



Hunger Relief Technologies

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Agenda

- Quick review of Aidmatrix Foundation
- Capability Principles
- Examples & Resources

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About The Aidmatrix Foundation



Aidmatrix is an **international nonprofit** sponsored by some of the world's leading corporations



We leverage **innovative solutions** from industry and apply them to the Nonprofit world



We provide: the **Right Aid** to the **Right People** at the **Right Time™**



Aidmatrix affects more than **65 million people** and **35,000 nonprofits**



We and our partners orchestrate more than **\$1.5 Billion in Aid** each year over our solutions

Program Countries: 70+ **Offices:** USA, Germany, India



Our Impact – Enabling Leaders in Humanitarian Aid Providing Solutions and a Common Data Standard

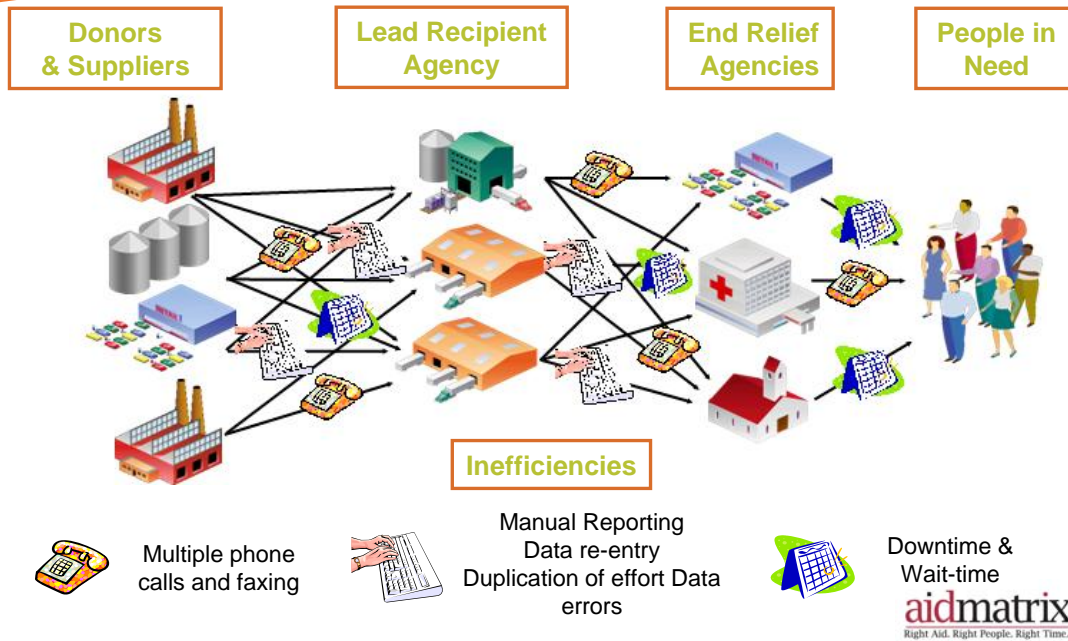
- **Hunger Relief** - Each month, **Feeding America** and 6 other national food bank networks globally, put over 50 million pounds of food into the hands of over 35,000 local hunger and related relief agencies
- **Medical Relief** - **National Association of Free Clinics** and **St. Francis Medical Mission** use Aidmatrix medical relief systems and services helping them provide critical care for tens of millions of people
- **Disaster Relief** – Int'l Red Cross/Crescent, **US Chamber of Commerce** and other leading organizations use Aidmatrix to coordinate the donation of products and services in times of disaster and for other technology consulting
- **Community Aid** - **US Federal Emergency Management Agency (FEMA)**, **Adventist Community Services (ADRA in the USA)**, and other groups use Aidmatrix' Online Relief Management solutions in times of crisis and recovery.
- **Virtual Aid Drive™** - **World Food Programme of the United Nations** and 100's other organizations help more people because of funds raised through Aidmatrix fundraising solutions



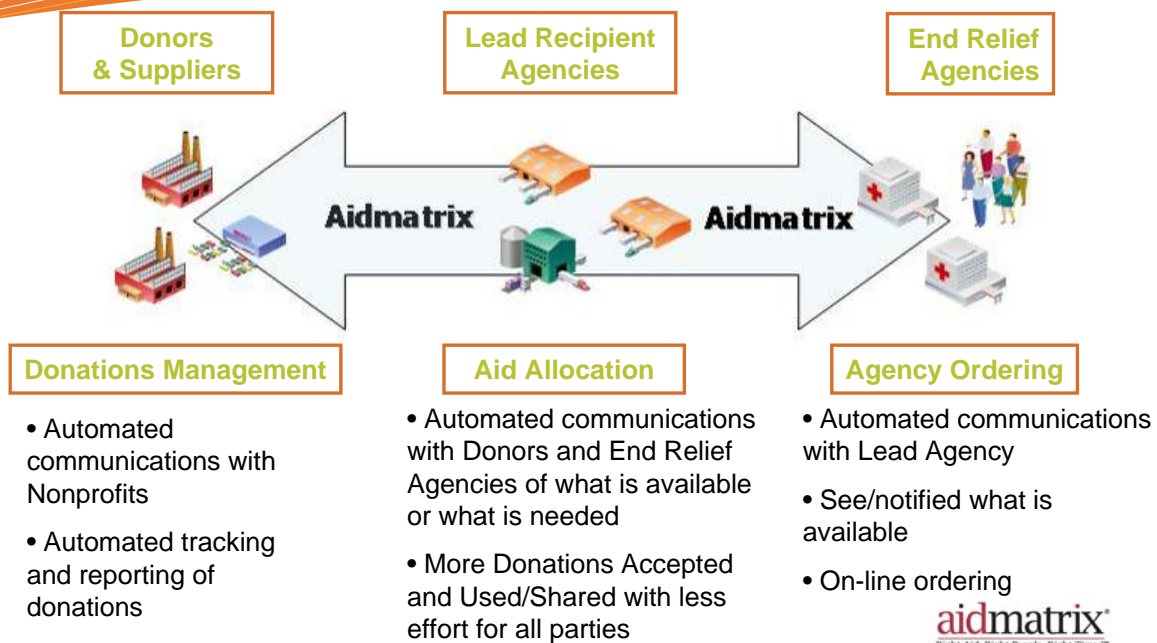
International Health Partners



The Challenges: Traditional Humanitarian Aid Processing



Humanitarian Aid Optimization: *Powered by Technology*



Hunger Relief Technology

Guiding Principles

- Operational Principles
 - Functionality Goals
 - Visibility
 - Traceability
 - Accountability
 - Data Completeness
 - Implementation Goals
 - Scalability
 - Redundancy
 - Availability
 - Low Total Cost
- Adoption Success Principles
 - User Acceptance
 - Ease of Use
 - Expedient Processing
 - Valuable Reporting
 - Valued Experience
 - Implementation Factors
 - Platform Independence
 - Process Definition
 - NGO/Gov't & Individual Culture Audience Approach

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Examples and Resources

USA
Haiti
South Africa
NATO
India

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Partner Profile - Hunger: America's Second Harvest (Feeding America)

- **Aidmatrix Technologies Deployed across 200+ food banks**
 - Donations Management
 - Over **35 million pounds** each month, **235 transactions per day**
 - Donors include Kraft, ConAgra, Welch's, Nestle, Coca Cola, Olive Garden, etc.
 - Agencies ordering product on-line from real time inventory
 - Over 23,000 Agencies Online
- **Disaster Response**
 - Daily relief system can be used in times of disaster
 - Automated processes speed decisions, delivery and automate record keeping
 - Online Relief Warehouse Deployed
- **Workplace Giving**
 - Aidmatrix and 70+ food banks use the Virtual Aid Drive™ to raise approx **\$1M/year for hunger relief**



Asset Example: Inventory Management



The screenshot shows a web browser window with the URL <http://www.sandbox.aidmatrix.org/Warehouse/Received.aspx>. The browser's address bar and menu bar are visible. Below the browser window is a navigation menu with links: Start, Reports, Tools, User Admin, Admin, Shopper, Home. The main content area is titled "Receive" and contains a form for entering donation information. The form includes the following fields and controls:

- Buttons: "Receive more..", "Finalize Donation", "Add SubCategory"
- Transaction Date: 12/05/08
- Main Category: Beverages [600]
- Sub Category: Fruit Juices [602]
- Unit of Measure: Bottles
- Quantity: 1000
- Restricted:
- Comments: A load of 1000 fruit juice bottles
- Supplier Information section (marked with **):
 - Contact: Karen Jones
 - Organization Name: SYSCO Johannesburg
 - Supplier Type: Corporation
 - Address 1: 14 Industrial Way
 - Address 2: Johannesburg

Asset Example: Food Production Management

Pick List	Main Category	Sub Category	UOM	Current Inventory
<input type="checkbox"/>	Dry Skim Milk Powder [sm]	Lot 001 [sm 001]	Kilogram	600.00 Kilogram
<input type="checkbox"/>	Dry Skim Milk Powder [sm]	Lot 002 [sm 002]	Bottles	1.00 Bottles
<input type="checkbox"/>	Dry Skim Milk Powder [sm]	Lot 002 [sm 002]	Cases	4.00 Cases
<input type="checkbox"/>	Dry Skim Milk Powder [sm]	Lot 3 [1103]	Boxes	73.00 Boxes
<input type="checkbox"/>	Dry Skim Milk Powder [sm]	Lot 4 [1104]	Boxes	70.00 Boxes
<input type="checkbox"/>	Emulsifier [em]	Lot 001 [em 001]	Bottles	31.00 Bottles
<input type="checkbox"/>	finished product [fin]	Medika Mamba - CAP [fin01]	Kilogram	9.00 Kilogram
<input type="checkbox"/>	finished product [fin]	Medika Mamba - PAP [Fin02]	Kilogram	7.00 Kilogram
<input type="checkbox"/>	Ingredients [101]	Dry Skim Milk Powder [104]	Bottles	233.00 Bottles
<input type="checkbox"/>	Ingredients [101]	Dry Skim Milk Powder [104]	Kilogram	400.00 Kilogram

Relief Exchange – The Aidmatrix Network

- Common Operating Picture
 - Among Agencies
 - To Gov't, Private Sector
- Donations Management
- In-Kind Donations
- Public-Private Partnership
- Supply Chain Coordination
- Needs Aggregation



Currently Active in:

- India
- NATO
- Honduras
- Romania
- Bolivia
- USA

Other Solutions – Agency Ordering, Fleet Management, Case Management, Transportation Exchange

The collage consists of three overlapping screenshots:

- Top Screenshot: Fleet Report**

Organization: [Select one] Country: [Select one] Search

Organization	Administrations	Province	Country	ADPNO	Programme/Grant	FleetName	VehicleType	Model	Status	ChassisNumber	Year/Model	Comments	BackBox
SA Food Bank	0003	Johannesburg	South Africa	Test	10000	Jacana	Truck	FOAD	Owned	vag1245688	2007	Comments	1234
Jacana	0001	Natal	South Africa	Test	10000.00	Zim Co	Truck	Ford	Owned	vag23123123	2006	Comments	Yes
SA Food Bank	0003	Zulu	South Africa	Test	10000.00	Zulu Motors	Van	Chevrolet	Leased	VQ21234567	2007	Comments	Black Box
UPS	0002	test	South Africa	OH0	10000	Honda Fleet	Family Sedan	Honda CRV	Leased	YKL809225K71203	2008	Well maintained	test

Odometer Reading | Service History

Reading Date: 8/20/2008

Reading Date: []

Odometer Reading: []

Issue Cancel

Export To Excel
- Middle Screenshot: aidmatrix**

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Home | Donation Inbox | Needs | Reports | Tools | Help

Accepted Donations

Details	Print	Ref #	Donation Description
		269	NEC MultiSync LCD 2180UX Computer Monitor
		233	Peas
		1171	Tuna Packed in Oil - 6 oz cans
		1282	qaerwf
		1170	Water
		1173	Food for a disaster relief
		487	PANTS, SHIRTS, JEANS
		1246	Dry Foods
		1345	1 LTL
		1346	Lumber 2 x 4

12345678

Action: [Receive] Decline Reason Code: --Select One-- [Decline]

Donation Details | Allocation Details | Shipping Information | Carrier Details
- Bottom Screenshot: ACS Reporting**

ADVENTIST COMMUNITY SERVICES
A PARTNERSHIP FOR COMMUNITIES

HOME | CLIENT ENTRY | CLIENT DETAIL | CENTER | USER | REPORT | LOG OUT

Client Information

Full Name: Herman Munster
Middle & Maiden Name: []
Email Address: []

Contact Information

ID # & Type: 9999/Other #
Address: 1313 Mockingbird Lane, Dallas, TEXAS, []

Personal Information

Birth Date/Phone: 1/13/1959 / []
Education Level/Income: [] / \$
Race/Gender/Marital Status: [] / M / []

Visit Date: 2/3/2008 12:00:00 AM

[Edit Visit] [View Visit]

Summary

- The Need
- The Capabilities
- The Call

Thank You

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