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National Institutes of Health Commercialization Assistance Program (NIH-CAP)

# **Company Profile**

**Industry Sector:** Medical Information Systems

Company Overview: Jambeyang Research was founded in 2003 to develop innovative information systems to improve healthcare services. With in-depth understanding about the breast imaging services and extensive experience in IT management and software development, we have developed a state-of-the-art electronic medical record system for mammography and other breast imaging services. Many unique features developed in this product can be applied to other healthcare services as well.

Target Market(s): FDA-approved mammography facilities

# **Key Value Drivers**

**Technology\*:** Mammography is a highly regulated healthcare sector in which the facilities have a need to improve performance while reducing cost. We developed an electronic medical record solution specific for them. This solution supports the whole process, from appointment scheduling, patient history taking, report generation, exam follow-up, to MQSA audit data reporting.

**Competitive Advantage:** Usability: easy-to-use user interfaces with embedded domain knowledge to simplify various data entry and reporting functions. Unique location computation and other error-prevention features to improve data quality. Unique multi-language patient history taking and communication features to reduce misunderstanding and to improve patient satisfaction.

Plan & Strategy: Seeking strategic partners as well as investors

\*Technology funded by the NCI and being commercialized under the NIH-CAP

# **Management**

#### Leadership:

Weiwen Lin, CEO, Stanford Ph.D. with 20 years experience in IT management and software development.

### **Medical Advisory Board:**

Jessica Leung, MD: Medical Director, Breast Health Center, California Pacific Medical Center

Allan Wright, MD: Chairman, Diagnostic Radiology, Good Samaritan Hospital

