



Center for Profitable Agriculture (CPA) Project Application

“Increasing the value of Tennessee’s economy through new, expanded and improved processing and marketing of agricultural, aquacultural and forestry products, as well as home-based industries”

Before completing the application, please review the primary and secondary criteria for projects on the CPA Web site at <http://cpa.utk.edu/level2/projectappl/criteria.htm> The applicant should provide as much information as possible concerning the project idea. Use additional pages if necessary. Informal writing styles are welcomed and formal explanations are not required. Feel free to contact your county Agricultural Extension Service office for assistance in completing this application. This application can also be completed and submitted online by accessing the CPA Web site at <http://cpa.utk.edu/default.htm> and clicking on “Project Application” and “Apply Online.”

(Please print or type)

Applicant Name: _____

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

County in which the project is located: _____

As part of the CPA routine follow-up with you, we will also communicate with your county Extension office.

Have you been in contact with your county Extension office regarding this project?

Yes _____ No _____

Applicant Signature: _____ Date: _____

Visit the CPA Web site at <http://cpa.utk.edu/default.htm>



c. How do you plan to market the product or service?

d. What is the scope of your planned market (i.e., local, area, state, regional, national, international)?

e. Who are your targeted customers? Please describe them.



6. Do you have a written business plan? Yes ___ No ___ If yes, please attach a copy to this form.

7. What are your business and personal goals for this idea?

8. The CPA does not provide funding for projects. Therefore, please explain how you have or how you plan to explore the financing necessary to begin commercial production



9. How much money do you estimate it will take to get your project started?

10. What are the major risks for the project?

11. Will this project create jobs and increase income in Tennessee? Describe the potential.



12. It is critical that we know what you need from the Center for Profitable Agriculture (CPA). Please indicate how the CPA can be of assistance to you. Please be specific. (For example: Cost Analysis, Market Research, Break-Even Analysis, Feasibility Study, Marketing Plan, Product Analysis, etc.)

13. Feel free to attach any additional supporting information relevant to your project (i.e., cost estimates, source of supply, value-added potential, market potential, etc.)

NOTE: Please submit this form and all supporting materials to:

**The Center for Profitable Agriculture
P.O. Box 1819
Spring Hill, TN 37174**

(931) 486-2777 (phone)

(931) 486-0141 (fax)

E-mail: cpa@utk.edu

For office use only: Date Received _____ County Code _____ CPA Project Number _____

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