provides "member of NGMA" signs to those companies which exhibit at the show.

<u>Industry Surveys</u> – NGMA surveys its structural and glazing members on an annual basis for data that is then shared with those participating companies. This information assists your company with developing its marketing strategy for the following year, and also helps you know where your company stands when compared with others in the industry. The results are compiled by an independent third party auditor, so your individual company's information is not compromised.

<u>ECHO Credit Card Processing</u> – Accepting credit cards can be an expensive proposition, given the fees charged for processing. NGMA has negotiated phenomenal rates with ECHO, available only to members of the organization. This program directly impacts the bottom line of your business in a positive manner!