



AREA

# V minute news

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November 17, 1972

CALIFORNIA REGIONAL MEDICAL PROGRAMS • AREA V

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## AREA V ADVISORY COUNCIL ELECTS NEW OFFICERS

At its annual meeting on Nov. 14, the AREA V Advisory Council elected for its new Chairman Robert J. Schroeder, DVM. Dr. Schroeder, a member of the Council since 1970 and a member of the Executive Council for the past year, is Deputy Director of Comparative Medicine/Veterinary Services in the recently reorganized Health Services Department of Los Angeles County.

The only physician on the Executive Committee for the coming year, Adrian F. Ortega, MD, was named as Vice-Chairman. Dr. Ortega has been a member-at-large of the Council since 1971, as well as serving on the Area Evaluation and other AREA V committees. He brings to the Executive Committee a firsthand knowledge of a medical practice in East Los Angeles, and his appointment is seen as a logical step in the expanding efforts of AREA V to improve health conditions for its largest underserved community.

Also new to the Executive Committee is Mrs. Alison K. Mauer, who succeeds Dr. Schroeder as Chairman of the Council's Nominating Committee, Mrs. Mauer has represented Welfare Planning Assn. on the Council since 1968, and has served on nearly all of the Council's committees over the years.

Reelected for 1972-73 are Mrs. Myrtle Silver (retired social worker and member-at-large), Robert J. Thomas (representing Blue Cross of So. California) and Clifton O. Dummett, DDS (representing So. California Dental Assn. and USC School of Dentistry). Mrs. Silver and Mr. Thomas became Council members in 1967 and Dr. Dummett in 1968.

Louis R. Baker, Los Angeles attorney, assisted by Mrs. Myrtle Silver and Dr. Martin Crumrine (representing L. A. County Medical Assn.) will comprise a new Bylaws Committee for the Council.

(continued on next page)

The Nominating Committee, headed by Mrs. Mauer, and composed of Dr. Sol Bernstein, Albert C. Zapanta, Evelyn M. Hamil, RN, will have Dr. Lewis T. Bullock as a new member.

New members who will join the Council in its coming sessions are: Dr. Jenny Batongmalaque, a physician with a large practice in the Filipino community of Los Angeles, who will be a member-at-large, and Albert C. Forbes, OD, who will represent the California Optometric Association (Los Angeles Chapter).

Franz K. Bauer, MD, Dean of the USC School of Medicine, presented retiring Chairman Liston A. Witherill with an engraved plaque expressing the gratitude of the Council for his stewardship over the past year. Mr. Witherill, who resigned his responsibility as Council Chairman due to the pressure of work in his new position as Director of Health Services for L. A. County, will continue as a Council member.

Albert C. Zapanta (member-at-large) was named to represent AREA V Council on the California Committee of RMP.

Mrs. Grace Martinez (member-at-large) expressed the appreciation of the Spanish-speaking community for the leadership and support given by Dr. Petit and Mr. Witherill and commended AREA V for its current representation of the Spanish surnamed community--six on the Area Advisory Council, one on the Professional Advisory Council, and now two at the Regional level.

Following an address on "RMP Priorities, National and Regional" by Paul D. Ward, Executive Director of the California Committee on RMP, members spent a busy afternoon setting priorities and ranking Regional objectives, under the guidance of AREA V Evaluator John S. Lloyd, Ph.D.

The AAC business meeting concluded with a presentation on the Area Health Plan for L.A. County, given by Leon C. Miller, Executive Director of Comprehensive Health Planning Assn. of L.A. County. Mr. Miller anticipated that once the Area Health Plan for L.A. County has been developed and approved at the State level, it will become the "Bible" by which HEW and other governmental funding agencies will determine their priorities and allocations of funds. "It will be used to measure the projects and proposals that come before COMP-LA for review and approval," he said. "I can't impress on you too strongly the importance of involvement of RMP and their great reservoir of talent at the very earliest stage to help determine needs, (particularly needs that relate to medical input.)" Mr. Miller stated the philosophy of COMP-LA as one of cooperative effort with existing agencies, and saw no incompatibility in the separate roles of COMP and RMP.

CALIFORNIA REGIONAL MEDICAL PROGRAMS AREA V  
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POSITION OFFERED BY EQUAL OPPORTUNITY EMPLOYER

Assistant Coordinator, Health Manpower--Spanish Speaking Population (Full Time)

SUMMARY DESCRIPTION:

The Assistant Coordinator has responsibility for planning and operational activities related to health manpower throughout Area V with special emphasis on the Spanish speaking population. Under the direction of the Associate Coordinator for health manpower, the Assistant Coordinator acts as Spanish speaking health manpower and services consultant to Area V manpower programs and serves particularly as Area V liaison to the current health manpower projects in East Los Angeles, Northeast and San Antonio Health Districts.

JOB QUALIFICATIONS:

Required:

1. Skills in human relations, group dynamics, and communications.
2. Demonstrated leadership and creative problem solving abilities.
3. Knowledge of barriers to recruitment and retention of minority students in health manpower education.
4. Linguistic abilities and cultural sensitivities to the Spanish speaking peoples of Area V.
5. Minimum one year of community involvement and participation in health related areas within the Spanish speaking community.
6. High school diploma or its equivalent.

Preferred:

1. Bachelor's Degree in arts or sciences.
2. Knowledge of the trends, complexities, and sources of curriculum requirements in the health manpower field.
3. Knowledge of the trends and sources of licensing, certification, and credentialing requirements as related to health manpower.
4. Knowledge of traditional and emerging health manpower roles.

SALARY RANGE:

Full time - salary open, based on education and experience (minimum level \$12,000 annual); six-month probation period.

DEADLINE FOR APPLICATIONS:

Submit letter of application and resume postmarked no later than Dec. 8, 1972 to Kay D. Fuller, Associate Coordinator, Area V. (See above address.)

A "Curriculum for Coronary Care Nursing Education" published by the California RMP Nursing Coordinators for Acute Care is available upon request to hospitals and educational facilities who are involved in the provision or establishment of coronary care training for nurses. The guidelines were prepared to promote the philosophy that certain concepts are fundamental to the knowledge of coronary care nursing and to attempt standardization of these concepts in educational programs. The authors include Marilyn Kertes, RN, a former instructor in the Area V CCU Training Program. John S. Lloyd, Ph.D. of AREA V staff, assisted with the evaluation materials. Please address requests in writing to V-MINUTE NEWS.

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HSMHA has announced that in order to promote increased integration of community health services delivery system components and more effective use of community health resources, it will support a limited number of communities in Fiscal Year 1973 for the development of health services delivery subsystems. The firm deadline date for receipt of applications is Jan. 31, 1973 and the most immediate source of information and assistance is the HEW Regional Office responsible for the area within which the applicant community is located. (In California, this is DHEW Region IX, 50 Fulton Street, San Francisco, California 94102.)

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The Clinical Cardiac Disease Branch of the National Heart and Lung Institute is soliciting proposals for studies to assess the efficacy of coronary artery surgery in ischemic heart disease (RFP NHLI-73-12). Also, proposals for a coordinating center of studies to assess the efficacy of coronary artery surgery in ischemic heart disease (RFP NHLI-73-13). In both cases, these include randomized studies in sharply defined subsets of patients, and a non-randomized registry of patients considered for coronary artery surgery. Prospective applicants should indicate their intentions to submit a proposal by a one-sentence letter to reach, no later than Dec. 10, 1972, Alan L. Pinkerson, MD, Chief, Clinical Cardiac Disease Branch, National Heart and Lung Institute, National Institutes of Health, Department of HEW, Bethesda, Maryland 20014. Proposal deadline is Jan. 2, 1973.

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#### Art Auctions to Aid the Los Angeles Free Clinic . . .

will be held Dec. 2 (at 8 p.m.) and on Dec. 3 (at 3 p.m.) at the Jodi Scully Gallery, 651 N. La Cienega Boulevard, and at the Ankrum Gallery, 657 N. La Cienega Boulevard. A grand prize--"Flowers" by Andy Warhol, is being donated by the Margo Leavin Gallery.

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### New Staff Member

Dr. Petit has announced the appointment of James E. Baiz as Liaison Officer for the Los Angeles East Health Manpower Consortium--East Los Angeles Health System--and AREA V RMP. In this part-time appointment, which became effective the middle of October, Mr. Baiz will be responsible for setting up the activities of the East Los Angeles Health System to the Professional Advisory Council, and will establish linkage between the ELA Health System and the Los Angeles East Health Manpower Consortium, Mr. Baiz, also assumes the position of Deputy Director of the ELA Health Systems, Inc. (a vacancy created by the death of the late Elias Chico).

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### Los Angeles East Health Manpower Consortium

November is election month! Here's the result of the balloting for the Selection and Nominating Committee of the newly incorporated Consortium: The six categories and their elected representatives are: Health Training and Educational Institutions - Ramon Santos, ACSW, East L. A. Mental Health Training Center and USC School of Social Work; Health Manpower Training and Recruitment - Jose M. Duarte, Director, East L. A. Health Task Force; Health Care Facility - Robert F. Cooper, Administrator, White Memorial Medical Center; Health Professional - Aurora Martinez, RN, East L. A. Child and Youth Clinic; Student - David F. Valencia (Coordinator of Manpower Survey for the Consortium); Health Consumers - Dora Esparza, Librarian, L. A. City Library; Richard R. Pacheco - Community Health Foundation, East Los Angeles and Armida C. Torres, Community Corporation, Los Angeles.

First task of this newly-elected committee, according to Chairman George A. Wistreich, Ph.D., will be to administer the election of the Board of Directors. Applications for candidates for the Board of Directors and for the Executive Director are still being accepted.

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AREA V notes with pleasure the appointment, on November 1, of Adelbert L. Campbell, MA, MPH, to the position of Coordinator of RMP Area IX Drew Postgraduate Medical School. Mr. Campbell has been Acting Coordinator of our neighboring program since February, 1972.

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## minute news

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### **Area Advisory Council** Liston A. Witherill, Chairman

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Dr. Barbara J. Solomon, ACSW

### **Area Coordinator** Donald W. Petit, M.D.

### **Staff**

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