

CENTERS FOR DISEASE[™] Control and Prevention

Main Projects

- National Recreational Water Illness
 Prevention Week
 - National Exposure
 - Growth from prior years
- CDC website check
 - Every link works
- CDC Marketing to Students
 - Expanding the exposure of Environmental Health as a career

National RWI Prevention Week

Websites

- Google search from all different sources
- Categories
 - By State, County, level of information,
- Growth from 2007 and prior years
 - What new sites contain information, sites that continue to have info,
 - Where the information needs to be spread

CDC Website Check

- Link to every web site
 - Making sure all the links work
 - Both on CDC and sites directly related to CDC
- Making sure the CDC website is the most beneficial it can be

CDC Marketing to Students

- Expanding Environ. Health Exposure
 - Disseminate information on the field to increase environmental health as a career in the public eye
- What students already know about the field
 - Asking my peers about environmental health in general and as a career choice
 - Additional strategies to increase exposure