

**CDC SYPHILIS ELIMINATION EFFORT
LIVE ANNOUNCER RADIO SCRIPTS**

(:60) 60-SECOND SCRIPT

There's a disease that's putting our community at increased risk for HIV infection. A disease that we thought was long gone. And it's getting passed on to our babies before they are born. That disease is syphilis.

Although it is preventable and treatable, syphilis is still concentrated in a few communities across the country. And ours is one of them. Syphilis rates reached the lowest levels ever recorded in 2000, but since 2001 they are steadily rising. And because syphilis tends to rebound in 7- to 10-year cycles, now is the time to eliminate this disease, while rates are still relatively low.

The Syphilis Elimination Effort, otherwise known as S-E-E- or SEE, is a national initiative that's calling on health care providers, community leaders, folks at risk, and policy makers to come together within their communities to help eliminate this disease. The goal of this national effort is to reduce the number of infectious syphilis cases and make our community syphilis-free.

You are invited to become part of this important national effort and help wipe out one of our nation's greatest racial disparities in health, right here in our community. To find out how to get involved in the local SEE, the Syphilis Elimination Effort, call 1-800-____ toll free or visit_____.

Together, we can SEE.

Brought to you by your local health department in partnership with the U.S. Department of Health and Human Services and Centers for Disease Control and Prevention.

(:30) 30-SECOND SCRIPT

Syphilis continues to affect lives in a few communities across the country. And ours is one of them. Despite reaching record low rates of reported syphilis cases in 2000, this disease has since been on the rise. And because syphilis tends to rebound in 7- to 10-year cycles, now is the time to eliminate it, while rates are still relatively low.

The Syphilis Elimination Effort, otherwise known as S-E-E- or SEE, is a national effort that's calling on health care providers, community leaders, folks at risk, and elected officials to come together—community by community—to help eliminate this disease.

Our community needs you to become part of this national effort. To find out how, call 1-800-____ or visit_____.

Together, we can **get rid of** syphilis.

Brought to you by your local health department in partnership with the U.S. Department of Health and Human Services and Centers for Disease Control and Prevention.

(:15) 15-SECOND SCRIPT

You thought syphilis was gone, right? Unfortunately, it's right here in our community. The good news is you CAN do something about it. To find out more, call 1-800-____ or visit_____.

Together, we can **get rid of** syphilis.

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