



# WIREC 2008: The Power of Independence





# Bonn Renewables 2004

- 154 Countries
- Over 2,000 Participants
- Established REN 21 Global Renewable Energy Policy Network

Exhibition in Bundestag Foyer



Main Event in the Bundestag





# Beijing International Renewable Energy Conference 2005

- 80 Countries
- Over 1,200 Participants

Main Event in the Great Hall



Great Hall of the People





# Planning and Development of WIREC 2008

- May 1, 2007: Secretary Rice announces U.S. will host WIREC
- May 9, 2007: Secretary Johanns pledges USDA support

## Other Agency Support:

- Interior
- EPA
- US AID
- Commerce
- NASA
- Energy
- CEQ

Tom Dorr and Paula Dobriansky announce the date for WIREC





# WIREC 2008 Partners

The United States Government appreciates the help of our many partners in planning and putting on WIREC 2008, especially USEA, ACORE, REN 21, and Reegle.

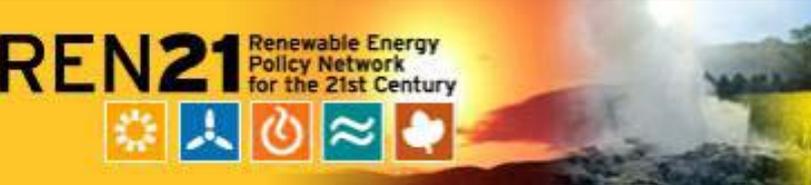
Trade Show and Business Conference by:



Conference Planning By:



Pledge Collection and Follow-Up by:



Pre-Conference Discussions by:



Best Practices Information Search by:





# International Speakers

Sweden's Deputy Prime Minister Maud Olofsson addresses the Closing Ministerial Luncheon



Energy Commissioner,  
European Commission,  
Andris Piebalgs



Denmark's Minister for  
Climate and Energy Connie  
Hedegaard



Mohamed El-Ashry

Tony Hayward

Nobuo Tanaka

Buyelwa Sonjica

Zhang Xiaoqiang



Chairman, REN 21



CEO, BP



Executive Director,  
International Energy Agency



Minister of Minerals and  
Energy, South Africa



Vice Chair, National Development  
& Reform Commission, China



# President Bush Visits WIREC

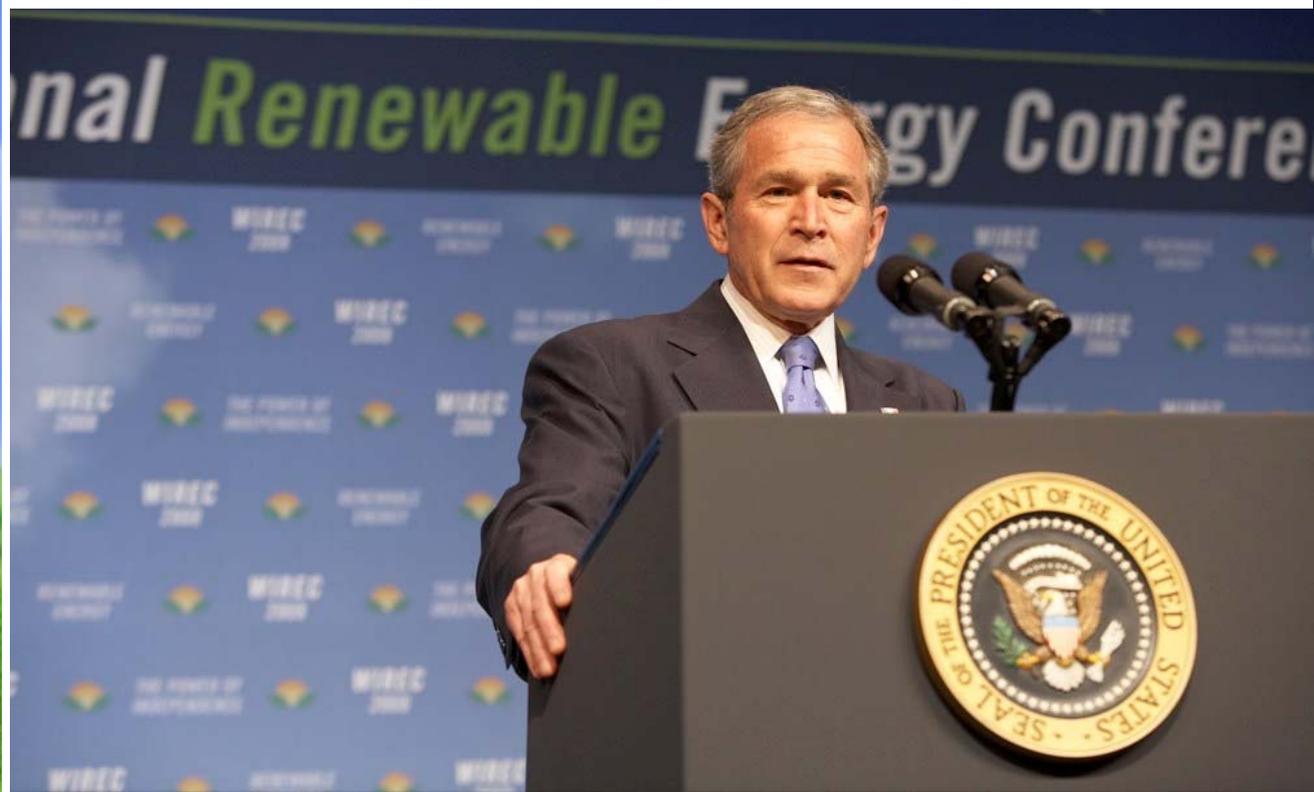
*I've come today to tell you that America is the kind of country that when (we) see a problem, we address it head-on.*

*I've set a great goal for our country, and that is to reduce our dependence on oil by investing in technologies that will produce abundant supplies of clean and renewable energy, and at the same time show the world that we're good stewards of the environment.*

*I fully suspect that this conference will seem unbelievably outdated within a decade; that people will marvel about how far technology has helped change our habits and change the world.*

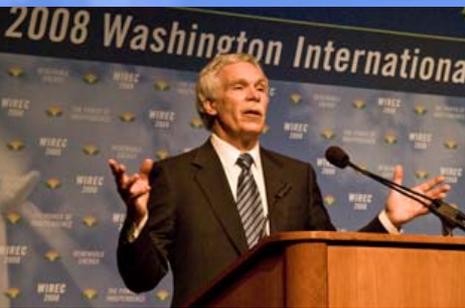


*Since I've been the President, the federal government spent more than \$12 billion to research, develop and promote alternative energy sources.*





# U.S. Government Cabinet Participation



Ed Schafer - Agriculture



Dirk Kempthorne - Interior



John Negroponte - State



Stephen Johnson - EPA



Samuel Bodman - Energy





# Other U.S. Government Speakers

USDA Deputy Secretary Chuck Conner addresses the Agriculture, Forestry and Rural Development Plenary Session



**Tom Dorr, USDA**



**Paula Dobriansky, State**



**Gale Buchanan, USDA**



**Greg Manuel, State**



**Boyd Rutherford, USDA**



**Claudia McMurray, State**



**Reno Harnish, State**



**Andy Karsner, Energy**



# Trade Show Exhibition

Trade Show Floor



- 468 10x10 booths
- 246 Exhibiting Companies
- 10 Country Pavilions
- Numerous Product Launches

U.S. Government Pavilion



The President Visits GE's Booth



The President at the Volvo Exhibition



The President Tours the Trade Show





# Global Business Conference

250 Speakers, more than 4000 registrations

Plenary Session with Executive Directors of the U.S., European and Chinese Renewable Energy Trade Associations



- Solar
- Wind
- Hydro / Ocean
- Geothermal
- Biomass
- Biofuels
- Waste to energy



# Official Side Events

**74 Official Side Events were held over the course of 3 days**

**Official Side Events provided a venue for government, non-governmental, and intergovernmental partners to showcase their programs**





# Pledges

"I think we ought to be results oriented people, not process people. It's one thing to have a nice conference, but out of those conferences we should expect results." – President Bush

- More than 140 pledges received and published as part of the Washington International Action Program



- 31 Pledges from U.S. Government



# Media Coverage

225 news media attended WIREC, filing more than 200 stories worldwide.

At the close of WIREC, more than 3 million people had visited [www.WIREC2008.gov](http://www.WIREC2008.gov) since February, 2008

The screenshot shows the homepage of the WIREC 2008 website. At the top, it reads 'Washington International Renewable Energy Conference WIREC 2008 THE POWER OF INDEPENDENCE'. Below this is a navigation menu with links for Home, About, Register, Agenda, News, Partners, and Contact. A search bar is located on the left side, labeled 'USA Search.gov'. The main content area features a large banner for 'CONFERENCE HIGHLIGHTS' with a background of green grass. Below the banner are several featured articles with small images and titles: 'WIREC 2008 Pledges to Drive Up Renewable Energy', 'Trade Show and Business Conference at WIREC 2008', 'Search for Best Practices in Renewable Energy', and 'President George W. Bush Addresses WIREC Participants, March 5, 2008'. On the far left, there is a 'Browse by Category' section with links to 'Official Side Events', 'Best Practices Information Tool', 'Pledges', and 'Trade Show at WIREC 2008'. At the bottom left, there is a 'WIREC 2008 Focal Points' section with links to 'Agriculture and Rural Development', 'Technology/Research and Development', and 'Finance'.

Prior to the conference Op-Eds by USDA Under Secretaries Tom Dorr and Gale Buchanan ran in the Omaha World Herald and Fresno Bee



Paula Dobriansky, Andy Karsner & Tom Dorr participate in a Press Conference at WIREC



# Success, by the Numbers

- 3100 attendees:
  - 1900 domestic
  - 1200 international
- 113 countries
- 103 ministers

V. Subramanian, India's Secretary, Ministry of New and Renewable Energy, announces that India will host the next International Renewable Energy Conference in 2010.





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