

## Louisiana

Louisiana's 350,487 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Louisiana had 80,673 small employers in 2005, representing 97.6% of the state's employers and 54.5% of its private-sector employment.
- The health care and social assistance industry was the state's largest small business and overall employer in 2005 (Table 1).
- Small businesses' and large businesses' net new jobs declined between 2004 and 2005 (Table 2).
- Louisiana's real gross state product increased by 2.6% in 2007. By comparison, growth in the Southeast region was 1.5% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

### For Further Information

- Data on all the states and territories is available at [www.sba.gov/advo/research/profiles](http://www.sba.gov/advo/research/profiles).
- For other small business data and analysis, visit [www.sba.gov/advo/research](http://www.sba.gov/advo/research), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
- To learn about state efforts to adopt or implement regulatory flexibility, visit [www.sba.gov/advo/laws/law\\_modeleg.html](http://www.sba.gov/advo/laws/law_modeleg.html).
- Visit <http://web.sba.gov/list> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit [www.sba.gov/advo/rsslibrary.html](http://www.sba.gov/advo/rsslibrary.html) for RSS feeds.

\* The number of small businesses is the number of small employers plus the number of nonemployers in 2005.

### Louisiana Small Business Facts

	Level in 2005†	% Change from 2004 2000	
<b>Number of Businesses</b>			
Small employers (<500 employees)	80,673	-0.5	1.4
Large employers (500+ employees)	1,990	0.6	-5.2
Nonemployers	269,814	-1.2	15.2
	Level in 2002†	% Change from 1997	
<b>Business Owner Demographics</b>			
Male-owned	186,848	14.8	
Woman-owned	86,876	23.1	
Equally male/female-owned	44,202	-20.8	
African American-owned	40,243	56.1	
Asian-owned	8,218	27.7	
Hispanic-owned	7,645	15.0	
Native American/Alaskan-owned	2,705	NA	
Hawaiian and Pacific Islander-owned	80	50.9	
	Level in 2007†	% Change from 2006 2000	
<b>Workforce (Thousands) /Unemployment (%)</b>			
Private-sector employment	1,562	3.8	1.1
Government employment	359	3.1	-3.9
Self-employed (incorp. & uninc.)	239	20.2	12.9
Female self-employment	70	17.0	-12.2
Male self-employment	168	21.5	28.2
Minority self-employment	34	0.1	14.8
Veteran self-employment	30	57.8	-19.8
Unemployment rate (%)	3.8	-0.1	-1.2
<b>Business Turnover</b>			
Quarterly establishment openings	17,707	-13.2	1.2
Quarterly establishment closings	16,783	3.9	-7.2
Business bankruptcies	510	7.1	-61.9
<b>Income and Finance</b>			
Proprietors' income (\$billion)	13.8	8.4	65.6
Bank branches	1,606	1.8	8.8
No. of bus. loans under \$100,000	133,911	2.3	NA
Total value of business loans under \$100,000 (\$million)	1,902	-7.0	NA

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy ([www.sba.gov/advo/research/lending.html](http://www.sba.gov/advo/research/lending.html)).

† Latest available data; certain figures are economywide.

**Table 1. Firms and Employment in Louisiana by Industry and Firm Size, 2005 and 2006 (Non-farm, thousands)**

Industry	Nonemployer firms (2006)	Employer firms (2005)			Employment (2005)		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	294.1	82.7	70.3	80.7	1,617.5	310.4	881.6
Forestry, etc. and agriculture support	8.5	0.7	0.7	0.7	4.4	3.2	4.2
Mining	5.9	1.1	0.8	1.0	44.2	3.2	14.6
Utilities	0.3	0.3	0.2	0.2	11.4	(D)	2.7
Construction	45.6	8.5	7.5	8.5	117.6	32.6	82.1
Manufacturing	3.8	3.1	2.1	2.8	145.2	12.0	51.5
Wholesale trade	4.0	4.5	3.3	4.2	72.6	17.4	50.4
Retail trade	22.8	11.9	10.3	11.6	227.9	47.8	105.2
Transportation and warehousing	14.7	2.9	2.3	2.7	62.9	9.3	32.3
Information	2.7	0.7	0.5	0.6	32.6	2.2	8.1
Finance and insurance	9.6	4.3	3.8	4.1	67.8	13.2	35.9
Real estate and rental and leasing	27.2	3.6	3.3	3.5	31.2	10.2	22.0
Professional, scientific, and technical svcs.	33.1	10.5	9.6	10.3	85.3	32.8	64.8
Management of companies and enterprises	--	0.4	0.1	0.3	14.3	0.2	4.8
Admin., support, waste mgt., remed. svcs.	25.6	4.0	3.2	3.8	107.1	13.4	51.0
Educational services	4.6	0.9	0.6	0.9	36.4	2.8	21.6
Health care and social assistance	23.4	9.7	8.2	9.5	264.7	42.0	139.7
Arts, entertainment, and recreation	9.4	1.3	1.1	1.2	33.3	4.7	14.4
Accommodation and food services	5.0	5.9	4.3	5.8	180.4	25.9	105.7
Other services (except public admin.)	48.0	9.4	8.5	9.3	77.8	36.3	70.0
Unclassified	--	0.2	0.2	0.2	0.4	(D)	0.4

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advo/research/data.html](http://www.sba.gov/advo/research/data.html) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

(D) Data suppressed to protect the confidentiality of individual firms.

**Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)**

	Total	Employment size of firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	-4,306	10,467	3,022	-2,607	-9,184	-4,724	-3,026	-1,280
2003 - 2004	18,910	13,944	6,504	5,656	1,449	-6,032	21,521	-2,611
2002 - 2003	19,504	14,804	7,418	7,023	9,266	361	38,872	-19,368

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see [www.sba.gov/advo/research/data.html](http://www.sba.gov/advo/research/data.html).)

**Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)**

	Establishments				Employment			
	Openings	Expansions	Contractions	Closings	Openings	Expansions	Contractions	Closings
Quarter 4	4.9	25.2	22.3	4.2	23.2	91.5	84.1	18.0
Quarter 3	4.4	23.0	22.6	4.2	22.1	85.1	87.6	17.2
Quarter 2	4.2	21.9	27.5	4.2	19.3	90.5	95.3	17.9
Quarter 1	4.2	28.0	20.8	4.3	19.9	102.1	82.4	17.0

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/home.htm](http://www.bls.gov/bdm/home.htm).)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.