

# National Conference for Health Service Leaders



SPONSORED BY THE NATIONAL ASSOCIATION OF REGIONAL MEDICAL PROGRAMS HOTEL INTERNATIONALE ATLANTA GEORGIA/MAY 5-7, 1975

Graphic Design and Printing by:

## NATIONAL ASSOCIATION OF REGIONAL MEDICAL PROGRAMS

### **Board of Directors**

John R. F. Ingall, M.D., Chairman Buffalo, New York J. Gordon Barrow, M.D. Atlanta, Georgia Robert W. Brown, M.D. Kansas City, Kansas Charles W. Caldwell Oakdale, Iowa James W. Culbertson, M.D. Memphis, Tennessee Robert P. Lawton Cranston, Rhode Island Benjamin Morgan Buffalo, New York Donal R. Sparkman, M.D. Seattle, Washington Paul D. Ward Oakland, California

## **Program Committee**

James W. Culbertson, M.D., Chairman Memphis Regional Medical Program Harry Auerbach Illinois Regional Medical Program Donald G. Brekke South Dakota Regional Medical Program Evangeline L. Hebbler, M.P.H. Ohio Valley Regional Medical Program Granville Larimore, M.D. Florida Regional Medical Program Robert Miller Northeastern Regional Medical Programs John A. Mitchell, M.D. California Regional Medical Program I.S. Reinschmidt, M.D. Oregon Regional Medical Program J.A. Sabatier, Jr., M.D. Louisiana Regional Medical Program Samuel Sherman, M.D. California Regional Medical Program Roger J. Warner Arkansas Regional Medical Program Charles White, Ph.D. California Regional Medical Program Robert A. Youngerman, J.D. Southeastern Regional Medical Programs Nathaniel Polster, Consultant **Government Information Representative** 

## **Public Information Committee**

Dennis E. McClendon, Chairman Florida Regional Medical Program William Boquist, Vice-Chairman California Regional Medical Program Ms. Edna Carroll Bi-State Regional Medical Program Frederick E. Frazier Missouri Regional Medical Program Gerry N. Gold New Jersey Regional Medical Program Mrs. Sylvia Sterne Louisiana Regional Medical Program Donald F. Phillips, Consultant American Hospital Association



toward a national health policy

## TABLE OF CONTENTS

Monday Agenda	page 2
Tuesday Morning Agenda	pages 2-3
Tuesday Afternoon Agenda	pages 3-4
Wednesday Morning Agenda	pages 5-6
Wednesday Afternoon Agenda	pages 6-7

## **MONDAY, MAY 5, 1975**

## SPECIAL MEETINGS

9:00 a.m.	Public Accountability Reporting Group, Wrenwood Room
12:30 p.m.	NARMP Program Committee, Wrenwood Room
4:00-6:00 p.m.	NARMP Board of Directors, Wrenwood Room
4:00- 7:00 p.m.	General Registration, Hemisphere Room
6:00-7:30 p.m.	Informal Reception and Cash Bar, Lisbon Room

## **TUESDAY MORNING, May 6, 1975**

PLENARY SESSION, Hemisphere Room
Joh <u>n R. F. Ingall</u> , M.D., Chairman,
NARMP, presiding

OPENING REMARKS 8:30 a.m.

> **Program Announcements** James W. Culbertson, M.D., Chairman, NARMP Program Committee

Introduction of Official Host I. Gordon Barrow, M.D., Coordinator, Georgia Regional Medical Program

Official Welcome The Honorable George Busbee, (tentative) Governor of Georgia

**Statement of Conference Objectives** Dr. Ingall

9:00 a.m.-12:00 m.

9:00 a.m.

DISTINGUISHED PANEL: Toward a National Health Policy Paul D. Ward, Chairman, Government Information Committee, NARMP, Moderator

Address by the Honorable Daniel J. Flood, M.C., Chairman, House Appropriations Subcommittee on Labor, Health, Education and Welfare

**Ouestions** from the Audience

## **TUESDAY MORNING (continued)**

9:30 a.m.

Address by the Honorable lames L. Hastings. M.C., Member, House Subcommittee on Public Health and Environment

**Ouestions from the Audience** 

Coffee Break

10:00 a.m. 10:30 a.m.

Address by the Honorable Ted Stevens, Member, Subcommittee on Labor and Health. Education and Welfare, United States Senate

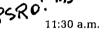
Address by Theodore Gooper, M.D.

Ph.D., Assistant Secretary for Health, United States Department of Health.

**Ouestions from the Audience** 

Education and Welfare **Ouestions from the Audience** 

11:00 a.m.



**Observations on Recent Health** Legislation, Mr. Ward

**Ouestions from the Audience** 

Adjournment of Morning Session

12:30 p.m.

Luncheon. Mediterranean Room

## **TUESDAY AFTERNOON, May 6, 1975**

2:00 p.m.-5:00 p.m.

PLENARY SESSION. Hemisphere Room Granville W. Larimore, M.D., Past Chairman, Program Committee, NARMP, presiding

FORUM ON THE HEALTH PLANNING AND RESOURCES DEVELOPMENT ACT OF 1974 (Public Law 93-641): MAKING THE LAW WORK

2:00 p.m.

Problem Area for Government View from a Regional HEW Office Walter Branch, Ph.D., Assistant **Regional Director for Intergovernmental** Relations, DHEW Region IV

12:00 m.

## **TUESDAY AFTERNOON (continued)**

View from the Association of State and Territorial Health Officers Eugene W. Fowinkle, M.D., Commissioner, State of Tennessee Department of Public Health

## View from the Governors' Conference, Allen-G. Jenson, Associate Director, Human Resources, National Governors' Conference

View from the National Association of Counties, Michael K. Gemell, Legislative Representative, NACo **Federal Affairs Department** 

Ouestions from the Audience

#### **Problem Areas for Health Service** 3:00 p.m. Providers

View from the American Medical Association, Edgar T. Beddingfield, H., M.D., Vice Chairman AMA Legislative Council

View from the American Hospital Association, W. Daniel Barker, AHA Trustee

View form the American Public Health Association, George Pickett, M.D., Director of Public Health and Welfare, San Mateo County, California

**Ouestions from the Audience** 

#### Coffee Break 3:45 p.m.

**Problem Areas for Health Care** 4:15 p.m. Consumers

> View from Consumer Advocacy Barry Ensminger, J.D. Staff Associate in Health Care Delivery, Public Citizen Health Research Group

View from Legal Advocacy Edward Mearns, J.D., Professor of Law, Case Western Reserve University

View from Organized Labor Richard Shoemaker, Assistant Director, Department of Social Security, AFL-CIO

**Ouestions from the Audience** 

**Adjournment of Afternoon Session** 5:00 p.m.

Informal Reception and 6:00 p.m.-Cash Bar, Lisbon Room 7:30 p.m.

## WEDNESDAY MORNING, May 7, 1975

9:00 a.m.-12:30 p.m.

9:00 a.m.

PLENARY SESSION, Hemisphere Room I. Gordan Barrow, M.D., Past Chairman, Government Information Committee, NARMP, presiding

HEALTH SERVICE AGENCIES IN TRANSITION: IMPLEMENTATION OF PUBLIC LAW 93-641 AND FUTURE DIRECTIONS OF EMPHASIS AND EFFORT

**United States Public Health** Service Agencies

**Health Resources Administration** Daniel I. Zwick, Associate Administrator for Planning, Evaluation and Legislation

**Bureau of Health Planning and Resources Development** Eugene I. Rubel, Acting Associate Director for Health Resources Planning

**Division of Regional Medical** Programs, Gerald T. Gardell, Acting Director

**Regional Health Administrators** George A. Reish, M.D., M.P.H., Regional Health Administrator, DHEW Region IV

Questions from the Audience

**Federally Supported Programs** 

**Comprehensive Health Planning** Area-Wide Agencies, Robert T. Jones, Executive Director, New Orleans Area Health Planning Council

**Regional Medical Programs** Gordon R. Engebretson, Ph.D., Coordinator, Florida Regional Medical Program

**Ouestions from the Audience** 

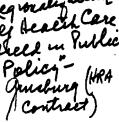
Coffee Break

National Voluntary Health Agencies

**American Cancer Society** George Rosemond, M.D., President

**American Heart Association** Elliot Rapaport, M.D., President

**American Lung Association** Joseph B. Stocklen, M.D., President





10:00 a.m.

10:45 a.m.

11:15 a.m.

## WEDNESDAY MORNING (continued)

## National Arthritis Foundation

<u>Colon H. Wilson.</u> Jr., M.D., Regional Representative to Medical Advisory Committee

## National Kidney Foundation James C. <u>Hunt</u>, M.D., President

**Ouestions** from the Audience

12:30 p.m. Adjournment of Morning Session 12:45 p.m. Luncheon, Mediterranean Room

## WEDNESDAY AFTERNOON, May 7, 1975

2:00 p.m.-3:00 p.m.

## PLENARY SESSION, Hemisphere Room PROFESSIONAL HEALTH SERVICE ORGANIZATIONS: PRESENT AND FUTURE

James W. Culbertson., M.D., Coordinator, Memphis Regional Medical Program, presiding

Introductory Statement Granville W. Larimore, M.D., Chairman, Nominating and By-Laws Committee, NARMP

**Report on Discussions with Officials** of the American Association for **Comprehensive Health Planning** <u>John R. F. Ingall.</u> M.D., Coordinator, Lakes Area Regional Medical Program

Audience Reaction

3:00 p.m. 3:30 p.m.-5:30 p.m.

## n. Coffee Break n.- SPECIAL MEETINGS

Executive Session of National Organization of Regional Medical Program Coordinators, Hemisphere Room, Donal R. Sparkman, M.D., Chairman, presiding

**Report on Litigation** Jerome S. Wagshal, J.D., Counsel, NARMP

## WEDNESDAY AFTERNOON, (continued)

**Report on Legislation** <u>Nathaniel Polster.</u> Government Information Representative, NARMP

Formulation of Authorizations to the Executive Committee regarding future Professional Health Service Association organization(s)

Discussion of future commitment to Friends of Health Services Development

3:30 p.m.-5:30 p.m. Public Meeting on Hypertension Control, Malta Room

Sponsored by the National Hypertension Conference Steering Committee: <u>Howard Bochnek</u>, New York Metro Regional Medical Program, presiding

All registrants are invited to attend

Public Information Committee, NARMP, Capri Room William Boquist, California Regional Medical Program, presiding

5:30 p.m.

3:30 p.m.-

5:30 p.m.

**Conference Adjournment** 

# NOTES

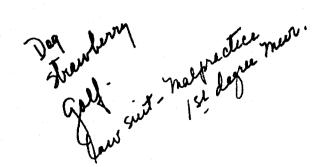
## NATIONAL ORGANIZATION **OF REGIONAL MEDICAL PROGRAM** COORDINATORS

## **Executive Committee**

Donal R. Sparkman, M.D., Chairman Washington/Alaska Regional Medical Program Robert Youngerman, J.D., Secretary Southeastern Regional Medical Programs I. Gordon Barrow, M.D. Georgia Regional Medical Program Robert W. Brown, M.D. Kansas Regional Medical Program Manu Chatterjee, M.D. Maine Regional Medical Program T.D. Lampton, M.D. Mississippi Regional Medical Program **Robert Murphy Tri-State Regional Medical Program** I.S. Reinschmidt, M.D. **Oregon Regional Medical Program** Arthur E. Rikli, M.D. Missouri Regional Medical Program Paul D. Ward California Regional Medical Program

## **Public Accountability Reporting Group** Council

C.E. Smith, Ph.D., Chairman Mountain States Regional Medical Program Harry Auerbach Illinois Regional Medical Program North Central RMPs Gordon R. Engebretson, Ph.D. Florida Regional Medical Program Southeast RMPs Robert Miller Lakes Area Regional Medical Program Northeast RMPs Roger Warner Arkansas Regional Medical Program South Central RMPs Charles H. White, Ph.D. California Regional Medical Program Western RMPs Paul D. Ward - ex officio Chairman, Government Information Committee California Regional Medical Program John A. Mitchell, M.D. - ex officio California Regional Medical Program Chairman, Ad Hoc Evaluation Committee Roland Peterson - ex officio Division of Regional Medical Programs



Donal R. Sparkman, M.D. - ex officio Washington/Alaska Regional Medical Program Chairman, Executive Committee