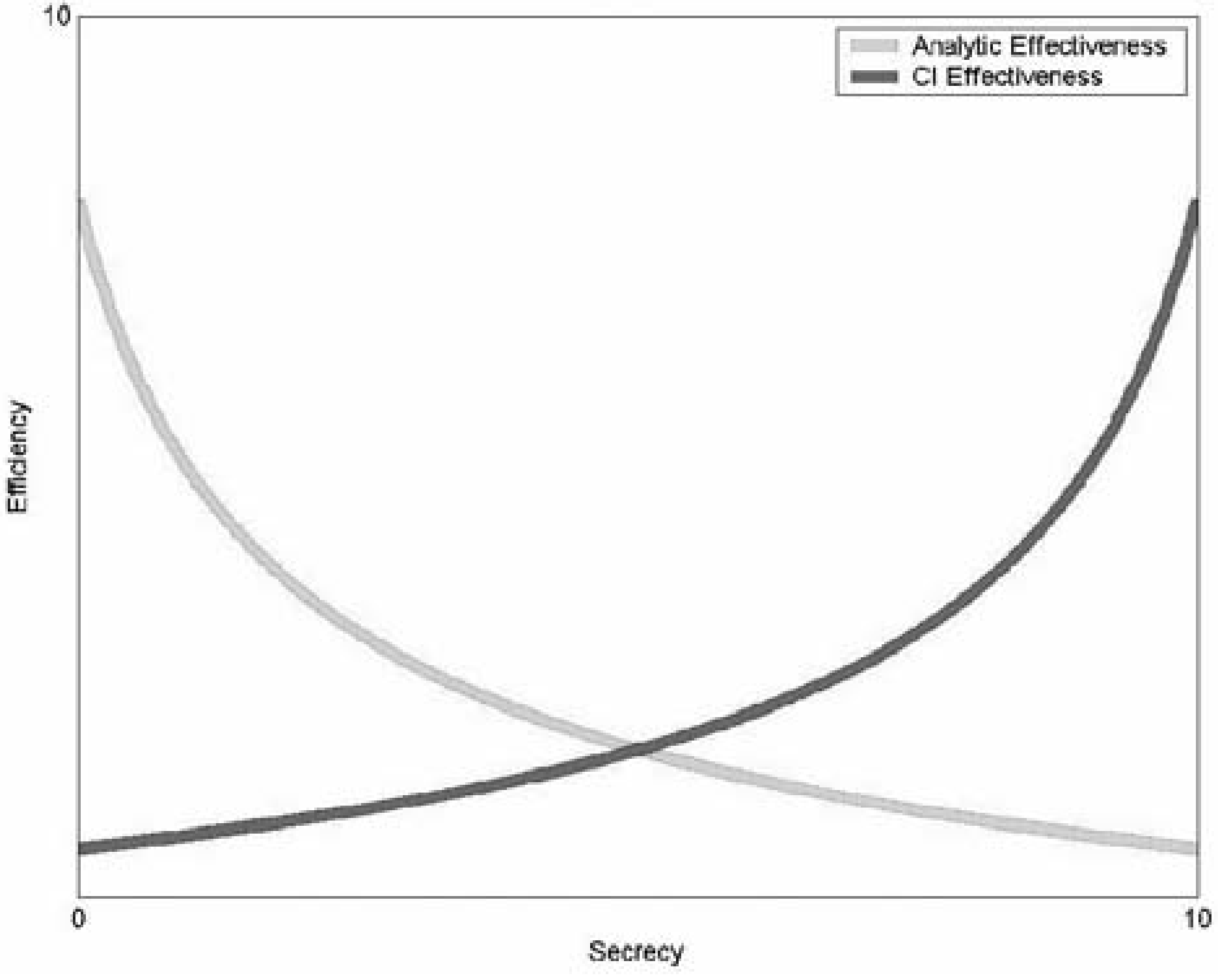Secrecy vs. Efficacy