

Forecasts and Trends in Sporting and Athletic Goods, nec (NAICS 339920)

(in millions of dollars except as noted)

Item	1990	1995	2000	2001	2002	2003	2004	2005	2010	90-95	95-00	00-05	05-10	00-01	01-02	02-03	03-04	04-05
Product Data																		
Value of shipments (3)	6,202	8,802	11036	10844	10826	11015	11350	11750	13000	5.1%	4.6%	1.3%	2.0%	-1.7%	-0.2%	1.7%	3.0%	3.5%
Value of shipments (1992)	6,570	8,440	10218	10040	10127	10421	10830	11159	11701	3.6%	3.9%	1.8%	1.0%	-1.7%	0.9%	2.9%	3.9%	3.0%
Apparent Consumption	7,077	10,023	13260	13180	13585	14073	14685	15500	18335	5.1%	5.8%	3.2%	3.4%	-0.6%	3.1%	3.6%	4.3%	5.6%
Real Apparent Consumption	7,497	9,610	12278	12204	12708	13314	14012	14720	16503	3.6%	5.0%	3.7%	2.3%	-0.6%	4.1%	4.8%	5.2%	5.0%
Trade Data																		
Value of imports	1,898	3,392	4123	4200	4467	4788	5199	5550	7425	8.6%	4.0%	6.1%	6.0%	1.8%	6.4%	7.2%	8.6%	6.7%
Imports to new supply	26.8%	33.8%	31.1%	31.9%	32.9%	34.0%	35.4%	35.8%	40.5%	3.4%	-1.7%	2.9%	2.5%	2.5%	3.2%	3.5%	4.1%	1.1%
Value of exports	1,023	2,171	1899	1863	1708	1730	1865	1800	2090	####	-2.6%	-1.1%	3.0%	-1.9%	-8.3%	1.3%	7.8%	-3.5%
Exports to Shipments	16.5%	24.7%	17.2%	17.2%	15.8%	15.7%	16.4%	15.3%	16.1%	5.9%	-6.9%	-2.3%	1.0%	-0.2%	-8.2%	-0.4%	4.6%	-6.7%
Industry Data																		
Value of shipments (4)	7,040	9,543	11951	11845	11964	12149	12515	12950	14325	4.4%	4.6%	1.6%	2.0%	-0.9%	1.0%	1.6%	3.0%	3.5%
Value of shipments (1992)	7,458	9,150	11066	10967	11192	11494	11942	12298	12894	3.0%	3.9%	2.1%	1.0%	-0.9%	2.0%	2.7%	3.9%	3.0%
Total employment (000)	65.8	67.7	71.2	69.0	62.6	61.0	---	---	---	---	---	---	---	---	---	---	---	---
Production workers (000)	49.5	48.8	50.8	48.6	41.5	40.1	---	---	---	---	---	---	---	---	---	---	---	---
Average hourly earnings	8.20	9.26	11.14	11.35	12.50	13.01	---	---	---	---	---	---	---	---	---	---	---	---
Capital expenditures	170	222	410	458	327	288.5	---	---	---	---	---	---	---	---	---	---	---	---
Deflator	0.944	1.043	1.080	1.080	1.069	1.057	1.048	1.053	1.111	1.4%	0.7%	-0.5%	1.1%	0.0%	-1.0%	-1.1%	-0.9%	0.5%

(1) Estimates, except exports and imports.

(2) Estimates.

(3) Value of products classified in the sporting and athletic goods, nec industry produced by all industries.

(4) Value of all products and services sold by establishments in the sporting and athletic goods, nec industry.

SOURCE: U.S. Department of Commerce: Bureau of the Census, International Trade Administration (ITA).

Estimates by ITA.

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Sporting and Athletic Goods NEC--39490	0	0	#NUM!	#NUM!	#NUM!	#NUM!	#NUM!	#NUM!	#NUM!	#DIV/0!	#DIV/0!	#DIV/0!
Value of imports	1990	1995	87-92	87-92	87-92	89-96	89-96	89-96	91-96	89-90	89-90	90-91
Fishing Tackle and Equipment	230	388	3.1%	5.7%	11.0%	6.2%	#####	-72.9%	8%	-1.8%	8.1%	8.1%
Golf Equipment	304	579	14.2%	14.2%	13.8%	12.0%	#####	-68.8%	11%	9.1%	20.8%	20.8%
Playground, Gym. and Exercise Eq.	346	517	6.6%	9.5%	8.4%	12.1%	#####	-71.0%	19%	6.4%	-11.0%	-11.0%
Other sporting and Athletic Goods	1,029	1,908	5.3%	11.2%	13.1%	8.0%	#####	-76.6%	10%	-0.9%	8.6%	8.6%
Value of exports	1990	1995	87-92	87-92	87-92	89-96	89-96	89-96	91-96	89-90	89-90	90-91
Fishing Tackle and Equipment	62	126	20.7%	15.7%	15.3%	18.7%	#####	-57.7%	17%	26.7%	18.2%	18.2%
Golf Equipment	402	690	19.9%	4.4%	11.4%	8.7%	#####	-67.2%	13%	-8.1%	7.6%	7.6%
Playground, Gym. and Exercise Eq.	188	290	22.0%	10.6%	9.1%	12.2%	#####	-62.0%	22%	24.5%	-33.9%	-33.9%
Other sporting and Athletic Goods	372	1,065	3.7%	25.2%	23.4%	20.4%	#####	-75.6%	19%	32.2%	15.7%	15.7%
Apparent Consumption	1990	1995	87-92	87-92	87-92	89-96	89-96	89-96	91-96	89-90	89-90	90-91
Fishing Tackle and Equipment	168	286	0.1%	3.9%	11.2%	3.2%	#####	-83.2%	4%	-9.3%	11.1%	11.1%
Golf Equipment	-98	-110	-12.2%	-70.6%	2.3%	1.0%	#####	#NUM!	21%	-38.1%	-33.0%	-33.0%
Playground, Gym. and Exercise Eq.	158	268	4.2%	13.0%	11.1%	13.8%	#####	-70.2%	29%	-9.3%	-24.1%	-24.1%
Other sporting and Athletic Goods	658	842	6.3%	3.5%	5.1%	-0.2%	#####	-73.3%	2%	-13.2%	4.6%	4.6%
Real Apparent Consumpt	1990	1995	87-92	87-92	87-92	89-96	89-96	89-96	91-96	89-90	89-90	90-91
Fishing Tackle and Equipment	178	274	-2.8%	1.6%	9.0%	1.2%	#####	#NUM!	3%	-11.7%	7.9%	7.9%
Golf Equipment	-104	-106	-14.8%	-71.2%	0.3%	-1.0%	#####	#NUM!	19%	-39.7%	-34.9%	-34.9%
Playground, Gym. and Exercise Eq.	168	257	1.3%	10.6%	8.9%	11.6%	#####	-74.9%	27%	-11.7%	-26.3%	-26.3%
Other sporting and Athletic Goods	697	807	3.2%	1.3%	3.0%	-2.2%	#####	-75.7%	0%	-15.5%	1.6%	1.6%