

# Visual Culture and Public Health Symposium

Lister Hill Auditorium, National Institutes of Health  
October 16 and 17, 2003

Program:

[Thursday, October 16, 2003](#)

1:30 - 3:30 pm

*Creating Institutions, Making Health Public*

Chair: Robert Logan, National Library of Medicine

Lenore Manderson, University of Melbourne, "Image and the Imaginary in Early Health Education: Wilbur Sawyer and the Hookworm Campaigns of Australia and Asia"

Shawn Michelle Smith, Saint Louis University, "Nursing the Nation: The 1930s Public Health Nurse as Image and Icon"

Gregg Mitman, University of Wisconsin at Madison, "Campaigning for Health: Visual Languages of Disease and Race in America, 1935-1964"

4:00 - 5:30 pm

*Keynote Address*

Barbara Maria Stafford, University of Chicago, "Public Health as Public Art: The Role of Images in a Time of Epidemics"

Program:

[Friday, October 17, 2003](#)

9:30 - 11:30 am

*Seeing the Visible, Imagining the Invisible*

Chair: David Serlin, Bard College

Katherine Ott, National Museum of American History, Smithsonian Institution, "'Wheals Which Soon Became Blebs': Contagion, Public Health, and the Visual Culture of Nineteenth-Century Skin"

Lisa Cartwright, University of California at San Diego, "Moral Spectatorship: Visual Culture and the Child Image in Postwar British and U.S. Child Psychoanalysis"

Emily Martin, New York University, "Imagining Mood Disorders as a Public Health Crisis"

1:00 - 3:00 pm

*Picturing Sex, Representing AIDS*

Chair: Paul Theerman, National Library of Medicine

William Helfand, Independent Scholar, "'Some One Sole Unique

Advertisement': The Early Twentieth-Century Public Health Poster"

Roger Cooter, Wellcome Institute for the History of Medicine, "'Dying on AIDS':

Visual Imagery and Epidemics in the Twentieth Century"

Paula Treichler, University of Illinois at Urbana-Champaign, "Batter Up! Straight Men Play Ball with Condoms"

3:30 - 5:30 pm

*Mapping the Frontiers of Public Health*

Chair: Elizabeth Fee, National Library of Medicine

Mark Monmonier, Syracuse University, "Maps as Graphic Propaganda for Public Health"

Nicholas King, University of Michigan at Ann Arbor, "The Iconography of New Infectious Threats"

Fritz Hasler, National Aeronautics and Space Administration, "Visions of Our Planet's Atmosphere, Land, and Oceans from Space"