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# MEMORANDUM

DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

PUBLIC HEALTH SERVICE

HEALTH RESOURCES ADMINISTRATION

BUREAU OF HEALTH RESOURCES DEVELOPMENT

TO : Health Resources Planning Executive  
Staff

DATE: November 18, 1974

FROM : Acting Associate Director  
for Health Resources Planning

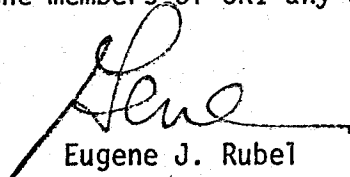
SUBJECT: Health Resources Planning

To assist us as we develop a detailed program for the development of Health Resources Planning, we have retained the services of Cambridge Research Institute (CRI). CRI's professional staff and associate faculty consultants will be working with us in the further development of our plans and organization as well as conducting training sessions for current and future staff personnel. In addition, CRI is to develop mechanisms and training programs designed to articulate the "state-of-the-art" of health planning.

The co-directors of the CRI program with us are: Dr. Eoin W. Trevelyan of the Harvard Business School and James B. Webber, Director of CRI.

In the next few weeks, the CRI team will be meeting with various HRP personnel. Two CRI associates who will be meeting with you are: Carl Thieme and Martha A. Dula.

I hope you will give all the members of CRI any assistance they might require.



Eugene J. Rubel

cc: Dr. Endicott  
Dr. Trevelyan  
Mr. Webber