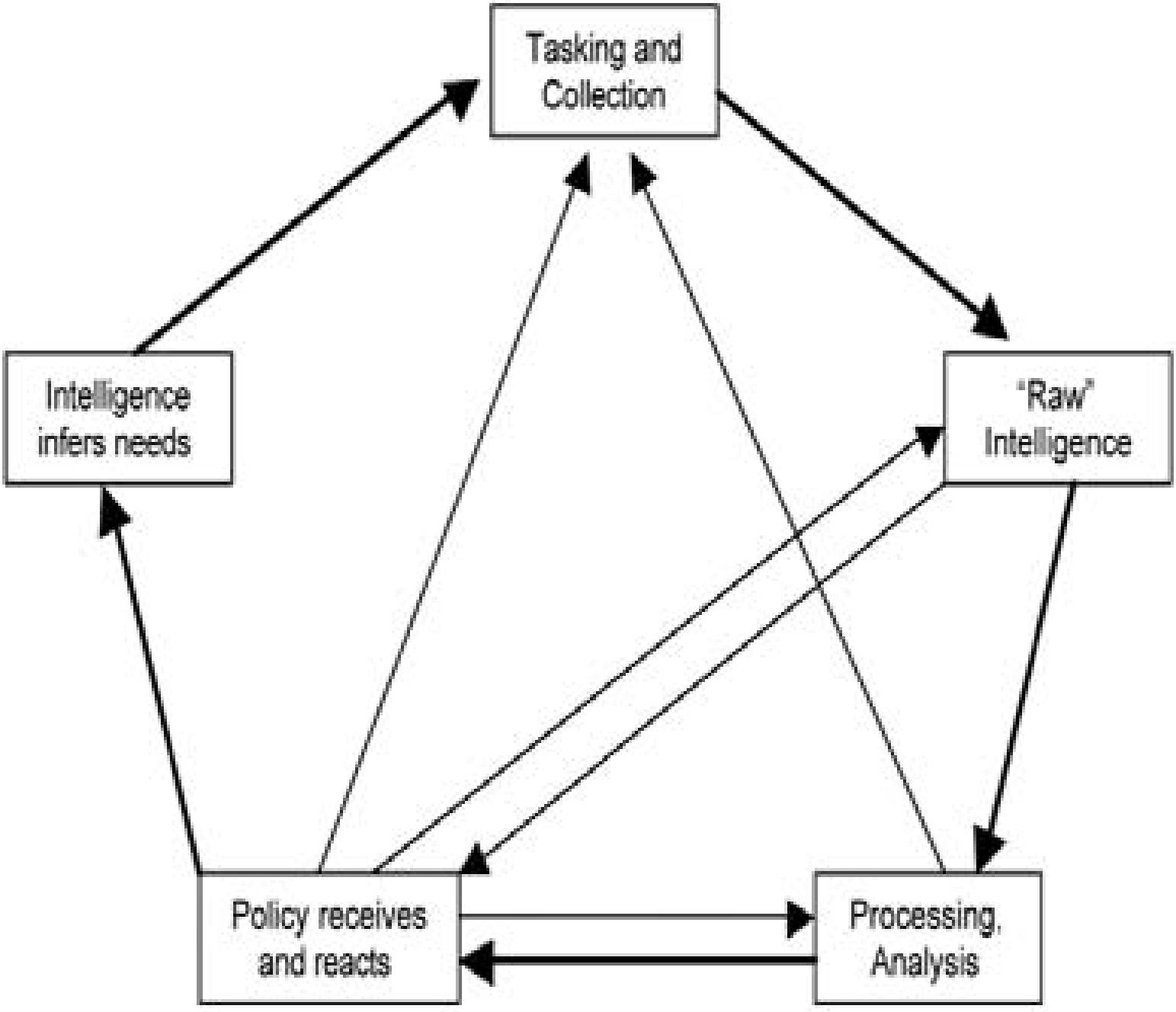Treverton's "Real" Intelligence Cycle