
Small Business Profile: MICHIGAN

Small businesses make a significant contribution to the U.S. economy, and in 2003, they were the engine of Michigan's economic performance. Nationally, half of U.S. non-farm private output and employment is generated by small firms with 500 or fewer employees; in Michigan, small business owners—including women, minorities, and home based individuals—were leaders in the state's economy in 2003. The Office of Advocacy's *Small Business Profile* reports on small businesses in the state using the most currently available data.

Number of Businesses. The estimated total number of small businesses in Michigan in 2003 was 742,600.¹ Of the 210,803 employer firms in 2003, 98.4 percent or an estimated 207,400 were small firms. The estimated number of employer businesses decreased by 0.4 percent in 2003. The most recent data available show that non-employer businesses numbered 535,202 in 2001. Self-employment decreased by 2.4 percent, from 295,402 in 2002 to 288,436 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; U.S. Dept. of Commerce, Census Bureau; U.S. Dept. of Labor, Bureau of Labor Statistics.)

Women-Owned Businesses. Self-employment by women increased by 0.9 percent, from 123,470 in 2002 to 124,601 in 2003 and represented 43 percent of self-employed persons in the state. Women-owned businesses generated \$26.5 billion in revenues, employed 288,132 workers, and constituted 184,600 firms or 27.2 percent of all firms in 1997. (Sources: U.S. Dept. of Labor, Bureau of Labor Statistics; U.S. Dept. of Commerce, Census Bureau.)

Minority-Owned Businesses. In 1997, 18.5 percent or 9,600 of the minority-owned businesses in the state were employer firms, and they generated 89.6 percent of the total minority-owned business revenue of \$12.7 billion. There were 10,000 Hispanic-owned businesses; 25,000 Black-owned businesses; 11,700 Asian and Pacific Islander-owned businesses; and 5,800 American Indian and Alaskan Native-owned businesses in 1997. (Source: U.S. Dept. of Commerce, Census Bureau.)

Business Turnover. The estimated number of new employer businesses was 22,022 in 2003, which is 3.4 percent less than

the previous year. Business bankruptcies decreased by 14.7 percent, and totaled 684 in 2003. Business terminations decreased by 8.3 percent and numbered 24,748 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; Administrative Office of the U.S. Courts; U.S. Dept. of Commerce, Census Bureau.)

Employment. Small businesses with fewer than 500 employees numbered 189,624 in 2001 and employed 2,036,450 people or 50.8 percent of the state's non-farm private workforce (Table 1).² Total net employment loss in the state amounted to 63,375 between 2000 and 2001. Of that number, 56,106 are attributable to MSAs (metropolitan statistical areas). During the same time period, firms with fewer than 20 employees gained 22,260 jobs. (Source: U.S. Dept. of Commerce, Census Bureau, Statistics of U.S. Businesses. Note: Urban (MSA) and rural (non-MSA) employment data is available at: www.sba.gov/advo/stats/data.html.)

Small Business Income. Small business proprietors' income in 2003 increased by 6.5 percent, from \$20.6 billion in 2002 to \$21.9 billion in 2003. (Source: U.S. Dept. of Commerce.)

Finance. Small firms typically use commercial bank lenders and rely on local bank services. Over the last five years there has been a gradual decline in the number of banks in Michigan (Table 3). The Office of Advocacy has identified banks in each state that make the most loans to small businesses. This information is available in its banking studies available at www.sba.gov/advo/stats.

To learn more about the Office of Advocacy's research, data, and analyses of small businesses, visit www.sba.gov/advo, call (202) 205-6533 or email advocacy@sba.gov.

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¹ The Office of Advocacy's estimate of the total number of state small businesses is based on the percent of small businesses (2001 Census Bureau firm size data) multiplied by the total number of employer businesses in 2003 (Dept. of Labor). To this total, we add the 2001 number of non-employer firms (Census Bureau).

² The number of employers listed in Table 1 is not directly comparable to the figures listed in the *Number of Businesses* section due to different data sources.

Table 1. Firms and Employment in Michigan by Industry and Firm Size, 2001 (Thousands)

Industry	Non-employer Firms	Employer Firms			Employment		
		Total	< 100	< 500	Total	< 100	< 500
Total	535.2	192.71	185.65	189.62	4,008.57	1,448.94	2,036.45
Agriculture, forestry, fishing, and hunting	4.89	0.64	0.63	0.64	3.57	2.91	3.44
Mining	2.47	0.41	0.37	0.39	6.22	2.61	3.45
Utilities	0.44	0.12	0.09	0.09	25.61	0.97	1.3
Construction	70.13	26.36	26.14	26.29	190.98	150.06	175.27
Manufacturing	9.7	14.05	12.55	13.44	755.64	179.98	315.25
Wholesale trade	11.69	11.25	10.13	10.57	188.55	10.13	117.84
Retail trade	57.13	26.73	25.75	26.21	543.65	25.75	247.69
Transportation and warehousing	17.57	4.5	4.18	4.32	97.15	4.18	41.61
Information	6.39	2.13	1.86	1.93	94.27	15.77	21.63
Finance and insurance	20.5	6.99	6.58	6.73	162.7	42.33	59.46
Real estate; rental and leasing	62.9	7.03	6.79	6.89	61.68	31.67	61.68
Professional, scientific, and technical services	66.62	20.26	19.6	19.94	212.6	109.67	148.7
Management of companies and enterprises	N/A	1.07	0.37	0.66	156.94	3.21	11.92
Admin., support, waste mngt., and remed., services	31.29	10.6	9.9	10.32	298.87	9.9	146
Educational services	10.44	1.76	1.64	1.72	58.14	19.93	32
Health care and social assistance	56.87	19.06	18.37	18.87	506.19	158.27	251.81
Arts, entertainment, and recreation	21.92	3.3	3.2	3.26	53.18	28.49	36.45
Accommodation and food services	6.01	14.46	13.99	14.27	329.89	169.63	214.21
Other services	78.26	22.81	22.46	22.66	182.82	142.91	163.91
Auxiliary, except corp, subsidiary, and regional managing offices	N/A	0.28	0.05	0.11	77.6	0.31	1.51
Unclassified	N/A	1.76	1.76	2.36	2.36	2.36	2.36

*Data suppressed to protect the confidentiality of individual firms.

Source: U.S. Department of Commerce, Census Bureau.

Table 2. Non-farm Establishment Job Gains and Losses by Firm Size, 2000–2001 (Thousands)

	Firm Size (Number of Employees)			
	Total	1–19	1–499	500+
Job Gains:				
New establishments	203.21	55.42	111.62	91.6
Expanding establishments	380.27	97.66	210.25	170.02
Job Losses:				
Downsized establishments	-427.94	-75.43	-218.31	-209.63
Closed establishments	-218.92	-55.4	-114.19	-104.72
Net change in employment	-63.38	22.26	-10.64	-52.73

Source: U.S. Department of Commerce, Bureau of the Census, Statistics of U.S. Businesses, 2001.

Table 3. Number of Banks in Michigan by Asset Size, 1995 – 2003

Number of Banks Per Year					Number of Banks by Asset Size, 2003				
1995	2000	2001	2002	2003	Below \$100M	\$100M–\$500M	\$500–\$1B	\$1B–\$10B	Over \$10B
182	173	163	161	159	57	85	6	8	3

Source: U.S. Small Business Administration, Office of Advocacy, from data collected by the Federal Reserve Board.

The full list of small-business-friendly banks can be found on the Office of Advocacy's website at www.sba.gov/advo/lending.