



THE 15TH ANNUAL CONFERENCE & ECO-MARKETPLACE • February 27–28, 2009 at the MassMutual Center in Springfield, MA

Sponsorship Opportunities

ELA has once again put together a roster of some of the top professionals in the field of ecological landscape practices. We invite you to sponsor this year's event!

Thanks in advance, The ELA Conference Committee

Check off box on registration form!

For further information about available corporate and non-profit sponsorship opportunities contact Kathy Sargent-O'Neill at 508-561-7341 or email ELA at ela.info1@comcast.net

	Gold Oak	Silver Oak	Bronze Oak
Program & Website Listing	•	•	•
Verbal Recognition*	Full Page	1/2 Page	1/4 Page
Session Recognition*	•		
Logo on Promotions	•		
Marketplace Booth	•	•	25% Discount
Complimentary Registrations	2	1	
Listing on Event Brochure	•	•	•
Keynote Dinner (Fri) & Luncheon (Sat.)	Both Events, 2 Tickets	Both Events, 1 Ticket	One Event, 1 Ticket**
Fee (Payment is in US Dollars)	\$2,500	\$1,000	\$500

Responsibilities: Sponsors at all levels will agree to the following: share mailing list for one time event promotion use; post and distribute conference information in print & electronic media and on your organization's calendar of events; place a hyperlink to the conference web page on your organization's website.

*Verbal & Session Recognition at the discretion of ELA, time and space permitting etc.

**Bronze Oak allows admittance to either the Friday keynote dinner or the Saturday luncheon. ELA reserves the right to change selected meal.

Advertise in the 2009 ELA Conference Program Guide

Expand your contact with ELA's conference attendees. Each attendee receives a Conference Program Guide at registration. Advertisement submission **DEADLINE: JANUARY 28, 2009**

Ad Types & Sizes	Rates for Speakers & Exhibitors	Rates for Others
Full-page (7 1/2" x 10")	\$200	\$225
Half-page (7 1/2" x 4 5/8")	\$150	\$175
Quarter-page (3 5/8" x 4 7/8")	\$75	\$100
Business Card (2" x 3 1/2").....	\$50	\$75

Ads may be oriented horizontally or vertically. Payment is in US Dollars