



Rhoad Named Director of Forest Policy at Society of American Foresters

The Society of American Foresters (SAF) has announced Erica Rhoad as its new director of forest policy. In this position Rhoad will be responsible for assessing forest management and natural resources issues, and developing policies and strategies that promote the mission and goals of the Society. Among her duties will be serving as a liaison between SAF and members of Congress, federal natural resources agencies, national and international conservation and environmental organizations, the forest products industry, and other professional natural resources associations.

Before coming to SAF, Rhoad was government affairs advisor at Ball Janik, LLP in Washington, DC, from 2007 to 2008, where she represented clients in the fields of forestry, natural resources, and wildlife. From 2002 to 2007 she served as a member of the legislative staff of the House Natural Resources Forests and Forest Health Subcommittee, where she worked on the Healthy Forest Restoration Act and several other forestry-related bills and laws. She also served on the staffs of congressional members from Colorado and California.

Michael T. Goergen, SAF executive vice-president and chief executive officer said that Rhoad will be a valuable asset to the Society.

“With her experience working on key forestry bills and the relationships that she has developed with legislators and committees during her time on Capitol Hill, Erica will be an important part of our efforts to improve policymaker’s understanding of forestry issues and draft better legislation,” Goergen said. “She is a wonderful addition to our team at the national office.”

Rhoad is a graduate of Colorado State University and has been a member of SAF since 2007.

Contact:
Joseph M. Smith, director of member news
(866) 897-8720, ext. 134
smithj@safnet.org

The Society of American Foresters (SAF) is the national scientific and educational organization representing the forestry profession in the United States. Founded in 1900 by Gifford Pinchot, it is the largest professional society for foresters in the world. The mission of the Society of American Foresters is to advance the science, education, technology, and practice of forestry; to enhance the competency of its members; to establish professional excellence; and, to use the knowledge, skills, and conservation ethic of the profession to ensure the continued health and use of forest ecosystems and the present and future availability of forest resources to benefit society.