Teaching Direct Marketing and Small Farm Viability: Resources for Instructors Evaluation Form

1. What have you used this resource for? What sections did you use and/or review?

2. Order and development of information: Is there a logical progression in the development of information in the units? How might this be improved?

3. Format/usability of the document: Is the manual organized in such a way as to allow ease of use for both instructor and student? How might this be improved?

4. Suggested additions: Are there subject areas within a given unit that have not been sufficiently addressed? (Please include a description of the subject matter to be addressed, an outline of topic(s) and suggested additions to the Resources section. See #5 below.)

5. Are the Resources sections in each unit useful? How might this be improved? (Please provide any additional print, video, or web-based resources that you have found to be useful for you as an instructor or as a critical resource for students. Please submit your suggestions using a similar format to that used in the Resources sections and include the unit for which it is best suited.)

6. Accuracy of content: Is the information presented in the unit accurate and current? (Please include the unit name and page number where the error occurred and the correction(s) to be made. Please also cite the references used to substantiate the accuracy of the correction.)

7. Additional comments, questions, or suggested additions:

Please mail, fax, or email your comments to:

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