



A GRAPHIC ARTISTS GUILD NATIONAL PROGRAM PROFESSIONAL PRACTICES TELECLASS

HOW NOT TO GET CHEATED OUT OF ALL YOUR HARD WORK BUSINESS FORMATION AND CONTRACT NEGOTIATION FOR GRAPHIC DESIGNERS: HOW AND WHEN TO SET UP A BUSINESS, COPYRIGHT PROTECTIONS, AND WORK FOR HIRE

EVENT DETAILS:

Thursday,
January 29, 2009
2:00 – 3:30 PM
East Coast Time

Phone number and
passcode will be provided
upon registration

Registration Fee:
\$15 members
\$25 non-members

Registration closes
at end of day
Tuesday, Jan. 27.

Please register early!
A minimum of pre-
registered attendees
must be reached or the
teleclass will be cancelled.

Your paid registration
includes a copy of the
audio file, so register
today to secure your
place on the call!

SNAILMAIL CHECK /
MONEY ORDER /
CHARGE PAYABLE TO:
Graphic Artists Guild

We will confirm your
registration by e-mail, so be
sure to include your e-mail
address in the registration
form. This e-mail address will
also be used to send advance
materials for the teleclass, if
applicable.

50% Cancellation Fee if you
give the Guild more than
24 hours notice of your
cancellation. No refund if you
do not alert the Guild more
than 24 hours in advance and
do not show up.

Graphic design has become a viable business opportunity for countless talented artists. Many times, however, the agreements that control the creation and use of artwork can be one-sided and inequitable. Knowledge of how to negotiate agreements, and how to protect your intellectual property, is essential to successfully translating your art into long-term financial stability.

Cameron J. Collins, Esq. and Mark B. Saku, Esq. will help explain the intricacies and fine-print associated with work-for-hire agreements and intellectual property licensing. Both attorneys represent a variety of artists involved with the licensing and protection of their intellectual property. Cameron and Mark each have substantial experience negotiating intellectual property agreements and can relay the traditional ways in which artists are now protecting and their works.

Presenters: Mark B. Saku, Cameron J. Collins Saku Collins Entertainment and Media Law Group

Mark B. Saku and Cameron J. Collins are co-founders of Saku Collins Entertainment and Media Law Group, PLLC, a law practice focusing on providing affordable legal representation and counsel for independent artists and businesses throughout the United States. Their practice covers the protection and negotiation of intellectual property rights pertinent to the entertainment industry, as well as the drafting and negotiation of industry agreements and the development of business entities. Between them, they are active in such arts organizations as the Recording Academy, the Intellectual Property section of the King County Bar Association, the Entertainment and Sports Industries division of the American Bar Association, and Washington Lawyers for the Arts.

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HOW TO REGISTER: Print this form, fill it out, then mail with check / money order / credit card to:
Graphic Artists Guild, 32 Broadway, Suite 1114, New York, NY 10004
or FAX to: (212) 791-0333.

Your Full Name

Daytime Phone

E-mail Address: MUST BE INCLUDED TO RECEIVE ADVANCE MATERIALS (if applicable).
The Graphic Artists Guild will also notify you of your registration status via e-mail.

Full Street Address

Credit Card Number

Credit Card Type

Name on Card

Expiration Date

Signature