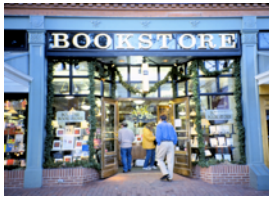


Resources from the Institute for Local Self-Reliance



Sign up for the Hometown Advantage Bulletin

www.newrules.org/retail/ebulletin.html

This monthly email newsletter covers the growing movement to limit the proliferation of large chains and strengthen locally owned, independent business. Learn about innovative new strategies, the latest research, and the most effective policy tools. Recent stories include:

- “Favoring Local Business in Government Purchasing Benefits Economy, Study Finds”
- “Arizona Bans Tax Breaks for Retail Development”
- “Local First Campaign Spurring Shopping and Policy Changes in Utah”
- “Maine Passes Law Requiring Economic Impact Studies of Big-Box Projects”



Big Box Tool Kit

www.bigboxtoolkit.com

Are you working to stop or prevent sprawling big-box development in your community? Are you looking for ways to strengthen local policies to protect your community and ensure that citizens control its future? Are you trying to expand locally owned businesses?

Big Box Tool Kit has the resources you'll need to both beat the big box and to chart a new course for economic development in your community. You'll find:

- Fact sheets on big-box impacts that you can print and distribute at no cost,
- How-to guides for stopping big-box projects and rebuilding local businesses,
- An annotated library of the best available research on the impact of big-box stores, on jobs, wages, local businesses, taxes, and the environment,
- Community protection policy kits with model ordinances and campaign materials,
- And more!



The New Rules Project

www.newrules.org/retail

ILSR's New Rules Project challenges the wisdom and inevitability of economic consolidation and works to advance policies that support strong local economies and vibrant communities. Visit the project's web site to find in-depth articles, an extensive collection of policy models, cutting edge research, and more. In the Retail section, you'll learn how your city and state can control big-box development, eliminate subsidies for corporate chains, and rebuild locally owned businesses.



Buy Local Slide Show

www.newrules.org/retail/slides

Watch this dynamic online slide show to see how communities nationwide are encouraging people to support locally owned businesses.

