

Why Would Farm-to-School Be Good for Oklahoma Farmers?

■ The two-year pilot program was a success

• In 2005, 4078 Oklahoma-grown watermelons were sold to six Oklahoma school districts (148 schools) for \$22,163. The volume had nearly tripled from a 2004 pilot project.

■ Many schools want to buy Oklahoma-grown

- 158 school districts in 63 counties have expressed interest in buying locally-grown produce and other items
- Oklahoma farmers are interested in this new market
 - 277 farms in 59 counties are interested in selling to schools

■ Farms of various sizes can participate

- Smaller farms could supply small, rural school districts
- Larger farms and cooperatives could sell to big urban schools

Dollars spent on Oklahoma-grown produce benefit rural communities

• Produce sales could reach \$6 million per year.





What is farm-to-school?

- In farm-to-school programs, schools buy fruits and vegetables (and sometimes other food items) from local farms to serve in the cafeteria and as snacks
- Activities such as school gardens, nutrition lessons, farm visits, cooking classes, and agriculture education can also be part of farm-to-school programs
- Research shows farm-to-school programs improve kids' eating habits and nutrition
- Farm-to-school programs are growing in popularity nationally; programs exist in an estimated 24 states and 400 school districts.



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Bringing Oklahoma Food to Oklahoma Tables

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