

Indiana Horticultural Congress and Trade Show

www.inhortcongress.org

**January 19 - 21, 2009
Adam's Mark Hotel, Indianapolis**

Special Events

- *Midwest Organics Conference*
- *Pesticide Applicator Training*
- *Beginning Apple Production*
- *Beginning Vegetable Production*
- *CCH & PARP credits*
- *Cider Contest*
- *Hort Congress Social Hour*
- *Trade Show - over 50 exhibits*

Educational Sessions

- *Agritourism*
- *Farm Marketing*
- *Fresh Vegetables*
- *Fruit*
- *Organics*
- *Processing Vegetables*
- *Wine Grapes*



On Site Program

Welcome to the 2009 Indiana Horticultural Congress and Trade Show

The annual IHC is sponsored by Indiana horticultural associations, the Purdue University Department of Horticulture and Landscape Architecture and the Purdue Cooperative Extension Service. Educational sessions are offered to help you improve your business performance by providing you with updates on production practices, pesticides, food safety, produce quality, specialty crops, market opportunities, and new regulatory requirements. There are several concurrent sessions scheduled so that subjects geared to particular interest groups run consecutively. The trade show, featuring over 50 exhibitors, is always popular with growers.

We hope to see you at the 2009 Indiana Horticultural Congress. Visit our webpage for more information, registration forms, maps and lodging details (www.inhortcongress.org).

Peter Hirst, Chair, Indiana Horticultural Congress

REGISTRATION

Everyone attending the congress must pre-register or register on-site upon arrival. Name tags must be worn to all sessions.

The registration desk will be open: Monday, 7:30am – 6pm; Tuesday, 7am – 5pm; Wednesday, 8am – 12pm.

TRADE SHOW

The Trade Show features a wide range of exhibitors including vendors of seed, agricultural equipment, plant protection materials and general supplies. We encourage you to visit the exhibits. The Trade Show will be open on Tuesday 8am - 6:30pm and Wednesday 8am - 2pm.

SILENT AUCTION

A silent auction will be held to benefit the Tree Fruit Research and Extension Fund and the Vegetable Extension and Research Fund. In addition to raising funds to help support these programs, the Silent Auction is a great opportunity for attendees to pick up useful, interesting and sometimes unusual items.

If you would like to donate an item, please call Liz Maynard 219-785-5673, Tom Roney 317-326-2278, or Dick Hayden 765-463-6587.

HORT CONGRESS SOCIAL HOUR

We hope you will join us for the Hort Congress Social Hour. Enjoy the company of fellow growers, exhibitors, and guests in an informal setting at the conclusion of educational sessions on Tuesday, January 20 at 5:30 pm. Cash bar and door prizes. Sponsored by participating exhibitors.

AFFILIATED ORGANIZATIONS

Agritourism Conference
Indiana Winegrowers Guild (IWG)
Indiana Farm Marketing Association (IFMA)
Indiana Horticultural Society (IHS)
Hoosier Organic Marketing Education (HOME)
Indiana Vegetable Growers Association (IVGA)
Raw Products Conference

SHOULD YOU HAVE FURTHER QUESTIONS

Email: tgoodale@purdue.edu
Phone: (765) 494-1296
Fax: (765) 494-0391
Website: www.inhortcongress.org

CIDER CONTEST

An apple cider contest will again be held in conjunction with the Indiana Horticultural Congress. Two gallons of cider should be dropped off at the IHC registration desk before noon on Tuesday, January 20. Judging will take place on Tuesday afternoon. Winners will be announced at the IHC Luncheon on Wednesday, and plaques presented to the winners. Any questions, please contact Peter Hirst at 765-494-1323 or hirst@purdue.edu

PRIVATE APPLICATOR RECERTIFICATION and CCH CREDITS

A Private Applicator Recertification Program (PARP) is being offered to help attendees who currently have Private Applicators permits achieve recertification through continued education. A person with a Private Applicators License must attend at least three recertification programs in five years in order to maintain certification. A maximum of two recertification programs per year can be credited towards recertification. The following are the requirements that must be met to obtain PARP credit:

- Attend 1 hour of qualifying presentations (indicated by PARP). Make sure you collect vouchers at the end of the presentations.
- Attend the PARP certification session on Tuesday, January 20 at 4:30 pm. At the conclusion of this one-hour session, present the vouchers from the previous sessions you attended to the Purdue Cooperative Extension Educator in charge of the session. You will need your private applicators license number. There is a \$10 fee for receiving PARP credit.

We will also offer Continuing Certification Hours (CCHs) for licensed commercial applicators in categories 1 and RT. Please ask at the registration desk for a complete list of sessions, their times and locations.

PRIVATE APPLICATOR EXAM:

Purdue Pesticide Programs will offer an opportunity for individuals to take the Pesticide Core Exam to receive a Private Applicator Permit on Tuesday, January 20 at 4:30 pm. This will be an "Exam only" and individuals will need to purchase the study materials (PPP-C Indiana Pesticide Applicator Training Manual) from Purdue Media Distribution Center 1-888-398-4636 or <http://www.ces.purdue.edu/new/> Cost of the manual is \$32.00 plus shipping and handling. Credit cards are accepted. Each examinee will be required to present a government issued photo ID such as a driver's license. There is no charge to take the exam, but we request that you check the box on the registration form so that we can plan accordingly. Information can be found at <http://www.btny.purdue.edu/ppp/> Those who pass the exam will be sent a private applicator permit form and a request for \$20. After receiving the completed form and fee, OISC will issue the private applicator permit.

Midwest Organic Production & Marketing Conference & Trade Show

Wednesday & Thursday, January 21-22

This year the Indiana Horticultural Congress is proud to plan this week's activities in conjunction with the Midwest Organics Conference, which will be held right here at the Adams Mark on Wednesday and Thursday, January 21 & 22. Below is a sampling of the sessions they will be offering:

- Transition Wisdom: What I have learned and what I would change
- High Tunnels
- Organics 101: Certification
- CSA Panel
- Organic information: e-Organics, ATTRA, New Ag Network
- Food Safety-Post Harvest Handling
- Marketing and Economics of Organic Grain
- Organic Beef Production
- Organic Dairy: Marketing, Value Added Products and Agri-tourism
- Organic Meat Processing
- Panel on Organic Markets and Marketing

For a complete list of sessions and registration information, please see the IHC registration desk.

Monday Morning, January 19, 2009

Farmers Market

Golden Ballroom 5

Indiana Farm Market Association is co-sponsor of this mornings Agritourism sessions.

12:00
Lunch on your own

Agritourism

Golden Ballroom 5

This mornings programming is sponsored in part by the Indiana Farm Market Association

Putting the Internet to Work for You: An Introduction to the Opportunities of the Web for Your Agritourism Business - Today and Tomorrow

9:00
Welcome & Introductions

9:10
Keynote Address - Gerry Dick, Grow Indiana Media Ventures & Inside Indiana Business with Gerry Dick

9:35**Improved Web Site Design** - Connie Hancock, Extension Educator, University of Nebraska-Lincoln

11:00
Networking Break and Web Exercise

11:15
Producer panel - How We Put the Internet to Work for Us on Our Farm - Adrienne Held, Purdue Extension Educator, Tim Fitzgerald, Exploration Acres, Tia Agnew, New Day Meadery

12:15
Lunch on your own

Fruit

Golden Ballroom 7

Beginning Apple Production - Peter Hirst, Purdue University

A one-day workshop intended for those who are new to the fruitgrowing business. Established growers are also encouraged to attend, not only as a refresher course, but they'll also be sure to learn something new

9:00
Welcome and Introduction - Peter Hirst, Purdue University

9:10
Site selection and planning - Dick Hayden, Purdue University

9:30
Apple varieties - Rick Foster

10:00
Coffee Break

10:20
Pomology 101 - Varieties, Rootstocks, Pollination, Pruning, Orchard Management, Maturity - Peter Hirst, Purdue University

12:00
Lunch on your own

Wine Grape

Fortune Square A-C

10:00
Indiana's State of the Industry - Larry Satek, Satek Winery

11:00
Indiana Wingrowers Guild Business Meeting - Larry Satek, President

12:00
Lunch on your own

Monday Afternoon, January 19, 2009

Agritourism

Golden Ballroom 5

This afternoons programming is sponsored in part by the Indiana Farm Market Association

1:15

Can "Social Networking" Tools Help You Promote Your Business to New Audiences? - Karissa Rittmeyer, Communications & Social Media Manager, Indianapolis Convention Center & Visitors Association

1:45

Online Marketing-e-Commerce . . . Creating a Virtual Storefront - James Paden, Xemion Web Designer Directory & One Click Ventures

2:45

Networking Break

2:45

Looking to the Future-Enhancing web Page Usability and Search Optimization A.K.A. ...Making sure that your clients can find you and then learning about them from their interaction with your website - Connie Hancock, Extension Educator, University of Nebraska-Lincoln

4:00

Adjourn

Farmers Market

Golden Ballroom 5

Indiana Farm Market Association is co-sponsor of this afternoons Agritourism sessions.

Fruit

Golden Ballroom 7

1:30

Disease Management - Janna Beckerman, Purdue University

2:00

Business Structures - Arleesia McDonald, Russel G. Winick & Associates, PC

2:30

Intro to Marketing - Jennifer Dennis, Purdue University

3:00

Coffee Break

3:20

Pesticide Safety and Regulation - Fred Whitford, Purdue University

3:50

Top 10 Mistakes - Ed Fackler, Gardens Alive

4:20

Wrap Up

Vegetable

Golden Ballroom 1-3

1:00 - 4:30

Beginning Vegetable Production - Liz Maynard, Dan Egel, and Rick Foster, Purdue University

Wine Grape

Fortune Square A-C

1:00 - 4:00

Resume IWG Business Meeting

4:00

Establishing a Signature Grape Variety and Wine Tasting - Purdue Wine Grape Team and Dena Fiacchino

***Name badges must
be worn to all
sessions***

Monday Evening, January 19, 2009

- 6:00 *Golden Preconvene Indiana Wine Grape* Reception - Experience Wines from Indiana, www.indianawines.org
- 7:00 *Golden Ballroom 4 Indiana Wine Grape* Banquet - Master of Ceremonies: Jeanette Merritt, Marketing Specialist, Purdue University
(Ticket required)
- 6:00 *Golden Ballroom 6 Agritourism Roundtable* - An Anything-Goes Discussion of Agritourism in Indiana
- 7:30-8:30 *Golden Ballroom 7 Vegetable Growers* - Round Table Discussion and Variety Report for 2008

Tuesday Morning, January 20, 2009

**Visit the
Trade Show
8:00 am - 6:30 pm**

Farmers Market

Golden Ballroom 5

8:30
Where else can I sell: A panel of institutional buyers - Mark Harmon, Stanz Foodservice; Shelly Cochran, Director of Food Stores Purdue University; Donald Miller CCE, CEC, AAC, Executive Chef University of Notre Dame

9:30
Coffee Break in the Trade Show

Fruit

Golden Ballroom 7

8:30
Welcome - Tom Roney, Tuttle Orchard

8:40
What it Takes to Automate and Mechanize our Orchards - Ron Perry, Department of Horticulture, Michigan State University

9:20
State Fair Update - Jim Barbour, Marion County Extension

9:30
Coffee Break in the Trade Show

Vegetable

Golden Ballroom 1-3

8:15
Welcome

8:30
Managing Seed Corn Maggots in Cucurbits - Rick Foster, Purdue University ***PARP***

9:00
Managing Fungicide Resistance in Indiana Vegetables Using MOA Codes From the Label - Dan Egel, Purdue University ***PARP***

9:30
Coffee Break in the Trade Show

Joint Session: Immigration Workshop All Conference Attendees Welcome

Golden Ballroom 5

10:00
Improving Diverse Labor Relations - German Cutz, University of Illinois Extension

10:30
Immigrants in Indiana - an Overview - Carmen DeRusha, Marion County Purdue Extension

11:15
Stuck in the Middle with You: Working with the Media on Controversial Issues - Chris Sigurdson & Beth Forbes, Dept. of Agricultural Communications, Purdue University

12:00
Lunch on your own

**Raw
Products**

Golden Ballroom 4

Moderator: Mike Behrendt, Howell Farms, Middletown, IN

**8:45
Welcome and Legislative Update -**
Mr. Mark Noble, Past President, MAFPA

**9:00
Annual Processing Tomato Market-
ing Update -**
Mr. Steve Smith, Red Gold, Inc.

**9:20
Genetic Enhancement: A Key to
Sustainable Vegetable Production**
- Mr. Glenn Austin, Monsanto Vegetable
Seeds

**10:05
Coffee Break in the Trade Show**

**10:20
Establishing a Winning
Employee Benefit Package -**
Mr. Mark Mousty, President; Benefits
Corporation of Indiana

**11:05
Improving Diverse Labor Relations -**
German Cutz, Ed.D.; University of Illinois
Extension

**11:50
Morning Session Ends**

**12:00
Recognition Luncheon -**
***Guest Speaker: Turbulent Times for
the Agricultural
Sector -** Dr. Michael Boehlje, Dept.
of Agricultural Economics, Purdue
University
****Knights of the Red Tie" Presentation**
-- Presented by Mr. Mark Noble; Ray
Brothers and Noble Canning

Organics

Golden Ballroom 6

**Program to be
announced**

**Wine
Grape**

Fortune Square A-C

**9:00
Enzymes, Tannin Additions, and
Wine Tasting -** Michael Jones, Scott
Labs & Russ Robbins, Laffort

**10:30
Coffee Break in the Trade Show**

**11:00
Enzymes, Tannin Additions, and
Wine Tasting continued -** Michael
Jones, Scott Labs & Russ
Robbins, Laffort

**12:00
Indiana Wine Grape Luncheon**
- Introducing new Indiana wineries with
comments from Sonny Ramaswamy,
Purdue College of Agriculture

**Cash
Concessions
are available for
breakfast and lunch
in the hallway
adjacent to the trade
show**

**Coffee in the Trade
Show**

Sponsored by:

- **Crop Production Services**
- **Nourse Farms**
- **Putnam Plastics, Inc.**
- **Stokes Seeds**

Tuesday Afternoon, January 20, 2009

Special Session: Hosting Farm Events *Golden Ballroom 5*

Moderator - Dr. Jennifer Dennis

1:30

Protecting Your Assets: Understanding Business Structures - Arleesia McDonald, Russel G. Winick & Associates, PC

2:10

Food Service Regulations - Ed Norris & Sharon Farrell, Indiana State Department of Health

2:40

Coffee Break in the Trade Show

3:10

Huber's Orchard and Winery, Starlight, IN - Dana Huber

3:25

Waterman's Farm Market, Indianapolis, IN - Bruce Waterman

3:40

Countyline Orchard, Hobart, IN - Ryan Richardson

3:55

Farmer Panel - Ryan Richardson, Dana Huber, & Bruce Waterman

4:30

PARP Certification Session

**Visit the Cash
Concession Stand
adjacent to the Trade
Show**

**Farmers
Market**
Golden Ballroom 5

Please join us in the Special
Session : Hosting Farm Events

**Wine
Grape**
Golden Ballroom 5

Please join us in the Special
Session : Hosting Farm Events

Fortune Square A-C

4:30

BYOW, Bring Your Own Wine -
Industry Feedback on Wine Quality

Organics
Golden Ballroom 6

1:30

**Organics vs. Conventional: What's
the Difference & Why Bother?** -

Cissy Bowman,
Clayton, IN

2:30

**Maximizing Indiana's
Resources to Feed Hungry Hoosiers**
- Jane Avery, Feeding Indiana's Hungry
(FlSH)

4:30 *Golden Ballroom 1-3* **Private pesticide applicator test** - for those not currently certified

4:30 *Golden Ballroom 5* **Private applicator recertification program (PARP)** - recertification for those already licensed

5:30 pm Hort Congress Social Hour in the Trade Show
Free admission with name badge

**Raw
Products**

Golden Ballroom 4

Moderator: Mitch Close, Tom Farms, Leesburg, IN

2:00
Tolerance of Harmony Application on Processing Tomatoes and Crop Injury Resulting from Glyphosate and Dicamba Drift - Mr. Greg Kruger, Purdue University *****PARP*****

2:30
Vegetable Crop Certification under the New Farm Bill Pilot Project - Ms. Marietta Kendall, Farm Service Agency

3:00
Coffee Break in the Trade Show

3:15
Risk Reduction Strategies through Innovative Crop Land Leases - Dr. Craig Dobbins, Purdue University
Assisted by:
• Brian AcMoody
• Steve Busch
• Professional farm manager - TBA

4:40
Adjournment to Trade Show

Vegetable

Golden Ballroom 1-3

1:30
Fertilizer Choices: Making the Most of your Money - Jim Camberato, Purdue University

2:00
Planning Crops for Direct Marketing - Chuck Mohler, Sweet Corn Charlie Produce

3:00
Coffee Break in the Trade Show

3:30
Fahrmeier Farms: How We Grow and Market Vegetables - Bret Fahrmeier, Fahrmeier Farms

4:15
Indiana Vegetable Growers Association Annual Meeting - Bruce Waterman, Presiding

4:30
PARP Certification Session

Fruit

Golden Ballroom 7

Apple Rootstock Workshop

1:30
Considerations for Selecting Apple Rootstocks - Ron Perry, Michigan State University

2:15
Rootstock performance in Indiana - Peter Hirst, Purdue University

2:45
Rootstock susceptibility to fire-blight - Janna Beckerman, Purdue University

3:15
Coffee Break in the Trade Show

3:45
Mechanical Peach Thinners Reduce Labor Inputs and Increase Fruit Size - Jim Schupp, Penn State University

4:30
PARP Certification Session

**Visit the
Trade Show
8:00 am - 6:30 pm**

Coffee in the Trade Show

Sponsored by:

- **Crop Production Services**
- **Nourse Farms**
- **Putnam Plastics, Inc.**
- **Stokes Seeds**

4:30 Golden Ballroom 1-3 Private pesticide applicator test - for those not currently certified

4:30 Golden Ballroom 5 Private applicator recertification program (PARP) - recertification for those already licensed

5:30 pm Hort Congress Social Hour in the Trade Show
Free admission with name badge

Wednesday Morning, January 21, 2009

Farmers Market

Golden Ballroom 5

Moderator: Jerry Nelson

8:15

Looking Back One Year: MarketMaker-Maria Marshall, Purdue University

Producer Panel

9:15

Indiana Foodway Alliance-Susan Haller, Indiana Foodway Alliance

9:30

Coffee Break in the Trade Show

9:30

An Update from the Indiana State Dept. of Agriculture-Ann Schmelzer, ISDA

10:00

What do other states do for local branding? - Angela Caporelli, Kentucky Dept. of Agriculture

11:00

IFMA General Meeting - All Registrants Welcome

12:00
Lunch

Fruit

Golden Ballroom 7

8:30

What's New in Codling Moth Management? - Rick Foster, Dept. of Entomology, Purdue University
PARP

9:00

Update from Purdue Horticulture - Bob Joly, Professor and Head, Department of Horticulture and Landscape Architecture, Purdue University

9:30

Resistance Breakdown - Beginning of the End or End of the Beginning? - Janna Beckerman, Dept. of Botany & Plant Pathology, Purdue University
PARP

10:00

Coffee Break in the Trade Show

10:30

Harvista: Sprayable 1-MCP for Apple - Jim Schupp, Dept. of Horticulture, Penn State University

11:10

IHS Business Meeting - Tom Roney, IHS President presiding

12:00
Lunch

Vegetable

Golden Ballroom 1-3

Vegetable Grafting Workshop

8:30

Introduction to Grafting - Liz Maynard, Purdue University

8:50

Grafted Tomatoes: Lessons from a Multi-University Project - Matt Kleinhenz, Ohio State University

9:35

Grafting Watermelons: Potential Advantages in Indiana - Dan Egel, Purdue University

10:00

Coffee Break in the Trade Show

10:30

Indiana Farm Experience with Grafted Watermelons - Chuck Mohler, Sweet Corn Charlie Produce

11:00

Fahrmeier Farm Experience with Grafted Tomatoes - Bret Fahrmeier, Fahrmeier Farms

11:30

Discussion and Questions Period

12:00
Lunch

Wine Grape

Fortune Square A-C

9:00

Beaujolais, Carbonic Maceration, and Nouveau-style wines and Tasting - Christian Butzke & Jill Blume, Purdue University, Bill Oliver, Oliver Winery, Jason Heiligenberg, Huber's Orchard & Winery

10:30

Breakout Sessions

Fortune Square D

10:30

Tailoring a Pest and Disease Management Plan for Your Vineyard - Bruce Bordelon, Viticulturist, Purdue University
PARP

11:30

Economics of Wine Grape Production in Indiana - Mahesh Srinivasan, Purdue University

Fortune Square A-C

Going Green in the Tasting Room - Jeanette Merritt, Purdue University & John Doty, French Lick Winery

12:00
Lunch

**12:00 noon Golden Preconvene
IHC Luncheon and Awards Ceremony - Pre-registration required**

Wednesday Afternoon, January 21, 2009

Farmers Market

Golden Ballroom 5

1:30
Consumer and Demographic Trends of Farmers' Markets-An Update from the National Farmers' Market Study: Key Trends -
 Dr. Jennifer Dennis, Purdue University

2:30
Consumer trends of Farmers' Markets - Mary Shepherd, Farmers' Market Today Magazine

3:30
 Adjourn

Fruit

Golden Ballroom 7

Moderator: John Beasley, Beasley Orchard

1:30
The Farm Bill - What's in it for Specialty Crops? -
 Sonny Ramaswamy - College of Agriculture, Purdue University

2:00
How to Influence Legislation -
 John Baugh, College of Agriculture, Purdue University

2:30
EQIP and IPM for Specialty Crop Growers - Rick Foster, Dept. of Entomology, Purdue University

3:00
 Adjourn

Vegetable

Director's Row 2

Please take advantage of the following sessions:

1:30
Farmers Market

Fruit

Midwest Organic Conference

or

Visit the Online room to view talks from the 2008 Sweet Corn IPM Workshop (PARP), 2007 Cucurbit IPM Workshop (PARP), and 2008 High Tunnel Program

3:30
 Adjourn

Wine Grape

Breakout Sessions

Fortune Square D

1:00
"Be Aware" Website for Specialty Crop Growers - Leighanne Hahn, Office of Indiana State Chemist

1:30
Grape Variety Tolerance to Dicamba Herbicide Drift -
 Bruce Bordelon, Purdue University

1:45
NCRS EQUIP IPM Update -
 Bruce Bordelon and Jim Butler

2:00
Indiana Wine Growers Roundtable Discussion - Top Growers from Around the State Share Their Expertise

Fortune Square A-C

1:00
Wine Flaw Sensory Evaluation -
 Christian Butzke and Jill Blume, Purdue University

3:30
 Adjourn

Coffee in the Trade Show

Sponsored by:

- *Crop Production Services*
- *Nourse Farms*
- *Putnam Plastics, Inc.*
- *Stokes Seeds*

Visit the Trade Show

8:00 am - 2:00 pm

PLAN TO JOIN US AGAIN
Tuesday - Thursday,
JANUARY 19 - 21, 2010

MARK YOUR CALENDARS NOW

Wednesday Afternoon, January 21, 2009

Organics

Please enjoy the Midwest Organic Conference Sessions in

Golden Ballroom 4

Golden Ballroom 6

Golden Ballroom 7

Director's Row 3

**Visit the
Trade Show
8:00 am - 2:00 pm**

Coffee in the Trade Show

Sponsored by:

- *Crop Production Services*
- *Nourse Farms*
- *Putnam Plastics, Inc.*
- *Stokes Seeds*

Thanks to our Social Hour sponsors

GOLD SPONSORS

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- *Syngenta Seeds, Inc.*

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- *Gowan Company*

NOTES OR COMMENTS

Exhibitors

<p>Applacres, Inc. Susan Jones 9104 State Road 37 Bedford, IN 47421 812-279-9721</p>	Booth #5 & 6	<p>Doyle's Thornless Blackberry, Inc. Tom Doyle 1600 Bedford Road Washington, IN 47501 812-254-2657</p>	Booth #21	<p>Indiana Irrigation Co. Inc. Mark Torkelson 12 Main Street Onward, IN 46967 574-626-3398</p>	Booth #8	<p>Path Stone/Rural Opportunities Annie Poole 2819 N. Oakwood Muncie, IN 47304 765-286-2162</p>	Booth #46
<p>Ag Connections Rick Murdock 1576 Killdeer Trail Murray, KY 42071 270-435-4369</p>	Booth # 41 & 42	<p>DuPont Crop Protection Kent Hughes 17336 Hidden Treasure Drive West Olive, MI 49460 616-847-6844</p>	Booth #7	<p>Krohne Plant Farms, Inc 65295 County Road 342 Hartford, MI 49057 269-424-5423</p>	Hallway	<p>Pro Crop Insurance Agency Tom Heyob 415 E Main Street Cambridge City, IN 47327 765-478-4609</p>	Booth #40
<p>Agri Energy Resources Ray Roettger 21417 1950 E Street Princeton, IL 61356 815-872-1190</p>	Booth #32	<p>earthANEW Cheryl Chamberlin 1123 Clairborne Ct. Indianapolis, IN 46280 317-402-8293</p>	Booth #64	<p>Majenica Creek Honey Farm Cindy Howald 5386 W 200 S Huntington, IN 46750 260-468-2657</p>	Booth #54	<p>Purdue Agriculture Centers Jerry Fankhauser 615 W. State Street West Lafayette, IN 47907 765-494-8368</p>	Hallway
<p>Arysta LifeScience Bob Vair 5901 Redbank Road Galena, OH 43021 614-895-9334</p>	Booth #53	<p>Eckert AgriMarketing Jane Eckert 8051 Teasdale Avenue St. Louis, MO 63130 314-862-6288</p>	Booth #36	<p>McDonnall Harvester and Parts Jim McDonnall 8820 Co. Rd. J Delta, OH 43515 419-822-4271</p>	Booth #15	<p>Putnam Plastics Inc. Sheila Stumpf 255 South Alex Road West Carrollton, OH 45449 800-457-3099</p>	Booth #51
<p>Breaking New Ground, Purdue University Stephen Swain 225 S University Street West Lafayette, IN 47907 800-825-4264</p>	Booth #19	<p>Eclipse Process Technologics Marc Elliott 590 E 32nd Street Holland, MI 49423 616-392-8001</p>	Booth #50	<p>Monte Package Company Mark Dahn 3752 Riverside Road Riverside, MI 49084 269-849-1722</p>	Booth #45	<p>Rockford Package Supply Inc. Mike Nieport 10421 Northland Drive Rockford, MI 49341 616-866-0143</p>	Booth #35
<p>Brick Packaging Dan Brick P.O. Box 1645 Traverse City, MI 49685-1645 231-947-4950</p>	Booth # 48	<p>eXtension Deborah Cavanaugh-Grant PO Box 410 Greenview, IL 62642 217-968-5512</p>	Booth #4	<p>New Ventures Team Maria Marshall 403 W State Street West Lafayette, IN 47907 765-494-4268</p>	Booth #17	<p>Rupp Seeds Inc. Barry Rupp 17919 Co Rd B Wauseon, OH 45879 800-700-1199</p>	Booth #44
<p>Broken Shoe, Inc. Dane Parish 4815 W 400 S Rushville, IN 46173 765-561-3933</p>	Booth # 37	<p>George F. Ackerman Co. George F. Ackerman 300 Mill St PO Box 157 Curtice, OH 43412 419-836-7735</p>	Booth #27 & 28	<p>North Central Sustainable Agriculture Research & Education Steve Engleking 114 W Michigan St. Ste 10 LaGrange, In 46761 260-499-6334</p>	Booth #2	<p>Seedway LLC Kevin Hosey 99 Industrail Road Elizabeth, PA 15037 865-548-7333</p>	Booth #13s
<p>Criveller Group Robert Begin 6935 Oakwood Drive Niagara Falls, ON L2E655 905-357-2930</p>	Booth #24	<p>Gowan Company Rick Cater 15872 Stanton West Olive, MI 49460 616-846-6541</p>	Booth #26	<p>Nourse Farms Inc. Nate Nourse 41 River Road South Deerfield, MA 01373 413-665-2658</p>	Hallway	<p>Seigers Seed Company Jason Williamson 6540 US 127 Paulding, OH 45879 419-388-6731</p>	Booth #49
<p>Crop Production Services John Phillips 6803 N. Henderson Ford Road Mooresville, IN 46158 317-831-2559</p>	Booth #55 & 56	<p>Haygrove Levi King 116 Trail Road North Elizabethtown, PA 17022 717-367-3691</p>	Booth #47	<p>Office of Indiana State Chemist Leighanne Hahn Purdue University 175 South University West Lafayette, IN 47907-2063 765-494-1492</p>	Booth #16	<p>Southern Indiana Chemical Inc. Pete Slowik 358 East 900 North Washington, IN 47501 812-890-3908</p>	Booth #29
<p>CSI Chemical Corporation Barry Kane 10980 NE Hubbell Ave. Bondurant, IA 50035 515-967-4297</p>	Booth #39	<p>Indiana Berry and Plant Co./ Superb Horticulture Sam Erwin 5218 W 500 S Huntingburg, IN 47542 812-683-3055</p>	Booth #12 & 13a	<p>Oxbo International Corp. Christine Mikel 10605 W 750 N Shipshewana, IN 46565 260-768-3217</p>	Booth #30	<p>Stokes Seeds Inc. Ken Wagner 13265 Howe Road Fishers, IN 46038 317-578-7906</p>	Booth #10

Sun Gro Horticulture
 David Ziller
 PO Box 207
 Stockwell, IN 47983
 765-523-2800 Booth #31

VESTA
 Rachel Cristaudo
 468 N Ken Gray Pkwy
 Ina, IL 62846
 618-437-5321 Booth #9

Syngenta Seeds, Inc.
 Mark Sigourney
 103 Benjamin Ct.
 Beaver Dam, WI 53916
 800-274-9849 Gold Sponsor

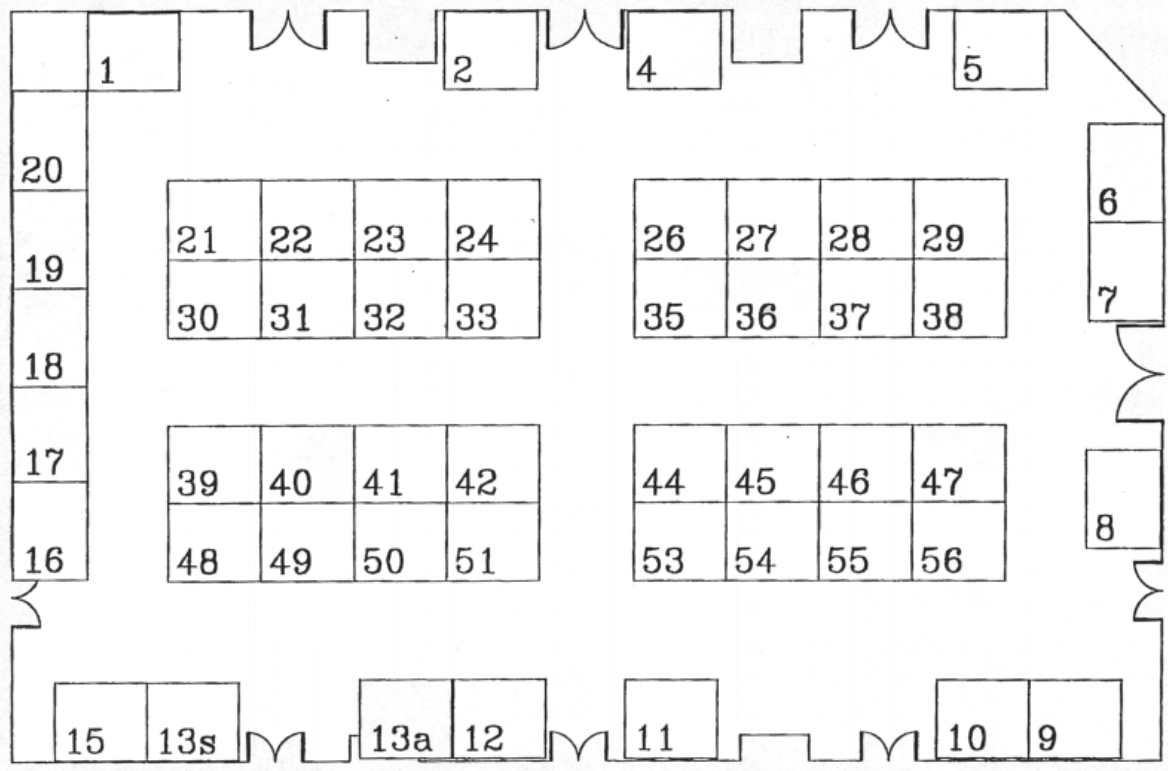
Wabash Valley Progressive
 Viticulture
 John Ditzler
 8902 S 625 W
 Rosedale, IN 47874
 765-548-0676 Booth #38

TMC
 Elizabeth Gonzalez
 900 S Purdum Street
 Kokomo, IN 40901
 765-453-1509 Booth #33

US Dept of Labor/Wage & Hour Division
 Adam Wombacher
 46 E Ohio Street, Rm 413
 Indianapolis, IN 46204
 317-226-6782 Booth #1

USDA/NASS
 Greg Preston
 1435 Win Hentxchel Blvd Ste 110
 West Lafayette, IN 47906
 765-494-8371 Booth #20

Trade Show - Hall of Champions



Registration Desk

Speaker Biographies

Tia Agnew

Tia Agnew, along with her husband Brett Canaday, is the Co-Owner of New Day Meadery located in Elwood, Indiana. With a background in project management (in both the environmental and community development arenas), she puts her skills to good use promoting their specialty wine business. Being the only Meadery (or honey winery) in the State, and one of only 200 world-wide, she needs to be creative in getting and keeping customers. The wide world of internet marketing is a frontier she is just beginning to delve into. Starting with her commercial website, and some social networking, she's well on her way to putting New Day Meadery on the map.

Glenn Austin, Tomato Global Product Manager

In this role for Monsanto Vegetable Seed, Glenn is responsible for developing and implementing Monsanto's global tomato product strategy. Glenn has been with Monsanto for over 18 years in various technical and business development roles. In addition, Glenn has worked at Gargiulo, Inc (a leading fresh tomato producer) and Club Chef (a regional fresh-cut fruit and vegetable processing company) in product and business development roles. The discussion will focus on the opportunity seed developers have to address downstream product needs and the technologies now available to deliver these solutions. In addition Glenn will address Monsanto Vegetable Seed's business strategies and Monsanto's investments in consumer targets including improved product quality and health.

John Baugh

John Baugh has been a strong advocate for agriculture for many years and is director of Agricultural Services and Regulations at Purdue University.

Janna Beckerman

Dr. Janna Beckerman is an assistant professor of Plant Pathology at Purdue University. Her area of specialty is in ornamental and fruit diseases. Her extension and research activities are related to disease management of landscape ornamentals; nursery and greenhouse crops, and fruit crops.

Jill Blume

Jill Blume has been a member of the Purdue Wine Grape Action Team for twelve years. As the Enology Specialist in the Department of Food Science she is responsible for enhancing the quality of Indiana wines through workshops, sensory evaluations and laboratory analyses. Jill works closely with Purdue students to produce research wine. She is also Executive Director of the Indy International Wine Competition and assistant instructor for FS470 Wine Appreciation.

Michael Boehlje

Dr. Michael Boehlje is a Distinguished Professor in the Department of Agricultural Economics and the Center for Food and Agricultural Business (CAB) at Purdue University. He previously held faculty and administrative positions at Iowa State University, University of Minnesota and Oklahoma State University. Boehlje has devoted his career to helping farm and agribusiness managers as well as policy makers understand the pragmatic economic and financial consequences of their decisions.

Bruce Bordelon

Dr. Bruce Bordelon is an associate professor in the Department of Horticulture and Landscape Architecture at Purdue University. His areas of research and extension are in grapes and small fruit, with emphasis on integrated crop management to improve economics of production and fruit quality using sustainable approaches. Evaluation of new grape cultivars for superior fruit quality and adaption to Indiana climates and soils.

Cissy Bowman

Cissy Bowman is an organic farmer who has been growing food organically since 1973. She currently serves as Chair of the Indiana Organic Peer Review Panel and is executive director of Indiana Certified Organic LLC.

Tim Burton

When Tim Burton and his family moved to Medora, Indiana in 1999, they had no intentions of starting a maple syrup business. The Burtons simply wanted to live on a farm in a rural community and enjoy the pleasures of raising their family in a small town. But an invitation from a friend to help a local family with their annual sap collection changed all that. As he watched the syrup being collected by hand, Tim was intrigued with the art and science of the maple syrup production process. But it was the social aspect of the event that truly inspired him. After giving the idea considerable thought, he decided to pursue the business of making maple syrup in partnership with his friends, David and Mary Abner, and Burton's Maplewood Farm was established. Now, each year during maple syrup season the two couples' family and friends help in the annual tradition of collecting maple sap to produce over 200 gallons of 100% pure Indiana maple syrup which they sell at local farmers' markets and through an on-line country store. Never forgetting that it was the social aspect of sap collection that truly delighted him, Tim wanted to create an opportunity for others to experience the joy of that process. In 2008, he established and hosted the first annual National Maple Syrup Festival where people from all over the nation gathered two miles north of Medora to celebrate the return of spring to the Midwest, enjoy live entertainment, observe demonstrations on blacksmithing, wool spinning, soap making, and participate in maple syrup making. The festival, the only one of its kind in the United States, was sponsored by the Heads Up!! Foundation and proceeds from the admission fees and concessions were donated to Riley Hospital for Children's Camp About Face in Indianapolis. Festival activities will expand in 2009 to include a "baking with maple syrup" competition in cooperation with Indiana's Clabber Girl Corporation. Tim, who has plans to continue to grow the business (although he is quick to point out that the business seems to have taken on a life of its own these days), was encouraged by a friend to submit his syrup to the Indiana Artisan Program. He, his partners, and family consider it an honor to be named an Indiana Artisan and are "proud to be in the company of the other Indiana producers who have also been chosen for this designation which recognizes a high level of commitment and skill to perfecting their chosen craft."

Christian Butzke

Dr. Christian E. Butzke is an associate professor in the Department of Food Science at Purdue University. His areas of interest are in biological and chemical parameters affecting wine and brandy quality: fermentation techniques and yeast nutrition, off-odor prevention, aging reactions, cork taint and bottle closures, distillation.

Jim Camberato

Dr. Jim Camberato is an Extension specialist in the Purdue Agronomy department working in the area of soil fertility and fertilizers. He has worked with this subject over 20 years, mostly with agronomic crops and turfgrass.

Angela Caporelli

Angela is the Aquaculture & Marketing Specialist for the Kentucky State Department of Agriculture. She has assisted in product development and marketing strategies for all Kentucky grown products. In addition, she has overseen management practices and board development of cooperative grower groups. Angela is also the liaison between growers, marketing entities, extension and research to meet the needs of the industry. She has also served as the manager of the Kentucky Department of Agriculture Restuarant Rewards program, reimbursing Kentucky restaurants over a quarter of a million dollars towards the purchase of Kentucky products equating to over 1 million in direct sales.

Shelly Cochran

Shelly Cochran is the Director of Food Stores for Purdue University. She is responsible for overseeing \$14 million in annual purchases to provide food, beverage and related items and services for the West Lafayette Campus. Shelly was born in Oxford, England and moved to the U.S. 10 years ago to marry Bill. She holds a BS in Management from Indiana Wesleyan University and recently became a U.S. citizen.

German Cutz

German Cutz provides leadership in Extension Programming for Hispanic/Latino audiences throughout the state of Illinois. Cutz has experience working with Extension and multicultural audiences. From 1981 to 1989, he worked for the National Bank for Agricultural Development in Guatemala. He carried out rural and urban extension services, which included educational, financial and technical assistance.

Jennifer Dennis

Dr. Jennifer Dennis works in the areas of extension, teaching and research in marketing of specialty crops and consumer behavior. Jennifer completed her Ph.D. work at Michigan State University. Her general research interest includes consumer behavior topics such as switching behavior and repeat patronage, consumer perceptions of products, marketing of organic products, and the organization and implementation of consumer awareness programs for Indiana grown fruits and vegetables.

Carmen DeRusha

Carmen E. DeRusha is an Extension Educator in the area of Economic and Community Development at the Purdue Cooperative Extension Service in Marion County. She has worked successfully in the area of neighborhood development in two urban neighborhoods in the City of Indianapolis. Most recently, she has focused her time working with the Hispanic community in Indiana. In 2002, Carmen received the Indiana Extension Educators Association Innovator Award for Leadership and Community Development. She has also received a Cultural Vision Award from NUVO news weekly, the Hispanic-American Service Award from the Hispanic Education Center and a "Paul B. Crooks Award" from Purdue University Cooperative Extension Service.

Gerry Dick

The host and creator of Inside INdiana Business television, Gerry Dick also serves as president and managing editor of Grow INdiana Media Ventures, LLC, an Indianapolis-based media company focused on producing and distributing Indiana business news and information through multiple media channels. Gerry and Technology Entrepreneur Scott Jones form Grow Indiana Media Ventures' ownership team. You can now watch his television show on 15 Indiana network and public stations, listen to his daily radio reports on 15 statewide stations or get your news on-demand from his collection of email, web and interactive business news products. Gerry is recognized across the state as an Indiana business leader and a respected business journalist. He has been awarded Ernst and Young's prestigious Entrepreneur of the Year Award and recognized by the Small Business Administration as its Journalist of the Year. His television program has four times been nominated for an Emmy and in the fall of 2007, marked the 500th broadcast of Inside INdiana Business. He is a frequent keynote speaker and moderator on issues related to Indiana business and the state's economy and also serves as a business news analyst for WISH TV and WIBC Radio in Indianapolis.

Craig Dobbins

Professor Dobbins conducts extension and teaching programs in farm management. His areas of interest include the application of decision support tools to farm management problems, farm financial management, and farmland economics.

John Doty

The French Lick Winery was established in 1995 and since that time has become one of Indiana's premier wineries. The winery is located in the former Kimball Piano Factory in West Baden, Indiana. Owner and vintner, John Doty, takes great pride in the wines made with the expert assistance of Kim Doty, owner and cellarmaster. French Lick wines have received over 250 medals in state, national and international competitions.

Dan Egel

Dr. Dan Egel is Vegetable Extension Pathologist at Purdue University. He conducts research and provides information on disease issues significant to the vegetable industry of Indiana.

Bret Fahrmeier

Bret Fahrmeier of Fahrmeier Bros. Produce, Lexington, Missouri. Fahrmeier Bros. Produce is a family owned farm that started out as a diversified livestock and row crop farm. Since 2000 they have been selling produce. They currently produce about 50 acres of vegetables that are sold locally to restaurants, roadside stands and off the farm. They use Haygrove tunnels to extend the season and are beginning to use grafting to improve tomato production.

Ed Fackler

Ed Fackler is a former fruitgrower and nurseryman. He currently serves in research and development for the Gardens Alive Company.

Sharon Farrell

Sharon Farrell is Food Protection Training Specialist with the Indiana State Department of Health.

Tim Fitzgerald

I am a native Hoosier. I grew up on a family farm just south of Lafayette, IN. I attended Purdue University where I studied Ag Sales and Marketing and graduated with a Liberal Arts degree in Industrial Design in 1988. My wife Melissa and I have two children, Evan (10) and Abigail (14). We live in New Palestine, IN just east of Indianapolis. The past 20 years I have worked as a trade show exhibit designer for the Exhibit House in Indianapolis. During my career, I have designed numerous corporate exhibits, showrooms, lobbies, sporting events / fan festivals, point of purchase displays and TV studio sets. Some of my clients have been RCA, Simon, Stanley, Ingersoll-Rand, Hill-Rom, WFYI Channel 20, Roche Diagnostics, Dow Agroscience, Elanco, Eli Lilly, The Indianapolis Children's Museum, SMC, Aquaglass, The ICVA, Clarian Health and the Indianapolis Motor Speedway. In August 2008, my business partners, Mike Tebben, Mary Branstetter and I opened Exploration Acres Inc., just south of Lafayette. A 15 acre corn maze with over 7 miles of paths was the first phase of our ten year vision. Visitors were able to wander the newly restored farm buildings and 10 acre woods with fire pits as well as enjoy a variety of activities that were included in the price of admission. We actively support the community through our promotional partnerships and intend to expand the business to include a full time education facility at the site.

Beth Forbes

Beth Forbes is news and public affairs coordinator in the Department of Agricultural Communications at Purdue University.

Rick Foster

Dr. Rick Foster is Professor and Extension Entomologist at Purdue University. He conducts research and extension programs to develop IPM methods, strategies, and programs for use on Indiana fruit and vegetable crops. provides information resources on disease issues significant to the vegetable industry of Indiana through research and education.

Chris Gahl

Chris Gahl is the Senior Manager of Media Relations at the Indianapolis

Convention & Visitors Association. An Indianapolis native, Chris grew up hearing the sounds of the Indy 500 cars from his backyard. Before his role in the tourism arena promoting Indianapolis, he was part owner of a PR firm in Hawaii. Chris holds a bachelor's degree in communications from Butler University and is chipping away at a master's in journalism from Indiana University Purdue University - Indianapolis. He sits on Butler University's Career Services Board and the Public Relations Society of America's Hoosier Chapter Board.

Connie Hancock

UNL Extension Educator focused in community and economic development programming for over 20 years. Connie's area of focus is providing information technology educational programming to communities and businesses in the areas of eCommerce, eGovernment, eAg and Community Capacity Building. She is a member of the National eXtension Entrepreneurial and their Communities Community of Practice and is on the Cheyenne County Technology Committee. Connie has taken co-leadership for the eCommerce area of the UNL-Extension technology training programs. Connie's main interest lies in helping communities and businesses focus on the New Economy and the impact of echnology on economic development.

Mark Harmon

Mark Harmon is President of Stanz Foodservice in South Bend, IN.

Peter Hirst

Dr. Peter Hirst is an associate professor in the Dept. of Horticulture and Landscape Architecture. As the state tree fruit specialist, Peter has interests in a broad spectrum of areas related to tree fruit research and extension with specific research interests in two main areas: Fruit size in apple, and factors regulating flowering in apple.

Susan Haller

Susan Haller became the first executive director of the Indiana Foodways Alliance in 2007. Prior to accepting the position, she served as an independent food marketing and agri-tourism consultant for businesses and non-profits. Susan has more than 25 years of experience in the food and nutrition industries. She has been a county and state fair culinary arts and 4-H judge for more than 25 years.

Dana Huber

Dana Huber, along with her husband Ted, is a partner in Huber Orchard and Winery in Borden, Indiana. Dana's responsibilities include publicity and media relations. Their orchard and winery is widely regarded as the premier agri-tourism destination in the state. In 2004 they were awarded Business of the year with more than 25 employees by the Southern Indiana Chamber of Commerce.

Bob Joly

Dr. Bob Joly is the head of the Department of Horticulture and Landscape Architecture at Purdue University. Dr. Joly has been on the faculty of the department for 24 years. During this time he has been recognized as an outstanding teacher with a number of prestigious teaching awards. He has also won national awards for his research as well as his teaching. Before becoming the department head, Dr. Joly's research was in the area of plant-water-soil relationships.

Michael Jones

In 1971, at the age of 21, Michael Jones made the jump from enthusiastic amateur to semi-impooverished professional in the wine business, eschewing the corporate life in favor of a total dedication to liquid assets. In 1974, he and his brother made their first barrel of zinfandel when they realized that as wine became more popular, they could no longer afford to drink either the quality or the quantity that they desired. This modest start has now taken over the basement and garage of the family home in Napa, where the winemaking has continued uninterrupted since its inception. Throughout this period, Michael found the time to work 18 years at Domaine Chandon and was assistant

winemaker at Hanzell Vineyards in Sonoma. After getting his degree in Viticulture and Enology from UC Davis, he spent 2 ½ years in grower relations for Nova Vine Grapevine Nursery. However, the dark side drew him back, and he has been involved with wine-making ever since. In addition to working in Napa, Michael has also worked in wineries in Burgundy and the Hunter Valley, Australia. He is currently the point person in the field for the fermentation division of Scott Laboratories.

Marietta Kendall

Marietta Kendall is an Agricultural Program Specialist with the USDA Indiana State Farm Service Agency. Ms. Kendall is the current DCP/ACRE Program Specialist along with administering Signature Authority provisions, Reconstitutions and Farm Records, and also serves as back up for Payment Limitation. Ms. Kendall was previously the NAP (Non Insured Crop Disaster Assistance Program) Specialist. She also administered prior Crop Disaster Programs and served on the National Task Force Team for Quality under the current 2005-2007 Crop Disaster Program.

Matt Kleinhenz

Dr. Matt Kleinhenz is an Associate Professor and Extension Vegetable Specialist in the Dept. of Horticulture and Crop Science at The Ohio State University. He conducts state/region-wide programs on commercial vegetable production and applied research that supports the Extension mission. Matt uses expertise in horticulture and crop physiology to help develop and implement integrated, sustainable production systems.

Greg Kruger

Greg Kruger is a native of Mt. Gilead, Ohio with a B.S. in Agribusiness from Ohio State University in 2004. He completed a M.S. degree in Plant Pathology from Purdue University in 2006, and is currently working toward a Ph.D. in Weed Science under the direction of Drs. Stephen C. Weller and William G. Johnson. The focus of Greg's research is on herbicide resistance and the impacts of herbicide resistant cropping systems.

Maria Marshall

Dr. Marshall is an Extension specialist in the rural business development area. Her goal is to assist in the development of new and sustainable ventures in Indiana as well as increasing the effectiveness of existing rural businesses. She received a Ph.D. in agricultural economics from Kansas State University with a specialty in international trade and development with an emphasis on technical trade barriers.

Liz Maynard

Dr. Liz Maynard has served since 1992 as Regional Extension Specialist for Commercial Vegetable and Floriculture Crops in the Dept. of Horticulture and Landscape Architecture at Purdue. Liz spends most of her time developing educational programs and conducting applied research in vegetable production. She also works closely with the NW Indiana Floriculture Association and teaches introductory horticulture to undergraduates at the Purdue North Central campus where her office is located.

Jeanette Merrit

Jeanette Merrit is the marketing and public relations specialist in the Department of Food Science at Purdue University. As the Marketing & Public Relations Specialist for the Indiana Wine Grape Council, Jeanette is responsible for the overall promotion of the Indiana wine and grape industry. She manages media relations, educational wine tastings/talks, promotional design and implementation, and marketing plan development with new wineries. In addition, Jeanette is the project leader for the Vintage Indiana Wine and Food Festival held each June in downtown Indianapolis.

Arlessia L. McDonald

Arlessia hails from Argo—Summit, Illinois, and is a graduate of the University of Illinois at Champaign—Urbana where she studied acting and theatre direction. Ms. McDonald obtained her Juris Doctorate — with honors, from The Ohio State University — Moritz College of Law. In 2003, she joined the law firm of Russel G. Winick & Associates, P.C., in Naperville, Illinois. Ms. McDonald is a civil litigator and business attorney. She assists

small businesses and corporations, including not-for-profit organizations with all aspects of their business, including business formations, business transactions, contract negotiations, business collections, and litigation. She is a member of the American Bar Association, and Cook County and DuPage County, Illinois Bar Associations.

Donald Miller

Donald Miller is executive chef of The Morris Inn at the University of Notre Dame. Miller, a certified executive chef (CEC) and certified culinary educator (CCE), is a 1976 graduate of The Culinary Institute of America in Hyde Park, N.Y. His career, which includes 15 years at the University of Notre Dame and five years as a tenured culinary-arts instructor at Joliet Junior College in Joliet, Ill., spans 34 years. He is also a member of the exclusive honor society of ACF, the American Academy of Chefs (AAC).

Chuck Mohler

Chuck and Tami Mohler of Sweet Corn Charlie Produce in Elkhart County, Indiana have grown vegetables in Northern Indiana for 23 years. They have moved from selling mostly wholesale to marketing 95% of what they produce directly to consumers. The grow produce for and operate eight farm markets. They specialize in early production, growing many crops under plastic tunnels and transplanting sweet corn.

Mark Mousty

Mark Mousty, the President of Benefits Corporation of Indiana, entered the insurance industry in 1985 with a desire to help people work through the maze of benefit needs. He quickly saw the need for superior service and started specializing in employee benefits. Since 1989, Mr. Mousty has participated in continuing education programs both as a student and a moderator.

Ed Norris

Ed Norris is a retail food specialist and training specialist with the Indiana State Department of Health. He is part of the retail food program field staff with responsibility for NW Indiana.

James Paden

James Paden resides in Indianapolis, Indiana and has over nine years of experience in website development and design. James works with small to medium-sized e-commerce companies to boost conversion rates and increase online revenue. He writes about e-commerce on eCommerceCritics.com and would be happy to speak to your organization regarding e-commerce or website development.

Ron Perry

Dr. Ron Perry has been the tree fruit extension specialist in the Department of Horticulture at Michigan State University since 1980. His research has mainly been in the areas of rootstocks, soil relations, high-density orchard development and management, and ground floor management in sustainable orchard systems. He recently received the Distinguished Service Award from the Michigan State Horticultural Society.

Sonny Ramaswamy

Dr. Sonny Ramaswamy is Director of Agricultural Research programs and Associate Dean of Agriculture at Purdue University. He is responsible for leadership of research programs in agriculture, food and natural resources.

Ryan Richardson

Ryan Richardson is the owner of Countyline Orchard in Hobart, Indiana. He is also involved in a number of other retail businesses in NW Indiana.

Russ Robbins

Mr. Robbins received his Masters of Science degree in Enology at the University of California, Davis in 2000. He also received degrees in Chemistry and Biology from Florida State University. Russ has been a winemaker at Etude, Opus One and Domaine Carneros in the Napa Valley prior to joining the Laffort company. Mr. Robbins is currently the Manager and Enologist for Laffort USA based in Napa, California where

he also is in charge of production at George IV Wines. Laffort, based in Bordeaux, France, is a major producer of yeast and bacteria, nutrients, enzymes, fining and stabilizing agents as well as enological tannins.

Jeff Robinson

Jeff Robinson began working with the Indianapolis Convention & Visitors Association (ICVA) while running his own freelance design firm. Together, they created an email strategy for the city focused on the leisure market. After two years as an outside consultant he went to work for the ICVA full time and has broadened their email marketing efforts to engage meeting planners and ICVA partners. Mr. Robinson also handles all web design and has been key in the effort to integrate social media into the ICVA's marketing mix.

Tom Roney

Tom Roney is co-owner of Tuttle Orchards in Greenfield. They now grow 22 different kinds of apples on 4750 apple trees on 32 acres, along with an additional 30 acres of other fruits and vegetables. New farming practices replace the old, as old trees are removed and new varieties take their place.

Larry Satek

Dr. Larry Satek, along with his wife Pam, started and operate Satek Winery near Fremont and Angola, Indiana. He is president of the Indiana Winegrowers Guild. Before becoming a grape grower and wine maker, Dr. Satek was a college chemistry professor and a research scientist.

Ann Schmelzer

Ann Schmelzer is regional development program manager for the Indiana State Department of Agriculture.

Jim Schupp

Dr. Jim Schupp is associate professor of pomology at the Pennsylvania State University. He grew up on a fruit orchard in Ohio, and has over 20 years experience in tree fruit research and extension. He has also served on the faculty at both Cornell University and the University of Maine. He currently specializes in the use of plant growth regulators in fruit production, and the use of mechanical aids in developing more efficient production systems.

Mary Shepherd

Mary Shepherd is editor and publisher of Farmers' Markets Today magazine.

Chris Sigurdson

Chris Sigurdson is head of the Department of Agricultural Communication at Purdue University. A former video producer and television reporter, Chris specializes in environmental news writing, media and public relations, and media relations/issue management training.

Bruce Waterman

Bruce and Carol Waterman, are the owners of Watermans Farm Market. They opened Waterman's Farm Market in 1978. Theirs is a retail operation with an initial emphasis on Pick Your Own. Bruce is currently president of the Indiana Vegetable Growers Association. Carol is on the Marion County Fair Board, in charge of the Home and Family Arts Building. They are members of the Hancock Harvest Council, an organization for the purpose of furthering consumer interest in buying local products.

Fred Whitford

Dr. Fred Whitford is director of Purdue Pesticide Programs. He received a B.S. in wildlife management from Louisiana Tech University, and an M.S. and Ph.D. in entomology from Iowa State University. He has authored more than 200 research, extension, and regulatory publications, and has delivered over 2000 presentations to a wide array of audiences. The mission of Purdue Pesticide Programs encompasses implementation of pesticide education outreach programs directed at pesticide user groups and the general public.

Adam's Mark Hotel

