



Business Management Workshop for Horse Stables

February 14, 2009

Hamilton County Conference Center – Noblesville, IN

“Come with your own business in mind – leave with ideas and a plan for your own business”

- 8:30 Registration.
- 9:30 Welcome - *Bill Rice* Purpose defined – *Mark Russell*
- 9:45 Top 10 Expenses of a Horse Stable Roundtable – *Dr. Susan Connors*
- 10:30 Are you sure you have a Business?
- Break*
- 11:30 Implications of Employees and Business – *Casey Eckert*
- 12:15 Targeting your Feeding Program – *Andy McVay*
- 12:30 Lunch- News from the Indiana Horse Council – *Mindi Vaughn*
- 1:15 Panel - Reducing input costs of your operation
- Legal Liabilities - *Casey Eckert*
 - Forages – hay and pasture – *Curt Emanuel*
 - Health concerns and costs – *Dr. John Hunt*
 - Feed selection – *Mark Russell*
- Break*
- 2:30 Profit & Loss Assessment of each enterprise – *Dr. Susan Connors*
- 3:15 Your Business Plan – Pricing and Marketing – *Dr. Susan Connors*
- 4:00 How do you pay yourself? Close – Safe Travels

Registration Form – return by February 4

\$25 Registration includes lunch, program, and materials

Name _____ e-mail _____

Address _____ City _____ Zip _____

Type of business? _____ Number of horses _____

Check payable to IHC – Business Workshop and mailed to Indiana Horse Council, 225

S. East St., Suite #738, Indianapolis, IN 46202-4059 ATTN: Horsemen’s Conference

Fax: 317-692-7350 Phone: 317-692-7115 Email: indequine@aol.com
