

# **Teaching Direct Marketing and Small Farm Viability: Resources for Instructors *Evaluation Form***

1. What have you used this resource for? What sections did you use and/or review?
2. Order and development of information: Is there a logical progression in the development of information in the units? How might this be improved?
3. Format/usability of the document: Is the manual organized in such a way as to allow ease of use for both instructor and student? How might this be improved?
4. Suggested additions: Are there subject areas within a given unit that have not been sufficiently addressed? (Please include a description of the subject matter to be addressed, an outline of topic(s) and suggested additions to the Resources section. See #5 below.)
5. Are the Resources sections in each unit useful? How might this be improved? (Please provide any additional print, video, or web-based resources that you have found to be useful for you as an instructor or as a critical resource for students. Please submit your suggestions using a similar format to that used in the Resources sections and include the unit for which it is best suited.)

