

SABIN, BERMANT & GOULD LLP

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October 6, 2008

**VIA OVERNIGHT DELIVERY
AND E-MAIL**

Mr. Mark Blanchfield
1144 Wendell Avenue
Schenectady, NY 12308

Re: Infringement of Intellectual Property Rights

Dear Mr. Blanchfield:

We represent American City Business Journals, Inc., publisher of The Business Review Serving New York's Capital Region ("Albany Business Review").

It has come to our attention that you have created and placed advertisements on WXXA-TV, WNYT-TV, WRGB-TV, and 810 WGY which contain audio and/or video clips of George Amedore taken from a video titled "2008 Forty Under 40" which was produced for our client.

This video, as you should know, is protected by copyright law, and the Albany Business Review has the exclusive right to publish it. Your use of this audio/video clip without permission constitutes an infringement of our client's exclusive copyright rights, and subjects you to severe penalties, including injunctive relief, payment of significant damages, and reimbursement of attorneys' fees in seeking redress.

On behalf of our client, we demand that you promptly cease any further use of any nature of the audio/video clip and any of our client's other materials. Furthermore, we demand that you advise us of the full extent of your use of the clips by providing a detailed list of the radio and television stations which ran the advertisements, including dates and times that the advertisements aired.

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Once we receive this information, we can determine what further remedial steps are necessary. We expect to hear from you or your attorney within three (3) days of the date of this letter, or we will advise our client to take more formal steps to remedy this infringement.

Sincerely,



Steven A. Gaynor

SAG/kw

cc: Mark Blanchfield for NY State Assembly
PO Box 35
Rotterdam Junction, NY 12150