

# Help Us Bring Oklahoma Food to Oklahoma Schools!



## KEY RESULTS...

from a 2002 survey of 638 institutions (85% public school systems, 5% colleges and universities, 6% correctional centers and state hospitals, 2% technology centers, 1% state resorts). Overall response rate was 66.8% (84.8 % for public school systems with over 1000 students)



### ▶ INTEREST

- **25% have made local food purchases in the past year; 82% of these would make local purchases again**
  - ▶ **What did they buy?**  
melons, onions, cheese, pork, cucumbers, ground beef, dairy products, tomatoes
- **Over 2/3 would make local purchases, provided competitive price and quality and an available local source**
- **More than half want to connect with local farmers**  
(73% of large schools)
- **Top Motivations to Buy Local**
  - Support for the local economy and community
  - Access to fresher food
  - Helping Oklahoma farms and businesses
  - Ability to purchase smaller quantities
  - Higher quality food
- **Two-thirds Have Salad Bars**  
*Possible Local Food Purchases:*  
tomatoes, cucumbers, onions, lettuce, eggs, potatoes, melons, strawberries, ground beef, cheese, dairy products

### ▶ BARRIERS

- Lack of local producers from whom to purchase
- Lack of products available during certain times of the year
- Lack of staffing to prep large amounts of fresh produce/ uncooked bulk meat
- Lack of facilities to handle large amounts of fresh produce/ uncooked bulk meat
- Safety
- Budget
- Convenience

