



PEACEVINE CHERRY TOMATOES





ANASAZI FLOUR CORN

The Finest Organic Seeds For **Your Customers & Business**

In 1989, we started with a simple mission: to help preserve biodiversity and promote sustainable, organic agriculture by cultivating and disseminating an extensive range of open-pollinated, organically grown, heirloom and traditional vegetable, flower and herb seeds. This is still our mission.

We seek out traditional varieties from the Americas and treasured heirlooms from abroad, many of which are in danger of being lost due to the rapid consolidation within the seed industry and the decline of indigenous agriculture and seed-saving knowledge.

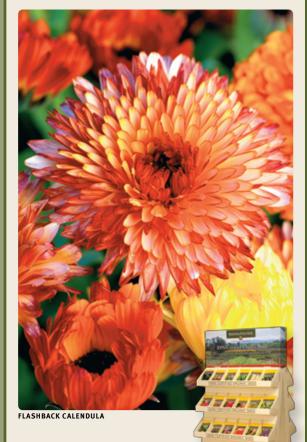
The organic industry grows steadily by 20% each year, and there are more environmentally aware gardeners every day. Give your customers the opportunity to be part of change, one seed at a time.



PO Box 15700, Santa Fe, NM 87592-1500

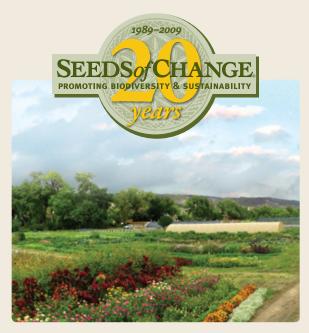


2009 Wholesale Seed Rack Program



Superior Seeds Perennial Value

Join us in our mission to preserve biodiversity and support sustainable, organic agriculture.



100% Certified Organic Seeds

For 20 years, Seeds of Change has been committed to exclusively offering 100% certified organic seeds to gardeners and farmers in the U.S. and Canada.

- We now have over 600 varieties available.
- Our seeds are 100% certified organic, GMO-free, and chemical- and pesticide-free.
- Seeds of Change offers original, heirloom, traditional, and rare seeds.
- Our seeds are produced through our network of certified organic family farms and nurseries, professional growers, and on the Seeds of Change Research Farm and Gardens.
- Our seeds are independently tested for high germination rates and purity, and are proven to produce healthy, hardy plants.
 - Since 1989, the Seeds of Change mission has been to preserve biodiversity and support sustainable organic agriculture.

2009 Wholesale Programs

Outright Buy

- Orders shipped the entire season
- No guaranteed sale (no returns)
- Net 90 day terms

Holiday

- Orders shipped 09/08/08-12/31/08
- Guaranteed sale, with full wholesale price credit at the end of the season (11/01/09)
- Net 90 day terms

Early Gardener

- Orders shipped 01/01/08-03/31/09
- Net 60 day terms

Seed Display Racks

- NEW! 126 slot metal flat-panel rack; option to purchase second panel to attach and create a two-sided rack (252 slots): available November 2008
- FREE! 94 slot metal spinner rack
- FREE! 25, 42, 84 slot cardboard racks
- Choose from a standard rack customized with varieties for each region or select your own seeds
- Resealable, recyclable plastic packs, hermetically sealed to allow for a two year sell-by date, versus six month sell-by date for paper
- Five wholesale-exclusive
- large seed packs with customer-favorite mixes
- NEW! Now available for the Wholesale Rack Program: Potatoes, Yacon, Garlic, Strawberry Crowns, Asparagus Crowns, and bulk seed and merchandise

Ordering Information

- Order lead time is 7 business days from receipt of order
- Seeds must be ordered in multiples of 6 packs per variety
- Initial orders of the season are shipped UPS Ground
- Payment in U.S. funds only

Seed Orders (not including racks)

• Please call for options and pricing.

Cardboard Rack (no replacement charge)

• Please call for pricing. 25 Slot 42 Slot 84 Slot

Metal Rack Replacement (before 2 years)

• Please call for pricing. 94 Slot 126 Slot

If metal racks need to be replaced after two years, you will only be charged for shipping and handling.



Give us a call for more information or to order seeds and racks. We'll be happy to assist you.

anya.brodsky.smith@effem.com www.seedsofchange.com/retailers

Toll Free 800-957-3337 ext. 531 Fax 505-438-4591

3209 Richards Lane, Santa Fe, NM 87507 •/m Trademarks ©Seeds of Change, Inc. 2009

