

THE
FUTURE
OF
AMERICA'S
NATIONAL
PARKS

First Annual
Centennial Strategy for

**Fort McHenry National
Monument and Historic
Shrine**

August 2007

CENTENNIAL INITIATIVE



Site: FOMC

Year: 2007

Vision Statement

Fort McHenry National Monument and Historic Shrine is a national model for the balance between exceptional natural and cultural resource stewardship and superior recreational experience in an urban setting.

The park reaches a broad and diverse audience enriching their lives with meaningful connections to park stories and the concept of our American identity.

The park is a leader in all efforts related to the commemoration of the Bicentennial of the Star-Spangled Banner and the War of 1812 scheduled for 2012 - 2015.

Park/ Superintendent/ Program Manager

Gay Vietzke, General Superintendent

Site: FOMC

STEWARDSHIP

Provide inspiring, safe, and accessible places for people to enjoy - the standard to which all other park systems aspire.

Other Park/ Program performance goal(s)

Complete design phase and initiate construction of a fully accessible Visitor Center that will provide compelling exhibits about the birthplace of our National Anthem and the War of 1812.

The work described currently is supported by OFS and/ or PMIS

Site: FOMC

STEWARDSHIP

Improve the condition of park resources and assets.

Rehabilitate high-priority historic buildings to good condition, and help communities to preserve their history through programs like Preserve America.

Plan the rehabilitation of facilities and roads at Fort McHenry National Monument and Historic Shrine in conjunction with the planning for construction of the new Visitor Center project at the site.

The work described currently is supported by OFS and/ or PMIS

Restore native habitats by controlling invasive species and reintroducing key plant and animal species.

Restore areas of the cultural landscape by pruning and treating trees within the line of the fire on the battlefield and controlling invasive species.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

Reorganize collection storage in Civil War Powder Magazine upon completion of fire suppression system installation.
Plan and install fire suppression in C Building within historic Star Fort.

The work described currently is supported by OFS and/ or PMIS

Site: FOMC

ENVIRONMENT

Reduce environmental impacts of park operations.

Other Park/ Program performance goal(s)

Initiate LEED certification process for the proposed new Visitor Center at Fort McHenry seeking to be the first gold level LEED certified facility in the Northeast Region.

The work described currently is supported by OFS and/ or PMIS

Site: FOMC

RECREATION

Encourage collaboration among and assist park and recreation systems at every level—federal, regional, state, local—to help build an outdoor recreation network accessible to all Americans.

Other Park/ Program performance goal(s)

Support and encourage the on-going initiatives for the Captain John Smith Chesapeake National Historic Trail enacted by Congress in December 2006. Support and advise the effort to designate a Star-Spangled National Historic Trail and a National Heritance Area within the City of Baltimore.

The work described currently is supported by OFS and/ or PMIS

Site: FOMC

RECREATION

Expand partnerships with schools and boys and girls associations to show how national park experiences can improve children's lives.

Other Park/ Program performance goal(s)

Expand the current programs with the National Aquarium in Baltimore which brings inner city youth to the Fort McHenry Wetlands for an integrated natural and cultural resource based education program. Expand (double the number of children who participate annually) the interpretive programs for youth at risk organized in partnership with the Living Classrooms Foundation and Friends of Fort McHenry.

The work described currently is supported by OFS and/ or PMIS

Site: FOMC

EDUCATION

Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.

Other Park/ Program performance goal(s)

Develop a national War of 1812 Curriculum (web-based) that will help to tell the untold stories of the Star-Spangled Banner and the War of 1812 in preparation for the Bicentennial Anniversary of the War of 1812.

The work described currently is supported by OFS and/ or PMIS

Site: FOMC

EDUCATION

Introduce young people and their families to national parks by using exciting media and technology.

Increase the number of web hits through the introduction of advanced, interactive features that attract young people to national parks.

Develop and install innovative new AV and interpretive media for the park's planned new VIerator Center that will attract and captivate the interest of young people and their families.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

Develop and install innovative new AV and interpretive media for the park's planned new Visitor Center that will attract and captivate the interest of young people and their families.

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Site: FOMC

PROFESSIONALISM

Use strategic planning to promote management excellence.

Other Park/ Program performance goal(s)

Implement action items identified in the recently completed park strategic plans such as Core Ops and the park Busienss Plan that promote management excellence.

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