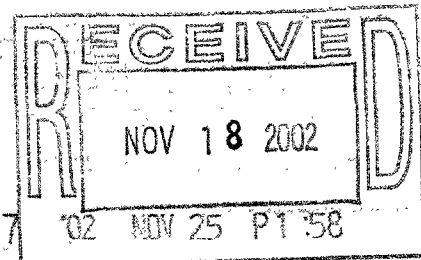


NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND RULE 21 CFR §101.93



This notification is being filed on behalf of **Market America, Inc.** which is the distributor of the product bearing the statements identified in this notification. Its business address is **1302 Pleasant Ridge Road, Greensboro, NC 27409**. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 CFR §101.93. The dietary supplement product on whose label or labeling the statements appear is **Mochatonix™**.

The text of each structure-function statement for which notification is now being given is:

Statement 1: "Mochatonix's™ advanced formula features a patented ingredient, Advantra Z® that stimulates fat burning and increases physical performance."—Brochure

Statement 2: "Mochatonix™ can help you to burn fat, build lean muscle mass, when combined with exercise, and increase your physical performance. Not only does it provide you with additional energy, but it can help you use the stored energy you have in the form of fat more efficiently."—Brochure

Statement 3: "When you combine Mochatonix™ with a sensible diet and regular, consistent exercise, you can experience the weight loss that you were convinced could never happen."—Brochure

Statement 4: "Mochatonix™ provides other ingredients that can build on and increase the length and level of physical performance."—Brochure

Statement 5: "Mochatonix™ burns fat, increases physical performance and builds lean muscle mass, when combined with exercise, in a more efficient manner than by other weight loss and fitness agents."—Brochure

Statement 6: "Mochatonix™ is a nutritionally balanced and delicious chocolate mocha drink that not only provides you with a pleasant burst of energy, it increases your body's metabolism to help you lose weight. It heightens your energy, alertness, and endurance levels. Mochatonix™ delivers essential nutrients to the brain to aid in the synthesis of necessary noradrenalin, an important neurotransmitter, so you can feel more alert, concentrate better and think more clearly."—Brochure

Statement 7: "By enhancing lipolysis and thermogenesis, Mochatonix™ prompts your body to accelerate fat loss."—Brochure

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Statement 8: "Combined with regular exercise and a sensible diet, Mochatonix™ can contribute to weight loss."—Brochure

Statement 9: "Our daily lives are demanding and stressful enough, so give your mind and body a more competitive edge with Mochatonix™ – the fat-burning, energy-enhancing brain booster that can help you *think* and *feel* your very best."—Brochure

Statement 10: "Fat Burning • Energy Enhancing • Brain Boosting"—Bottle Label

The following summary identifies the dietary ingredients or supplements for which a statement has been made:

<u>Statement Number(s)</u>	<u>Identity of Dietary Ingredient or Supplement That Is the Subject of the Statement</u>
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1.-10.	Mochatonix™ is composed of the following ingredients: vitamin B ₁ , vitamin B ₂ , niacin, niacinamide, vitamin B ₅ , vitamin B ₆ , folic acid, vitamin B ₁₂ , vitamin C, vitamin E, potassium, sodium, magnesium, zinc, copper, chromium, Advantra Z [®] , guarana, green tea extract, yerba mate, L-phenylalanine, L-tyrosine, taurine, glycine, L-acetyl-carnitine, ginger, ginkgo biloba, American ginseng, Korean ginseng, gotu kola; other ingredients include: fructose, cocoa, dextrose, vanilla flavor, marshmallow flavor, chocolate flavor, acesulfame-potassium, sucrolose, and silica.
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The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number(s)</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.-9.	Mochatonix™	Brochure
10.	Mochatonix™	Bottle label

I, James L. Wilmer, am authorized to certify this Notification on behalf of Market America, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that Market America, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: November 6, 2002

By: James L. Wilmer

James L. Wilmer, Ph. D.
Director, Scientific Affairs
Market America, Inc.