



## **Notice to NALMS Members Regarding Journal Publication & Related Membership Changes**

### New Publishing Arrangement for the Journal of Lake & Reservoir Management

NALMS is proud to announce that beginning in 2009, its peer reviewed, scientific journal, *Lake and Reservoir Management*, will be published by Taylor & Francis, a publishing house and marketing firm selected to move our journal to the next level.

NALMS' partnership with Taylor & Francis is a positive step for both parties, creating more exposure and reach for *Lake and Reservoir Management* through Taylor & Francis' extensive marketing, online, and distribution networks, and adding another significant and leading title to Taylor & Francis' Environmental Science portfolio. *Lake and Reservoir Management* will continue to be published four times a year, and ownership and editorial control will continue to reside with NALMS.

Although *Lake and Reservoir Management* will continue to be available both in print and electronically, the new publication arrangement with Taylor & Francis will also allow much more flexible access and use of journal materials. Electronic access will extend to library searches and related databases used by the scientific and management communities. This means that *LRM* will get much more exposure, which is good for NALMS and good for authors. As an added benefit, staff time that was formerly utilized to produce *Lake and Reservoir Management* in-house will now be redirected to accomplishing other tasks critical to NALMS' future.

### Related Membership Changes

We want to take this opportunity to clarify a number of changes in the membership structure and benefits which flow from the new arrangement with Taylor & Francis, of which you should be aware and we hope you will appreciate.

#### *Elimination of Individual Memberships With Electronic Only Access to LRM*

Under the new publication arrangement, at our current subscription rate, financial considerations and economies of scale dictate that all individual members whose membership category includes a subscription to *Lake and Reservoir Management* will now receive both a print copy and electronic access to each issue (as well as a print copy and electronic access to *LakeLine*). In other words, the electronic access only memberships which included a subscription to *Lake and Reservoir Management* (Electronic Professional, Electronic Professional Non-North American and Electronic Emeritus w Journal) have been eliminated. Student memberships, which previously included only electronic access to both *LakeLine* and *Lake and Reservoir Management*, will now also receive a print copy of each issue of *LRM*.

#### *Small Increase in Dues for Individual Professional Membership Categories*

If you are an individual Professional category member (Professional, Professional Non-North American, and Professional Emeritus) you may notice a small increase (\$10) in dues, our first in many years. For memberships in the Student, Lake Leader, and Organizational (Non-Profit, Affiliate and Corporate) categories, there has again been no increase in dues.

### *Free T&F On-Line Subscription & Discount for Individual Members*

All individual NALMS members whose category of membership (Professional and Student) includes a subscription to *Lake and Reservoir Management* will also receive a free online subscription to one of a choice of several other journals published by Taylor & Francis, as well as a 15% discount on the purchase of Taylor & Francis Group books. You will be contacted about selecting your second journal in early 2009.

### *IP Range Recognition Electronic Access for Organizational Members*

Members whose category of membership included a subscription to *Lake and Reservoir Management* (Professional, Student, and Organizational/Non-Profit, Affiliate and Corporate) have in the past been able to download articles from the NALMS website in PDF form. It was sometimes a source of frustration to organizational members that their electronic access was limited to one person, the designated organizational contact. Under the new arrangement with Taylor & Francis, organizational members of NALMS (Non-Profit, Affiliate and Corporate) will now have broad electronic access (in terms of both personnel and office locations) to *LRM* with site-wide access to the online version via IP range recognition. You will be contacted concerning this new benefit in early 2009.

### The Bottom Line

NALMS' commitment to public education continues with *LakeLine*, the quarterly magazine of NALMS which is distributed to all NALMS members, and to keeping our members informed with NALMS Notes, our monthly e-newsletter. With improvements to *Lake and Reservoir Management* and implementation of the new NALMS website and membership database to offer enhanced services and functionality, all commencing in 2009, more than ever your NALMS membership is a cost effective way to stay in touch with every aspect of lake management. Plan to join NALMS or renew your current membership soon so you won't miss any of the excitement and added value.

For Student members, the provision of three publications (2 NALMS, 1 Taylor & Francis) in electronic form for the remarkably low student membership rate of \$35 represents a commitment by NALMS to students. You are the future of NALMS and the best hope of preserving and improving our lakes, and we are investing in you. Take advantage of this offer and encourage your colleagues to do so as well.

For Professional members, you will be receiving hard copies, much enhanced electronic access, and a second journal of your choosing, albeit at a small increase in cost. You already know how useful *Lake and Reservoir Management* is for keeping up with developments in your field and as a source for supporting information when planning management programs. The value will continue to rise as submissions continue to increase in number and quality and exposure expands dramatically. Join us in making NALMS the vital force it needs to be in environmental management, and help NALMS grow by getting a colleague to join as well.

For Organizational members, the new arrangement with Taylor & Francis will provide a new level of electronic flexibility for informing your members and staff of important articles, and the provision of an additional Taylor & Francis journal of your choice should enhance your ability to provide timely and relevant information to your members and staff. As you have stood by NALMS through another transition period, this service comes at no additional charge and we hope you will take advantage of it. Despite its reputation for scientific content, *Lake and Reservoir Management* emphasizes the practical and management aspects of research and has a lot to offer to all of its subscribers.

Finally, if you have any questions or are experiencing any problems concerning your membership, please contact Sarah Unz, NALMS Membership Services Coordinator, at 608.233.2836 or [info@nalms.org](mailto:info@nalms.org).