



Joaquin F. Blaya



Blanquita Walsh Cullum



D. Jeffrey Hirschberg



Steven J. Simmons



Condoleezza Rice
Ex-officio



Broadcasting Board of Governors

The Broadcasting Board of Governors (BBG) is the independent federal agency that supervises all U.S. non-military international broadcasting services. Its mission: "To promote freedom and democracy and to enhance understanding by broadcasting accurate, objective, and balanced news and information about the United States and the world to audiences abroad." The BBG's broadcasters reach over 175 million people per week in 60 languages around the world.

The BBG is a bipartisan board comprised of nine members: eight are appointed by the President and confirmed by the U.S. Senate, and the ninth is the Secretary of State, who serves *ex officio*. Current members are Joaquin F. Blaya; Blanquita Walsh Cullum; D. Jeffrey Hirschberg; Edward E. Kaufman; Steven J. Simmons; and Secretary of State Condoleezza Rice.

The BBG's budget in 2008 is \$682 million. The BBG oversees the following entities:

INTERNATIONAL BROADCASTING BUREAU

IBB manages the operations of the Voice of America (VOA) and Radio/TV Martí. IBB also provides the engineering and technical operations, including domestic and overseas transmitting stations, satellite, and Internet delivery systems for all BBG broadcasters. Broadcast transmissions include direct-to-home satellite, AM, FM, Internet, digital audio satellite, and shortwave. IBB also has offices of marketing, performance review, administration, public affairs, research, and policy.



Voice of America

■ Voice of America:

VOA broadcasts 45 languages using television and radio. Computer users also login to VOA's website

(www.VOANews.com) for news and information in text, audio, and video. VOA provides reliable news, balanced reporting, and informative features. VOA focuses on countries that lack a strong, independent media. The VOA Charter requires that broadcasts (1) be accurate, objective, and comprehensive; (2) represent all segments of American society and present a balanced and comprehensive view of significant American thought and institutions; and (3) clearly present the policies of the United States.

Featuring programs like Persian-language *News and Views*, VOA produces television programs in more than 20 languages, including news reports, feature magazines, and live call-in shows. TV and radio broadcasts include more than 1,000 hours of original programs each week that reflect American life along with discussions on United States foreign and domestic policies.

"The mass media has an important responsibility in keeping people informed." – Shirin Ebadi, Nobel Laureate December 2004



■ **The Office of Cuba Broadcasting:**

OCB oversees the operations of Radio Martí and TV Martí, which broadcast accurate and objective news and information on issues of interest to the people of Cuba. Radio Martí broadcasts news and a variety of feature and news analyses around the clock on shortwave, AM, and the Internet (www.martinoticias.com). TV Martí produces eight hours of original programming daily, including two 30-minute newscasts a day. TV Martí's dedicated airborne platform "AeroMartí" broadcasts five hours a day six days a week. TV Martí is also broadcast 24 hours a day on HIS-PASAT, a free-to-air satellite service. "Programs focus on news, news analysis, sports, entertainment, and special programs on a variety of topics.



RadioFreeEurope
RadioLiberty

RADIO FREE EUROPE/RADIO LIBERTY

Radio Free Europe/Radio Liberty broadcasts to Eastern and Southeastern Europe, Russia, the Caucasus, Central Asia, and Central and Southwestern Asia. The service, available by radio and Internet (www.rferl.org), broadcasts in 28 languages, reaching listeners who rely on RFE/RL's daily news, analysis,

and current affairs programming. With more than 1,500 freelancers and stringers, RFE/RL broadcasts more than 1,000 hours of programming a week and provides balanced, reliable information to bolster democratic development and market economies in countries where peaceful evolution to civil societies is of vital national interest to the United States. RFE/RL houses Radio Farda, a 24/7 Persian-language service that is a joint project with VOA.



Radio Free Asia

RADIO FREE ASIA

Radio Free Asia broadcasts news and information in nine languages to Asian listeners who lack regular access to full and balanced reporting in their domestic media. It also provides a forum for a variety of opinions and voices from within the region. RFA's broadcasts seek to promote the rights of freedom of opinion and expression, including the freedom to seek, receive, and convey information and ideas through any medium. RFA's reports are produced to the highest standard of journalism and in accordance with a strict code of ethics. Our award-winning website, www.rfa.org, adds a global dimension to RFA's work.

MBN THE MIDDLE EAST BROADCASTING NETWORKS

The Middle East Broadcasting Networks, Inc. (MBN) is a non-profit corporation that operates the Arabic-language Alhurra TV and Radio Sawa networks.

Alhurra TV broadcasts to 22 countries in the Middle East, Iraq, and Europe via satellite. Its 24/7 schedule includes up-to-the-minute newscasts, documentaries, discussion programs, and programs on a variety of subjects such as human rights, democracy, personal well-being, and technology.

Radio Sawa broadcasts on FM and medium wave (AM) to major Middle Eastern countries. It seeks to reach a significant portion of the under-30 population with a combination of news, opinion features and an upbeat blend of popular mainstream Western and Arabic music. (www.radiosawa.com and www.alhurra.com)

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