

**Become a Member of Rural Roots Today**

Name \_\_\_\_\_  
 Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Web site \_\_\_\_\_

\_\_\_\_ Yes, please add me to the Rural Roots "Sustainable Ag Talk" email discussion list

**Rural Roots Annual Membership Dues:**

- \_\_\_\_ \$15 Student/Living Lightly
- \_\_\_\_ \$25 Individual
- \_\_\_\_ \$35 Family/Farm/Ranch (includes up to 2 people)
- \_\_\_\_ \$60 Organization/Co-op/Collective/Business (includes up to 3 people)

**Or choose a Lifetime Membership:**

- \_\_\_\_ \$250 Individual
- \_\_\_\_ \$350 Family/Farm/Ranch (includes up to 2 people)
- \_\_\_\_ \$600 Organization/Co-op/Collective/Business (includes up to 3 people)

**I would describe myself as:**

- \_\_\_\_ Farmer
- \_\_\_\_ Rancher
- \_\_\_\_ Consumer/Eater
- \_\_\_\_ Extension Educator
- \_\_\_\_ Business owner
- \_\_\_\_ Government Employee
- \_\_\_\_ Other

I would like to make an additional tax deductible gift to Rural Roots in the amount of \$ \_\_\_\_\_

**Make check payable and mail to:**

**Rural Roots  
PO Box 8925  
Moscow, ID 83843**

For more information, call or email Rural Roots at 208-883-3462 or info@ruralroots.org  
And visit our website: www.ruralroots.org



**MEMBERSHIP BENEFITS**

Receive information and discounts on Rural Roots tours, workshops, and other food and farming events

Receive our informative seasonal newsletter, *Bringing Home the Harvest*; and our biennial *Fresh from the Field Buying Guide: A Guide to Locally Grown, Sustainably Produced Food and Farm Products from the Inland Northwest*

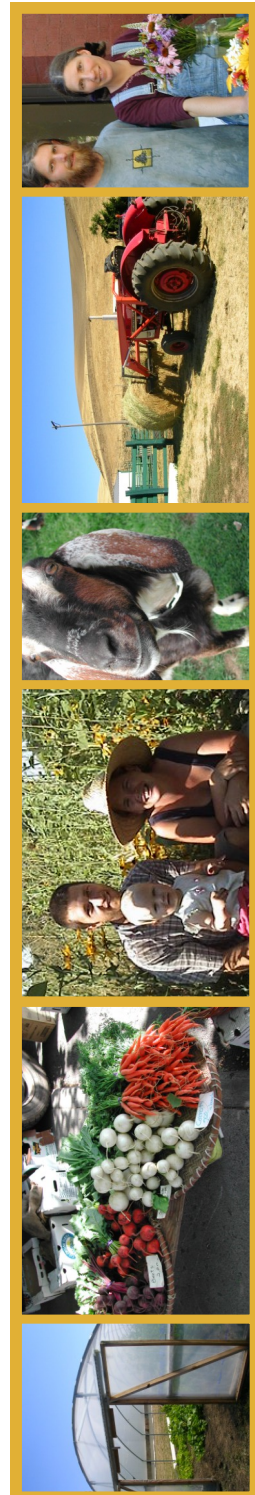
Meet and network with small-acreage farmers, community members and food professionals in the Inland Northwest

Increase the visibility of your small acreage family farm or ranch

Support and enhance the viability of local agriculture



**RURALROOTS** healthy food healthy communities



Serving the Inland Northwest...All of Idaho & the easternmost counties of Washington & Oregon

## OUR MISSION...

Rural Roots mission is to support and enhance sustainable and organic agriculture and community-based food systems in the Inland Northwest.

## WHAT WE DO...

Established in 1997, and merged with the Idaho Organic Alliance in 2005, Rural Roots, Inc. is a regional, nonprofit food and farming organization.

As a community of small acreage and family farmers, ranchers, market gardeners, chefs, educators, consumers and others, we:

**BUILD** on the opportunities and tackle the challenges facing small acreage and family farmers, ranchers and market gardeners

**ENHANCE** the economic viability of sustainable and organic farms, ranches & communities in the Inland Northwest

**ENCOURAGE** the production and consumption of sustainably produced local foods

## CURRENT ACTIVITIES & AVAILABLE RESOURCES

- Sustainable Small Farms Education through the Cultivating Success Program [www.cultivatinguccess.org](http://www.cultivatinguccess.org)
- Regional producer networking meetings, workshops and farm tours
- Seasonal Newsletter: *Bringing Home the Harvest*
- Direct Marketing through the Inland Northwest "Buy Fresh, Buy Local" Campaign and marketing materials
- *Fresh from the Field Buying Guide*
- On-farm Food Safety workshops
- The new handbook, *Protecting Your Farm or Ranch: A Guide for Direct Farm Marketing in Idaho* is now available through our website

## HOW WE DO IT...

**BUILDING PARTNERSHIPS** and networking opportunities through our conferences, workshops, publications, website and member listservs

**PROVIDING EDUCATION** through our partnership with the Cultivating Success Sustainable Small Farms Program, internships and other educational opportunities

**CREATING NEW MARKETS** with our Buy Fresh, Buy Local Campaign which provides a face and a voice to sustainable, locally produced food

**GROWING THE BOTTOM LINE** for producers through our Direct Marketing and Risk Management Education programs which work to enhance the long term economic viability of local farms, ranches and communities

**LOCALIZING DECISION MAKING** by informing producers, consumers, educators and agricultural professionals about policies that may impact them directly, and by encouraging them to become active participants in the policy making process.



**RURALROOTS**  
healthy food healthy communities

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