



E001012

G. WATKINS
DISTRICT 9 - CHESTER

GREATER DELAWARE VALLEY REGIONAL MEDICAL PROGRAM

The Greater Delaware Valley Regional Medical Program covers Northeastern Pennsylvania, and portions of Delaware and New Jersey. The Coordinating Headquarters for this rather unique program is the University City Science Center in Philadelphia. The Science Center is a non-profit consortium involving the medical schools and research institutions in the area. The program is currently in the first year of planning and has received \$1,531,494, in planning funds.

The Regional Advisory Group is broadly representative of all the regional interests concerned with progress in prevention and care for heart disease, cancer and stroke. Due to the geographical diversity of the region, the Regional Medical Program will decentralize through the formation of ten subregions. These subregions, through their planning committees, will reflect local needs and interests and aid in the development of an overall regional program. The planning activity is concentrating on data analysis and monitoring the needs for health care and the determination of what types of educational activities would result in improved health care for the residents of the area.

More specific details on the Greater Delaware Valley Regional Medical Program can be found in the following material.

March 1968

GREATER DELAWARE VALLEY REGIONAL MEDICAL PROGRAM

<u>REGION</u>	Greater Delaware Valley
<u>COORDINATING HEADQUARTERS</u>	University City Science Center
<u>STARTING DATE</u>	April 1, 1967
<u>FUNDING</u>	
<u>Current Award:</u>	\$1,531,494
<u>Current Requests:</u>	\$ ---
<u>Projected Next Year:</u>	\$5,000,000
<u>OPERATIONAL STATUS</u>	The Division anticipates an operational grant application within the next year
<u>PROGRAM COORDINATOR</u>	Dr. William C. Spring, Jr. Science Center Building Number One 3401 Market Street Philadelphia, Pa. 19104
<u>ADVISORY GROUP</u>	1. Chairman: Glen R. Leymaster, M.D. Woman's Medical College of Pa. 3300 Henry Avenue Philadelphia, Pa. 19129 2. Membership: 29 M.D.'s, 6; Medical Center, 5; Hospital Administrators, 5; Voluntary Health Agency, 6; Public Health Officials, 4; Public, 1; Other, 2

Organization and Staffing

The University City Science Center, the applicant, played a major role in the preplanning activities of the Greater Delaware Valley Regional Medical Program. The responsibilities of the applicant have been assumed by a Program Committee, a policy-making body appointed by the Board of Directors of the University City Science Center. A Coordinating Committee is charged with the responsibility for the planning mechanisms and for recommending planning procedures to the Program Committee. More than 135 persons are actively contributing to the program either as full or part-time central staff members or as consultants. A number of them serve on the three committees which have been formed: Continuing Education, Data Gathering and Monitoring, and Categorical Diseases.

Subregional Development

The diverse and extensive geographic area encompassed by the Greater Delaware Valley Region indicated the need for subregions. The work of subregionalization is now being carried out by an Area Liaison Staff. Three Area Liaison Offices have been opened in Wilmington, Delaware, Southern New Jersey, and Northeastern Pennsylvania, and 7 others are contemplated. Area-wide Committees are planned in each of the areas made up of community leaders. Together with the Liaison Officers who will offer constant advice and stimulus, they will plan local programs which will reflect local needs and interests but which will be consonant with the overall RMP. Active steps have been taken to form Area-wide Committees in nine of the ten Areas.

Regional Advisory Group

The Regional Advisory Group advises and consults with all the participating organizations. Members are appointed by the Board of the University City Science Center upon nomination by the Program Committee. Members of the Regional Advisory Group are broadly representative of the participating organizations and of the various geographic areas of the region.

Planning Activities

The Greater Delaware Valley Regional Medical Program stands on a base of research, training, and service. This is reflected in the planning activities being carried on by key Subcommittees in: Data Analysis and Monitoring, Continuing Education and Categorical Diseases.

- 1) Continuing Education - As of the present, reporting on planning activities has been most complete in the area of continuing education. The Committee on Continuing Education whose members were chosen primarily for their interest and competence in the field, is focusing on educational activity that would result in improvement in the care of patients coming to the physician. Studies have been undertaken to analyze existing programs and to determine the types of programs needed.
- 2) The Activities of the Committees on Data Analysis and Monitoring, and Categorical Diseases, are closely interwoven with those of the Committee on Continuing Education. Each group is looking at improving the delivery of health care from a different point of view. The composite picture they present should enable the Coordinating Committee and the Program Committee to develop a varied and meaningful program.

ADVISORY COMMITTEE FOR PLANNING FOR REGIONAL MEDICAL PROGRAMS

GREATER DELAWARE VALLEY

Chairman

Glen R. Leymaster, M.D.
Woman's Medical College of Pennsylvania
Philadelphia, Pennsylvania

J. W. Abbis, M.D.
Medical Society of Delaware
Wilmington, Delaware

J. Milo Anderson
Director, Episcopal Hospital
Philadelphia, Pennsylvania

Robert M. Bucher, M.D.
Dean, Temple University
School of Medicine
Philadelphia, Pennsylvania

Maurice P. Coffee, Jr.
Hospital Director
Jefferson Medical College
Philadelphia, Pennsylvania

Louis K. Collins, M.D.
1st Vice-President
Medical Society of New Jersey
Glassboro, New Jersey

A. Reynolds Crane, M.D.
Pennsylvania Medical Society
Pennsylvania Hospital
Philadelphia, Pennsylvania

Charles A. Depfer, D.O.
Delaware State Osteopathic Society
Wilmington, Delaware

Helen O. Dickens, M.D.
Representative Philadelphia Division
American Cancer Society
Philadelphia, Pennsylvania

Thomas Georges, Jr., M.D.
Pennsylvania Department of
Public Welfare
Philadelphia, Pennsylvania

Robert P. Gilbert, M.D.
Associate Dean
Jefferson Medical College
Philadelphia, Pennsylvania

Dr. Samuel Gurin
Dean, University of Pennsylvania
Medical School
Philadelphia, Pennsylvania

Mr. George A. Hay
Vice-President and Administrator
Woman's Medical College and
Hospital of Pennsylvania
Philadelphia, Pennsylvania

Mr. Jay E. Helme
Suburban Station Building
Philadelphia, Pennsylvania

Floyd Hudson, M.D.
Executive Secretary
Delaware State Board of Health
Dover, Delaware

John F. Hynes, M.D.
Delaware Division
American Cancer Society
Wilmington, Delaware

Norman Ingraham, M.D.
City of Philadelphia
Health Commissioner
Philadelphia, Pennsylvania

Roscoe Kandle, M.D.
State Commissioner of Health
Department of Health
Trenton, New Jersey

William Kellow, M.D.
Dean, Hahnemann Medical College
Philadelphia, Pennsylvania

William Likoff, M.D.
President, Heart Association of
Southeastern Pennsylvania
Philadelphia, Pennsylvania

Charles S. Paxson, Jr.
Vice-President and Administrator
Hahnemann Hospital
Philadelphia, Pennsylvania

Alexander Price, D.O.
Representing New Jersey Association of
Osteopathic Physicians and Surgeons
Cherry Hill, New Jersey

Irving Rogove, D.O.
Pennsylvania Osteopathic Society
Philadelphia, Pennsylvania

Lester G. Steppacher, M.D.
Pennsylvania Osteopathic Society
Philadelphia, Pennsylvania

Edwin L. Taylor
Pennsylvania Division
American Cancer Society
Levittown, Pennsylvania

Edwin L. Taylor
Assistant to Vice President
for Medical Affairs
Philadelphia, Pennsylvania

Joseph A. Wagner, M.D.
Pennsylvania Heart Association
Bryn Mawr, Pennsylvania

Charles L. Wilbar, Jr., M.D.
Secretary of Health
Department of Health
Commonwealth of Pennsylvania
Harrisburg, Pennsylvania