



# Agritourism Associations and Networks

Agritourism associations, resources and networks, and other related organizations can provide benefits for farmers and ranchers wishing to diversify their operations. Such associations often provide information and resources, and can prove helpful in three general ways. First, these associations can provide an advertising outlet for your business through websites, brochures, and other media. For example, many associations maintain websites that market attractions in a geographic area or map driving routes to participating farms, ranches, and other agritourism sites. Second, these groups can provide an opportunity to network, interact, and learn from others who are involved in similar businesses. This enables farmers/ranchers to build upon the experiences of others in similar ventures. Third, they provide information on trainings, conferences, trends, and recent research.

Following is a listing of some of the agritourism and related associations, networks, and websites specifically developed for agritourism businesses in order to directly meet identified needs related to marketing their businesses. In addition, there are governmental, non-governmental, and university organizations dedicated to assisting in the development and marketing of agritourism. Online at <http://www.agmrc.org>, there is a more extensive listing including entries from most states.

## Agritourism Associations, Resources, and Networks

### National

**Agricultural Marketing Resource Center (AgMRC)** <http://www.agmrc.org/>

### Regional

**Southwest Marketing Network**  
<http://www.swmarketingnetwork.org/>

**Dude Ranchers Association of America**  
<http://www.duderanch.org>

### State

**Alaska**  
Alaska Office of Tourism Development  
<http://www.commerce.state.ak.us/oed/toubus>

**Alabama**  
Alabama Agri-tourism Trail:  
<http://www.alabamaagritourism.com/>

**Arkansas**  
Naturally Arkansas:  
<http://www.naturallyarkansas.org/>

**California**  
California Agricultural Tourism Online:  
<http://calagtour.org/>  
(UC California, Davis Small Farm Center)

### **Colorado**

Colorado Dept of Agriculture, Market Div:  
<http://www.colorado.gov/ag/markets>

### **Delaware**

Delaware Agritourism Association:  
<http://www.defunonthefarm.org/home/>

### **Georgia**

University of Georgia, Ctr for Agribusiness & Economic Development, Georgia Ag & Nature Based Tourism Directory (AGNET):  
<http://www.caed.uga.edu/agnet/>  
(consumer site: <http://www.iiseyes.org/agnet/> )

### **Hawaii**

Hawaii AgVentures (Big Island Farm Bureau):  
<http://www.hawaiiagventures.com/>

### **Idaho**

Rural Roots: <http://www.ruralroots.org/>

### **Illinois**

Illinois Fresh (University of Illinois Extension)  
<http://www.urbanext.uiuc.edu/fresh/>

### **Iowa**

The Choose Iowa program:  
<http://www.chooseiowa.com/>  
(Iowa Dept of Agriculture & Land Stewardship)

*continued on other side...*

**Kansas**

Kansas Agritourism:  
<http://www.kansasagritourism.org/>  
(Kansas Agritourism Advisory Council)

**Kentucky**

Kentucky Agritourism:  
<http://www.kyagritourism.com/>

**Maine**

Get Real Maine: <http://www.getrealmaine.com/>  
(Maine Department of Agriculture)

**Maryland**

Maryland Direct Farm Market Association:  
<http://www.mdpickyourownfarmmarkets.com/>  
(farmers' markets & pick-your-own operations)

**Massachusetts**

Association of Roadside Stands and Pick Your Own:  
<http://www.massfarmstands.com/>

**Michigan**

Michigan Farm Market & Agritourism Association:  
<http://www.mi-fmat.org/>

**Minnesota**

Minnesota Farmers' Market Association:  
<http://www.mfma.org/>

**Missouri**

AgriMissouri  
<http://www.agrimissouri.com/agritourism.htm>

**New Hampshire**

New Hampshire Farmers' Market Association:  
<http://www.nhfma.org/>

**New Jersey**

Visit NJ Farms: <http://www.visitnjfarms.org/>

**New Mexico**

New Mexico Farmers' Marketing Association:  
<http://www.farmersmarketsnm.org/>

**New York**

New York Agritourism & Education program:  
<http://www.nyagtours.com/>

**North Carolina**

Homegrown Handmade, Art Roads & Farm  
Trails of North Carolina:  
<http://www.homegrownhandmade.com/>

**North Dakota**

North Dakota Nature & Rural  
Tourism Association  
<http://www.ndnature.org/>

**Oklahoma**

Oklahoma Agritourism Program:  
<http://www.oklahomaagritourism.com/>

**Oregon**

Oregon Farmers' Market Association:  
<http://www.oregonfarmersmarkets.org/>

**Ohio**

Farmland Center  
<http://www.thefarmlandcenter.org>

**Pennsylvania**

Pennsylvania Farm Vacation Association:  
<http://www.pafarmstay.com/>

**Rhode Island**

Rhode Island Farmways:  
<http://www.rifarmways.org/>

**Tennessee**

Tennessee Agritourism Association:  
<http://www.visittnfarms.com/>

**Texas**

Texas Farmers Market Association:  
<http://www.texascertifiedfarmersmarkets.com>

**Vermont**

Vermont Farms! Association:  
<http://www.vtfarms.org/>

**Washington**

Washington State Farmers Market Association:  
<http://www.wafarmersmarkets.com/>

**Wisconsin**

Wisconsin Agricultural Tourism Association:  
<http://www.visitdairyland.com/>

**Wyoming**

Wyoming Farmers Marketing Association:  
<http://www.wyomingfarmersmarkets.org/>



**Agricultural Marketing Resource Center**  
1111 NSRIC, Iowa State University, Ames, IA 50011-3310  
866-277-5567, [AgMRC@iastate.edu](mailto:AgMRC@iastate.edu), <http://www.agmrc.org>