

2009 KANSAS AGRITOURISM CONFERENCE

MARCH 25-26

GREAT BEND

YOU ARE INVITED TO ATTEND THE 2009 KANSAS AGRITOURISM CONFERENCE

WHETHER YOU'RE JUST GETTING STARTED
OR HAVE BEEN IN BUSINESS FOR A WHILE,

THERE WILL BE TOPICS OF INTEREST FOR
EVERYONE INVOLVED IN AGRITOURISM, INCLUDING:



FEATURED SPEAKER:

"The Pizza Farmer," noted agricultural marketing expert Darren Schmall, will be our keynote speaker. Schmall will discuss his "thinking outside the box" approach to agritourism-related activities and the way it can be applied to your current or future enterprise.

- Marketing Your Agritourism Business
- Protecting Your Farm: Liability Insurance
- Hiring and Keeping Employees
- Signage in Kansas
- Keeping Good Records
- Developing Community Partnerships
- Financing Options for an Agritourism Operation



JOIN US FOR A "SIMPLY KANSAS" RECEPTION ON THE EVENING OF MARCH 25 TO SAMPLE KANSAS-MADE FOOD AND BEVERAGES FROM ACROSS THE STATE.

TO REGISTER, CALL (785) 296-3737.

KANSAS
DEPARTMENT OF COMMERCE
Rural Development